# Bryan McLaughlin

Associate Professor
Department of Advertising and Brand Strategy
College of Media & Communication
Texas Tech University

Media and Communication | PO Box 43082 | Lubbock, TX 79409
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E-mail: bryan.mclaughlin@ttu.edu

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| **EDUCATION** | Ph.D., 2014<br>University of Wisconsin-Madison<br>Major: Mass Communications |
| | M.A., 2009<br>University of Illinois, Chicago<br>Major: Communication |
| | B.A., 2004<br>Bucknell University<br>Majors: Religion, Philosophy |
| **ACADEMIC POSITIONS** | Texas Tech University, Fall 2020-present<br>  *Associate Professor*, Department of Advertising |
| | Texas Tech University, Fall 2014-Summer 2020<br>  *Assistant Professor*, Department of Advertising |
| | University of Wisconsin-Madison, Fall 2012-Spring 2013<br>  *Research Assistant*, School of Journalism & Mass Communication |
| | University of Wisconsin-Madison, Fall 2010-Spring 2012<br>  *Teaching Assistant*, School of Journalism & Mass Communication |
| | University of Illinois, Chicago, Fall 2006-Spring 2008<br>  *Teaching Assistant*, Department of Communication |
| **HONORS & AWARDS** | Chancellor's Council Distinguished Research Award, 2022<br>  Texas Tech University |
| | Top Three Paper, 2018<br>  Instructional Communication Division, International Communication<br>  Association |
| | Faculty Excellence in Research, Scholarship, and Creative Activity, 2017<br>  Texas Tech University, Office of the Provost and VP for Research |
| | Top Three Paper, 2017<br>  Ethnicity and Race in Communication Division, International |

Communication Association

AEJMC Emerging Scholar Award, 2017
  Association for Education in Journalism & Mass Communication

Wisconsin Distinguished Graduate Fellowship, 2013
  University of Wisconsin-Madison, School of Journalism & Mass
  Communication

Graduate Student Travel Grant, 2013
  Association for Education in Journalism & Mass Communication

Top Student Paper-Runner-up, 2012
  Political Communication Interest Group, Association for Education in
  Journalism & Mass Communication

Top Three Student Paper, 2012
  Graduate Student Interest Group, Association for Education in Journalism
  & Mass Communication

Top Student Paper, 2012
  Midwest Association for Public Opinion Research

Top Student Paper, 2010
  Graduate Student Interest Group, Association for Education in Journalism
  & Mass Communication

Top Student Paper, 2010
  Midwest Association for Public Opinion Research

**GRANT ACTIVITY**

**McLaughlin, B.,** Gotlieb, M. R., & Mills, D. J.  Identifying the risk factors for
  news addiction. Broadcasting Education Association. Amount: $2,000.

Cummins, R. G., Gotlieb, M. R., & **McLaughlin, B.** "Journalism & Mass
  Communication Surveys." Association for Education in Journalism &
  Mass Communication. Amount: $90,000 (funded: January 2019-
  December 2021)

**McLaughlin, B.**, Wilkinson, K., Rendon, H., & Martinez, T. "Exploring the
  double-edged nature of narratives: Exacerbating or attenuating
  prejudice and discrimination towards immigrants." Texas Tech
  University. Amount: $3,500 (funded: January 2019-August 2019)

**McLaughlin, B.** "Tales of conflict: Political transportation and political
  polarization." Association for Education in Journalism & Mass
  Communication. Amount: $3,500 (funded: January 2017-January 2018)

**McLaughlin, B.**, Rodriguez, N. "Disentangling the societal effects of Latina
  television characters." Waterhouse Family Institute, Villanova
  University. Amount: $5,000 (funded: September 2015-August 2016)

Cummins, R. G., Gotlieb, M. R., & **McLaughlin, B.** "Journalism & Mass

Communication Surveys." Association for Education in Journalism & Mass Communication. Amount: $87,750 (funded: September 2015-August 2018)

McLeod, D., & **McLaughlin, B.** "Political scandal and attack advertisements in the new media environment." University of Wisconsin Graduate School. Amount: $25,000 (funded: August 2012-June 2013)

**McLaughlin, B.** "In the name of God: Religious violence and divine intervention." Bucknell University. Amount: $3,000 (funded: May 2003-August 2003)

**JOURNAL ARTICLES**

**McLaughlin, B.,** Dunn, J., & Velez, J.A., Hunter, J. (2022). There must be a villain: Political threats, narrative thought, and political violence. *Communication Quarterly*, online first.

