Dr. Kelli Cargile Cook, Professor

Professional Communication Department, College of Media & Communication
Texas Tech University
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Lubbock, Texas 79409
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Education

Ph.D. in Technical Communication and Rhetoric
Texas Tech University   Lubbock, TX   2000

Dissertation: Online Technical Communication: Pedagogy, Instructional Design, and Student Preference in Internet-Based Distance Education

Committee: Carolyn Rude (Director), Sam Dragga, Fred O. Kemp, and Thomas Barker

M.A. in English
University of North Texas   Denton, TX   1986

Thesis: Creating Eternity: The Coexistence of Time in *One Hundred Years of Solitude*

Life/Provisional Teaching Certificate   State of Texas   1984

B.A. in English with emphasis in Composition
University of North Texas   Denton, TX   1981

Scholarship

Books
Textbooks

Baehr, C., & Cargile Cook, K. (2017). *The Agile Communicator: Principles and Practices in Technical Communication, 2e.* Dubuque, IA: Kendall Hunt. 431 pp.

   --(2016). *The Agile Communicator: Principles and Practices in Technical Communication, 1e.* Dubuque, IA: Kendall Hunt. 349 pp.

Pearsall, Thomas E., & Cargile Cook, K. (2009). *The Elements of Technical Writing.* New York: Pearson/Longman. 192 pp.

   --(2010). *The Elements of Technical Writing.* (Translated into Japanese.) New York: Pearson/Longman. 167 pp.

   --(2013). *The Elements of Technical Writing.* (Translated into Korean.) New York: Pearson/Longman; Seoul: Bookorea Publishing. 225 pp.

Edited collection

Crane, K., & Cargile Cook, K. (Manuscript reviewed and under contract). User experience as innovative academic practice. TPC foundations and innovations book series. Fort Collins, CO: WAC Clearinghouse/CSU Press. https://wac.colostate.edu/books/tpc/.

Cargile Cook, K. & Grant-Davie, K. (2013). *Online Education 2.0: Evolving, Adapting, and Reinventing Online Technical Communication.* Farmingdale, NY: Baywood.

Cargile Cook, K., & Grant-Davie, K. (2005). *Online Education: Global Questions, Local Answers.* Baywood's Technical Communication Series. Farmingdale, NY: Baywood. 336 pp. Received NCTE Award for Excellence for Best Collection in Technical and Scientific Communication, 2006.

Digital publications

Baehr, C., & Cargile Cook, K. (2017). Instructional website for *The Agile Communicator: Principles and Practices in Technical Communication, 2e.* Dubuque, IA: Kendall Hunt.

Cargile Cook, K., Vernon, L., & Mills, B. (2008.) *Hiring for Excellence: A Web-based Training Program.* Logan: Utah State University. (A project of the Utah State University NSF ADVANCE grant. To view video segments from digital training program, see http://www02.usu.edu/provost/colleges_and_departments/hiring_faculty.cfm .)

Mills, B., and Cargile Cook, K. (2008). *Ombudsperson Program.* Logan: Utah State University.

Cargile Cook, K., & Moore, K. (2004). *Electrical and Computer Engineering Technical Writing Tutorial for Design Students.* Logan: Electrical and Computer Engineering Department, Utah State University.

Book chapters

Cargile Cook, K. (Manuscript under review.) Literacy. In H. Yu and J. Buehl (Eds.) *Keywords in technical communication.*

Cargile Cook, K., and Crane, K. (Manuscript reviewed and under contract). User experience in a pedagogical context. In K. Crane and K. Cargile Cook (Eds.) User Experience as Innovative Academic Practice. Foundations and Innovations in Technical and Professional Communication Series, WAC Clearinghouse.

Cargile Cook, K. (Manuscript reviewed and under contract). Using UX methods to gauge degree efficacy. In K. Crane and K. Cargile Cook (Eds.) User Experience as Innovative Academic Practice. Foundations and Innovations in Technical and Professional Communication Series, WAC Clearinghouse.

Andrews, D., Bernhardt, S., Cargile Cook, K., Grabill, J., Maylath, B., Riordan, D., & Selber, S. (2014). Tracing the intellectual trajectories of professional/technical/scientific communication: a roundtable perspective from seven CPTSC past presidents. In Tracy Bridgeford, Karla Kitalong, and Bill Williamson (Eds.) *Sharing Our Intellectual Traces: Narrative Reflections from Administrators of Professional, Technical, and Scientific Communication Programs.* Amityville, NY: Baywood.

Grant-Davie, K., & Cargile Cook, K. (2013). "Introduction." *Online Education 2.0: Online Education 2.0: Evolving, Adapting, and Reinventing Online Technical Communication.* Farmingdale, NY: Baywood.

