

**CORE CURRICULUM & GRADUATION REQUIREMENTS**

ENGL	1301, 1302	6-hours	LIFE AND PHYSICAL SCIENCES	8-hours
HIST	2300, 2301	6-hours	LANGUAGE, PHILOSOPHY & CULTURE	3-hours
POLS	1301, 2306	6-hours	Fulfilled with MCOM 2330	
CREATIVE ARTS		3-hours	SOCIAL AND BEHAVIORAL SCIENCES	3-hours
	Fulfilled with MCOM 2301		Fulfilled with MCOM 1300 or MCOM 1301	
ORAL COMMUNICATION		3-hours	FOREIGN LANGUAGE/GLOBAL COMMUNICATION	9-hours
	Fulfilled with MCOM 2310		Partially fulfilled with MCOM 2350	
			MATH AND LOGICAL REASONING	6-hours

**DIGITAL MEDIA & PROFESSIONAL COMMUNICATION MAJOR**

MCOM 1300 Foundations Of Media and Communication	PCOM 1100 Intro To Professional Communication
MCOM 1301 Intro To Digital and Social Media	PCOM 2310 Principles Of Professional Communication
MCOM 2310 Professional Communication	PCOM 2320 Corporate Citizenship
MCOM 2330 Media Literacy	PCOM 3373 Business Communication
MCOM 2350 Communication In A Global Society	PCOM 4373 Capstone

**REQUIRED ELECTIVES: PCOM GROUP A ELECTIVES (Any PCOM Course) 15-hours**

Students will take courses in Professional Communication that are not used to satisfy major core requirements. See Degreeworks for a full list of courses.

PCOM 3315 Data Visualization For Media	PCOM 4301 Managing Business Knowledge and Information
PCOM 3385 Media Insights and Data Analytics	PCOM 4301 Human-Centered AI
PCOM 4301 Corporate Social Media	
PCOM 4301 Creating Accessible Media	
PCOM 4301 Professional Communications Abroad	

**REQUIRED ELECTIVES: PCOM GROUP B ELECTIVES (Any CoMC Course) 12-hours**

Students are encouraged to develop a concentration within another Media & Communication major area. Students not desiring to specialize may take any Media & Communication courses in any combination to satisfy the Group B requirement. Digital Media and Professional Communication majors have the option of selecting additional Group A courses to fulfill Group B requirements.

**REQUIRED ELECTIVES: PCOM GROUP C ELECTIVES (Any TTU Course) 9-hours**

Students majoring in Digital Media and Professional Communication are encouraged to take 9 hours outside the college, ideally focusing on a topic that will prepare them for a particular industry or communication role. Alternatively, students have the option to earn prior learning credit from their professional experience or earn industry certificates that are relevant to their field of study through a special problems course.

The above are suggested guidelines. There is a minimum of 120 hours required for degree. There is a minimum of 40 Jr/Sr level hours required for degree.