**McLaughlin, B.,** Gotlieb, M.R., Mills, D. (2022). Caught in a dangerous world: Problematic news consumption and its relationship to mental and physical ill-being. *Health Communication*, online first.

**McLaughlin, B.,** Wilkinson, K., Rendon, H., & Martinez, T.J. (2022). Deliberating alone: Deliberative bias and giving up on political talk. *Human Communication Research,* online first.

Geiger, N., **McLaughlin, B.,** & Velez, J. (2021). Not all boomers: Temporal orientation explains inter- and intra-cultural variability in the link between age and climate engagement. *Climatic Change, 166*, 12

Nadkarni, A., **McLaughlin, B.,** & Sarge, M. (2021). Examining teachers' intention to intervene: Formative research for school-based cyberbullying interventions in India. *Psychology in the Schools, 58*, 2328-2344

**McLaughlin, B.** (2020). Tales of conflict: Narrative immersion and support for political aggression in the United States. *Media Psychology, 23,* 579-602.

**McLaughlin, B.,** Gotlieb, M. R., & Cummins, R. G. (2020). 2018 Survey of journalism and mass communication enrollments. *Journalism & Mass Communication Educator, 75*, 131-143.

**McLaughlin, B.**, Holland, D., Thompson, B., & Koenig, A. (2020). Emotions and affective polarization: How enthusiasm and anxiety about presidential candidates affect interparty attitudes. *American Politics Research, 48*, 308-316.

Dunn, J., & **McLaughlin, B.** (2019). Counter-stereotyped protagonists and stereotyped supporting casts: Identification with Black characters and symbolic racism. *Communication Research Reports, 6*, 309-319.

**McLaughlin, B.,** & Macafee, T. (2019). Becoming a presidential candidate: Social media following and political identification. *Mass Communication & Society, 22*, 584-603.

Huemmer, J., **McLaughlin, B.,** Blumell, L. (2019). Leaving the Past (Self) Behind: Non-reporting rape survivors' narratives of self and action. *Sociology, 53*, 435-450.

Macafee, T., **McLaughlin, B.,** & Rodriguez, N. (2019). Winning on social media: Candidate social-mediated communication and voting during the 2016 U.S. Presidential election. *Social Media + Society, 5,* 1-10.

**McLaughlin, B.,** & Velez, J.A. (2019). Imagined politics: How different media platforms transport citizens into political narratives. *Social Science Computer Review, 37,* 22-37.

**McLaughlin, B.,** Velez, J., & Dunn, J. (2019). The political world within: How citizens process and experience political narratives. *Annals of International Communication Association, 43*, 156-172.

**McLaughlin, B.,** Velez, J.A., Gotlieb, M.R., Thompson, B.A., & Krause-McCord, A. (2019). React to the future: Political visualization, emotional reactions, and political behavior. *International Journal of Advertising, 38*, 760-775.

Koenig, A., & **McLaughlin, B.** (2018). Change is an emotional state of mind: Behavioral responses to online petitions. *New Media & Society*, *20*, 1658-1675.

**McLaughlin, B.** (2018). Commitment to the team: Perceived conflict and political polarization. *Journal of Media Psychology, 30*, 41-51.

**McLaughlin, B.,** Rodriguez, N., Dunn, J., & Martinez, J. (2018). Stereotyped identification: How identifying with fictional Latina characters increases acceptance and stereotyping. *Mass Communication & Society, 21*, 585-605.

**McLaughlin, B.,** Thompson, B.A., & Krause, A. (2018). Political fiction: Political emails during the 2014 U.S. midterm election. *Social Science Computer Review, 36*, 277-295.

**McLaughlin, B.,** & Krause, A. (2017). Burning down the (White) House: Partisan attempts to undermine American exceptionalism. *International Journal of Communication, 11,* 4672-4693.

**McLaughlin, B**., McLeod, D., Davis, C., Perryman, M., & Mun, K. (2017). Elite cues, news coverage, and partisan support for compromise. *Journalism & Mass Communication Quarterly, 94*, 862-882.

**McLaughlin, B.,** & Rodriguez, N. (2017). Identifying with a stereotype: The divergent effects of exposure to homosexual television characters.

*Journal of Homosexuality, 9*, 1143-1179.

Gotlieb, M. R., **McLaughlin, B.,** & Cummins, R. G. (2017). 2015 Survey of journalism and mass communication enrollments: Challenges and opportunities for a changing and diversifying field. *Journalism & Mass Communication Educator, 72*, 139-153.

Gunther, A., **McLaughlin, B.,** Gotlieb, M. R., & Wise, D. (2017). Who says what to whom: Content vs. source in the Hostile Media Effect. *International Journal of Public Opinion Research 29*, 363-383.

Namkoong, K., Shah, D., **McLaughlin, B.,** Chih, M-Y., Moon, T. J., Hull, S., & Gustafson, D. H. (2017). Expression and reception: An analytic method for assessing message production and consumption in CMC. *Communication Methods & Measures, 3*, 153-172.

**McLaughlin, B.**, Thompson, B. (2016). Conditioned by race: How race and religion intersect to affect candidate evaluations. *Politics & Religion, 9*, 605-629.

**McLaughlin, B**., Yang, J., Yoo, W., Shaw, B., Kim, S., Shah, D., & Gustafson, D. (2016). The effects of expressing religious support online for breast cancer patients. *Health Communication, 31*, 762-771.

Wise, D., & **McLaughlin, B**. (2016). In media we distrust: The interplay of message, context and media trust on campaign message effects. *Electronic News, 10*, 105-120.

**McLaughlin, B**., Davis, C., Coppinni, D., Kim, Y.M., Knisely, S., &. McLeod, D. (2015). When women attack: Sex scandals, gender stereotypes, and candidate evaluations. *Politics and the Life Sciences, 43*, 44-56.

Edgerly, S., Vraga, E., **McLaughlin, B.,** Alverez, G., Yang, J., Kim, Y. M. (2014). Navigational structures and information selection goals: A closer look at online selectivity. *Journal of Broadcasting & Electronic Media, 58*, 542-561.

**McLaughlin, B.,** & Wise, D. (2014). Cueing God: Religious cues and voter support. *Politics & Religion, 7*, 366-394.

**McLaughlin, B.,** Yoo., W., D'Angelo, J., Tsang, S., Shaw, B. Shah, D., et al. (2013). It's out of my hands: How deferring control to God can decrease quality of life for breast cancer patients. *Psycho-Oncology, 22*, 2747-2754.

Namkoong, K., **McLaughlin, B.,** Yoo, W.H., Hull, S., Shah, D., Kim, S… Gustafson, D. (2013). The effects of expression: How providing emotional support online improves cancer patients coping strategies. *Journal of National Cancer Institute Monographs, 47*, 169-174.

Yoo, W., Chih, M-Y., Kwon, M.W., Yang, J., Cho, E., **McLaughlin, B.,** Kang.,

N., Shah, D., & Gustafson, D. (2013). Predictors of the change in the expression of emotional support within an online breast cancer support group: A longitudinal study. *Patient Education and Counseling, 90*, 88-95.

**BOOK CHAPTERS**

**McLaughlin, B.,** Hull, S., Namkoong, K., Shah, D., & Gustagson, D. (2016). We all scream for ice cream: Positive identity negotiation in the face of breast cancer, in Alison Novak & Imanni El-Burki (Eds.), *Defining identity and the changing scope of culture in the digital age*. Hershey, PA: IGI Global.

**McLaughlin, B.,** & Shah, H. (2014). Agent of change or compromise? Jesse Jackson's 1988 presidential campaign, in Monika Kopytowska & Yusuf Kalyango (Eds.), *Why discourse matters: Negotiating identity in the mediatized world.* New York: Peter Lang Publishing.

**REFEREED CONFERENCE PAPERS**

**McLaughlin, B.,** Gotlieb, M.R., Mills, D. (2022). News addiction and its role in fueling political conflict. Paper to be presented at the 2022 International Communication Association, Paris, France.

**McLaughlin, M.,** Moya, J., Rodriguez, N., White, G., & Hunter, J. (2021). Can't get no (life) satisfaction: Identification, boundary expansion, and improved well-being. Paper presented at the 2021 International Communication Association.

**McLaughlin, B.,** Wilkinson, K., Rendon, H., Martinez, T. J. Deliberating alone: Immigration and "rational" arguments against political talk. Paper presented at the 2020 Association for Education in Journalism and Mass Communication.

Dunn, J., & **McLaughlin, B.** Counter-stereotyped protagonists and stereotyped supporting casts: Identification with Black characters and symbolic racism. Paper presented at the 2019 Association for Education in Journalism and Mass Communication, Toronto, Canada.

**McLaughlin, B.,** Velez, J., & Dunn, J. The political world within: Conceptualizing political transportation. Paper presented at the 2018 Association for Education in Journalism and Mass Communication, Washington, DC.

Nadkarni, A., **McLaughlin, B.,** & Sarge, M. Examining teachers' intentions to intervene: Formative research for school-based cyberbullying interventions in India. Paper presented at the 2018 International Communication Association, Prague, Czech Republic. **[Top Three Paper]**

**McLaughlin, B.,** Velez, J., Krause, A., & Thompson, B. React to the future: Political projection, emotional reactions, and political behavior. Paper

presented at the 2017 Association for Education in Journalism and Mass Communication, Chicago, IL.

**McLaughlin, B.,** Rodriguez, N., & Martinez, J. Stereotyped identification: How identifying with fictional Latina characters increases acceptance and stereotyping. Paper presented at the 2017 International Communication Association, San Diego, CA. **[Top Paper Competition-Runner-up]**

**McLaughlin, B.,** Thompson, B.A., & Krause, A. Political Fiction: Campaign Emails During the 2014 Midterm Election. Paper presented at the 2016 Association for Education in Journalism and Mass Communication, Minneapolis, MN.

**McLaughlin, B.** Disrupting or Reinforcing Partisan Identification: Threats to American Exceptionalism and Affective Polarization. Paper presented at the 2015 Association for Politics and the Life Sciences, Madison, WI.

**McLaughlin, B.,** Rodriguez, N. Identifying with a Stereotype: The Divergent Effects of Exposure to Homosexual Television Characters. Paper presented at the 2015 Association for Education in Journalism and Mass Communication, San Francisco, CA.

**McLaughlin, B.,** Thompson, B. Except if He's Black: How Race Conditions the Effect of Religious Cues on Candidate Evaluation. Paper presented at the 2015 Association for Education in Journalism and Mass Communication, San Francisco, CA.

Bucy, E., Gotlieb, M., **McLaughlin, B.** Attitudes Toward Unconventional Energy Production: An Emerging Political Prism? Paper presented at the 2015 American Association for Public Opinion Research, Hollywood, FL.

**McLaughlin, B.** Don't Call It Polarization: Rethinking the Problem In American Politics. Paper presented at the 2014 Association for Education in Journalism and Mass Communication, Montreal, CA.

**McLaughlin, B.** Paradise Lost: Using Political Polarization To Uphold American Exceptionalism. Paper presented at the 2014 Association for Education in Journalism and Mass Communication, Montreal, CA.

**McLaughlin, B**., Yang, J-H., Yoo, W-H., Shaw, B., Kim, S., et al. (2013). Though God: Why emotional support expression and religious support expression are different communicative processes. Paper presented at the 2013 Association for Education in Journalism and Mass Communication, Washington, D.C.

**McLaughlin, B**., Davis, C., Perryman, M., & Mun, K. (2013). Uncertain future: Media influence and the Republican Party. Paper presented at the 2013 Association for Education in Journalism and Mass

Communication, Washington, D.C.

Coppini, D., **McLaughlin, B**., Davis, C., & McLeod. (2013). Hit em' hard! Political Partisans and Negative Ads. Paper presented at the 2013 Association for Education in Journalism and Mass Communication, Washington, D.C.

**McLaughlin, B.,** Yoo., W., D'Angelo, J., Tsang, S., Shaw, B. Shah, D., et al. (2013). It's out of my hands: How deferring control to God can lead to a decrease in quality of life for breast cancer patients. Paper presented at the 2013 International Communication Association, London.

Gunther, A., **McLaughlin, B.,** Gotlieb, G., & Wise, D. (2013). Motivated evaluation of mediated information: The role of content and source affiliation in the Hostile Media Effect. Paper presented at the 2013 International Communication Association, London.

Edgerly, S., Vraga, E., **McLaughlin, B.,** Alvarez, G., & Yang, J. (2013). Motivations and information structures: A closer look at web searching behavior. Paper presented at the 2013 International Communication Association, London.

**McLaughlin, B.,** & Wise, D. (2012). Cueing God: The effects of religious discourse on Voter Evaluations. Paper presented at the 2012 Association for Education in Journalism and Mass Communication, Chicago, IL. **[Top Student Paper-Runner-up]**

**McLaughlin, B**., Davis, C., Coppinni, D., Knisely, S., & Kim, Y.M. (2012). He said, she said: The effects of gender on political attack ads. Paper presented at the 2012 Association for Education in Journalism and Mass Communication, Chicago, IL.

Wise, D., & **McLaughlin, B**. (2012). In media we distrust: The interplay of message, context and media trust on campaign message effects. Paper presented at the 2012 Association for Education in Journalism and Mass Communication, Chicago, IL. **[Top Three Student Paper]**

**McLaughlin, B.,** Hull, S., Namkoong, K., Shah, D., & Gustafson, D. (2012). We all scream for ice cream: How lighthearted topics strengthen bonding in computer mediated support groups. Paper presented at the 2012 International Communication Association, Phoenix, AZ.

**McLaughlin, B.,** & Wise, D. (2011). Testing the God strategy: How candidates' religious discourse interacts with voter religiosity to affect political outcomes. Paper presented at the 2011 Midwest Association for Public Opinion Research, Chicago, Il. **[First Place, Student Paper Competition]**

Namkoong, K., Shah, D., **McLaughlin, B.,** Han, J.Y., Chih, M-Y., Cleland, R.,

Kim, E., Kim, S.C., Hull, S., Fan, D., McTavish, F., & Gustafson, D. (2011). An analytic method for computer-mediated communication (CMC): Distinguishing the message expression and reception effects in online social networks. Paper presented at the 2011 Association for Education in Journalism and Mass Communication, St. Louis, MO.

Namkoong, K., Shah, D., **McLaughlin, B.,** Yoo, W.H., Kim, S., Hull, S., Moon, T.J., Johnson, C., Hawkins, R., & Gustafson, D. (2011). Computer mediated social support and the effects of expression: The mediating role of perceived bonding on cancer patients' coping strategies. Paper presented at the 2011 Association for Education in Journalism and Mass Communication, St. Louis, MO.

Bard, M., Gotlieb, M., **McLaughlin, B.,** Zukas, K., Foote, J., & Kim, Y.M. (2011). Viewer ideology and the effects of argument flow on guest evaluations in political talk shows. Paper presented at the 2011 Association for Education in Journalism and Mass Communication, St. Louis, MO.

**McLaughlin, B.** (2010). Reaffirming racism: Racial discourse during Barack Obama's presidential campaign. Paper presented at the 2010 Association for Education in Journalism and Mass Communication, Denver, CO.

Wang, M., Borah, P., Wise, D., Zukas, K., **McLaughlin, B.,** Mirer, M. (2010). Unusual pathways to issue engagement: How dispositional cynicism and skepticism condition the incivility effect of televised political talk shows. Paper presented at 2010 Association for Education in Journalism and Mass Communication. **[First Place, Student Paper Competition]**

Vraga, E., Johnson, C., Carr, D., Bard, M., Bode, L., & **McLaughlin, B.** (2010). "Filmed in front of a live studio audience": Using laughter to offset aggression in political entertainment programming. Paper presented to the 2010 Midwest Association for Public Opinion Research, Chicago, IL. **[First Place, Student Paper Competition]**

**INVITED PRESENTATIONS**

Cummins, R., Gotlieb, M., **McLaughlin, B.** (2019, August). 2018 Survey of Journalism and Mass Communication Enrollments. Presented at the Association for Education in Journalism and Mass Communication annual conference, Toronto, Canada.

Cummins, R. G., Gotlieb, M. R., & **McLaughlin, B.** (2017, August). *Faculty/Administrator Salary Survey Results.* Presented at the Association for Education in Journalism and Mass Communication annual conference, Chicago, IL.

Cummins, R. G., Gotlieb, M. R., & **McLaughlin, B.** (2016, August). *Current Trends in Journalism and Mass Communication Education.* Presented at the Association for Education in Journalism and Mass Communication annual conference, Minneapolis, MN.

**COURSES TAUGHT**

Texas Tech University, Assistant Professor

Advertising Account Planning (ADV 4308)
Fall 2014, Spring 2015, Fall 2015, Spring 2016

Advertising and the Consumer (ADV 5326)
Spring 2016

Advertising Media Planning

Fall 2021-Fall 2022

Advertising Research and Consumer Insights (ADV 3318)
Fall 2016-Fall 2021, Fall 2022

Communication Research Methods (MCOM 3380)
Fall 2014, Spring 2015, Fall 2018

Identity and Communication (ADV 6315)
Spring 2017

Olympics and Global Promotion (ADV 4301)
Fall 2015, Fall 2017

Political Advertising (ADV 4301)
Fall 2016, Fall 2020

Public Opinion (MCOM 5344)
Spring 2018, Spring 2019, Spring 2020, Spring 2021

**STUDENT ADVISING**

Dissertation Advisor
Joshua Dunn, Completed 2021
Jeffrey Hunter, Current
Patti Douglas, Current

Dissertation Committee Member
Kallie Barley, Completed Summer 2021
Stephanie Williams, Completed Summer 2020
Abigail Koenig, Completed Spring 2019
Terri Manley, Completed Spring 2018
Bailey Thompson, Completed Spring 2017
Jennifer Huemmer, Completed Spring 2017
Nathian Rodriguez, Completed Spring 2016

Thesis Advisor

Mekala Conway, Current
Jeanette Moya, Completed Summer 2019
Arti Nadkarni, Completed Spring 2016

Thesis Committee Member
Eric Milman, Competed Summer 2020
Allison Matherly, Completed Summer 2016

Master's Report (MCOM 6050/6350) Advisor
Reggie Johnson, Completed Spring 2020
Ariana Larkin, Completed Spring 2020
Alana Krafsur, Completed Fall 2019
Skylar Starbuck, Completed Fall 2016

**FIELD**
**SERVICE**

Conference Leadership Positions
Political Communication Interest Group, Association for Education in
Journalism & Mass Communication
Head, August 2018-August 2019
Vice Head/Program Chair, August 2017- August 2018
Research Chair, August 2016-August 2017
Teaching Chair, August 2015-August 2016
Graduate Student Liaison, August 2013-August 2014

Ad Hoc Journal Reviewer Requests
*American Politics Research*
*Annals of the International Communication Association*
*Asian Journal of Communication*
*Communication Monographs*
*Communication Theory*
*Cyberpsychology*
*Ethnic and Racial Studies*
*Health Communication*
*Human Communication Research*
*Information, Communication & Society*
*International Journal of Communication*
*International Journal of Public Opinion Research*
*Journal of Applied Communication Research*
*Journal of Broadcasting and Electronic Media*
*Journal of Communication*
*Journal of Communication Inquiry*
*Journal of Homosexuality*
*Journalism and Mass Communication Quarterly*
*Journalism Studies*
*Journal of Media Psychology*
*Journal of Supportive Care in Cancer*
*Mass Communication & Society*

*Media Psychology*
*New Media & Society*
*Political Communication*
*Political Psychology*
*Political Research Quarterly*
*Politics, Groups, & Identities*
*Politics & Religion*
*Psycho-Oncology*
*Public Opinion Quarterly*
*Social Media + Society*
*Social Science Computer Review*
*Social Science Journal*

Conference Activities (e.g., Paper Reviewer, Discussant, Moderator)
Communication Theory & Methodology Division, Mass Communication & Society Division, Political Communication Interest Group, and Graduate Student Interest Group, Association for Education in Journalism & Mass Communication, 2013-Present

**UNIVERSITY SERVICE**

Texas Tech University

University

TTU Center for Global Communication, Identity and Resistance in Global Contexts Symposium, Judge, Spring 2018

TTU Undergraduate Research Conference, Judge, Spring 2015, Spring 2017

Graduate School, Graduate Dean's Representative, Spring 2016, Fall 2017

Graduate School, Fellowship Applications, Reviewer, Fall 2016, Fall 2017

Art and Humanities Graduate Student Research Conference, Judge, Fall 2014

State Employee Charitable Campaign, College of Media and Communication Coordinator, Fall 2014

College of Media & Communication

Grade Appeals Committee, Member, Spring 2017-Present

Graduate Student Council, Member, Fall 2017-Present

Culture Committee, Member, Fall 2016-Present

Ph.D. Student Professional Development Committee, Chair, Fall 2017-Present

Assistant Professor of Hispanic Media Search Committee, Member, Fall

2017

Faculty Research Incentive Grants, Reviewer, Fall 2017

Assistant Professor of Advertising Search Committee, Member, Fall 2015

CCR Faculty Advisor Committee, Member, Fall 2015-Spring 2017

Tools Exam Committee, Member, Spring 2016

Graduate Admissions Committee, Member, Spring 2015

PhD Curriculum Committee, Member, Spring 2015

Website advisory committee, Member, Fall 2014-Spring 2015

University of Wisconsin

University

Undergraduate Research Scholars Program, Graduate Student Mentor, Fall 2011-Spring 2012

School of Journalism & Mass Communication

Communication Crossroads: A Multidisciplinary Graduate Student Conference, Conference Organizing Committee, Review Chair, Spring 2011

Media & Politics Group, Mass Communication Research Center, Student Leader, Fall 2011-Spring 2012

Muckrakers Journalism & Mass Communication Graduate Student Organization, Chair, Fall 2010-Spring 2011