Cargile Cook, K., & Grant-Davie, K. (2013). "Afterword." *Online Education 2.0: Online Education 2.0: Evolving, Adapting, and Reinventing Online Technical Communication.* Farmingdale, NY: Baywood.

Cargile Cook, K., Cook, E., Minson, B., & Wilson. S. (2013). How can technical communicators develop as both students and professionals? In Stuart Selber and Johndan Johnson-Eilola (Eds.) *Solving Problems in Technical Communication.* Chicago: University of Chicago Press. 98-120. Collection received CCCC Technical and Scientific Communication Award in the category of Best Original Collection of Essays in Technical or Scientific Communication for Assessment in Technical and Professional Communication, 2014.

Cargile Cook, K., & Zachry, M. (2010). Politics, program self-assessment, and the challenge of cultural change. In Jo Allen and Margaret Hundleby (Eds.) *Assessment in Technical Communication.* Farmingdale, NY: Baywood. 65-80. Received NCTE Award for Excellence for Best Collection in Technical and Scientific Communication, 2009; and CCCC Technical and Scientific Communication Award in the category of Best Original Collection of Essays in Technical or Scientific Communication for Assessment in Technical and Professional Communication, 2012.

Moeller, R., Cargile Cook, K., & Ball, C. (2009). Political economy and sustaining the unstable: new faculty and research in English studies. In Dànielle Nicole DeVoss, Heidi A. McKee, and Richard (Dickie) Selfe (Eds.) *Technological Ecologies and Sustainability.* Available online: Computers and Composition Digital Press. n.p.

Cargile Cook, K., & Grant-Davie, K. (2005). Introduction. In Kelli Cargile Cook and Keith Grant-Davie (Eds.) *Online Education: Global Questions, Local Answers.* Farmingdale, NY: Baywood. 1-12.

Cargile Cook, K. (2005). An argument for pedagogy-driven online education. In Kelli Cargile Cook and Keith Grant-Davie (Eds.) *Online Education: Global Questions, Local Answers.* Farmingdale, NY: Baywood. 49-66.

Cargile Cook, K., & Grant-Davie, K. (2005). Online course and instructor evaluations. In Kelli Cargile Cook and Keith Grant-Davie (Eds.) *Online Education: Global Questions, Local Answers.* Farmingdale, NY: Baywood. 229-244.

Special issue of refereed journal

Cargile Cook, K., & Rickly, R. (2017). *Graduate preparation for research.* Special issue of the *Journal for Technical Writing and Communication 47* (2). 119-253.

Albers, M., & Cargile Cook, K. (2002, Summer). *Computer classrooms and technical communication pedagogy.* Special issue of *Technical Communication Quarterly 11*(3).

Articles in refereed journals

Bivens, K., & Cargile Cook, K. (2018.) Coordinating distributed memory: an environmental engineer's proposal writing process using a product calculator. **Journal of Business and Technical Communication**. Retrieved March 7, 2018, from https://doi.org/10.1177/1050651918762028

Grover, S. D., Cargile Cook, K., Harris, H.S., & DePew, K.E. (August 2017). Develop, design, deliver: teaching graduate students to teach writing online. *Technical Communication Quarterly 23*(3). 242-255. (Special issue on **Professional Development for Online Technical Communication Educators: Continuing the Conversation**.) Ed. B.L. Hewett and T. Bourelle.

Rickly, R., & Cargile Cook, K. (2017). Failing forward: training graduate students for research. *Journal for Technical Writing and Communication 47* (2). 119-129. (Special issue on **Graduate preparation for research.)** Ed. by K. Cargile Cook & R. Rickly.

Cargile Cook, K. (2014.) Service learning and undergraduate research in technical communication programs. *Programmatic Perspectives 6* (1). 27-51. Available online: http://www.cptsc.org/pp/vol6-1/cargilecook.pdf .

Popham, S., Arduser, L., Cargile Cook, K., Hovde, M.R., Koerber, A. Mogull, S. & Zemliansky, P. (March 2012). Evaluating the effectiveness of a network of communication channels: lessons learned from a communication survey. *Programmatic Perspectives* 4 (1). 5-41. Available online: http://cptsc.org/pp/vol4-1/pophametal.pdf .

Cargile Cook, K. (2007, Winter). Immersion in a digital pool: training prospective online instructors in online environments. *Technical Communication Quarterly (*Special issue on **Online Teaching and Learning: Preparation, Development, and Organizational Communication.** Ed. By Beth Hewett and Christa Ehrmann.) *16*(1), 55-82.

Rude, Carolyn, and Cargile Cook, K. (2004, Winter). The academic job market in technical communication, 2002–2003. *Technical Communication Quarterly 13*(1), 49-71.

Cargile Cook, K. (2003, Winter). How much is enough? the assessment of student work in technical communication courses. *Technical Communication Quarterly.* (Special Issue on **Assessment in Technical Communication**. Ed. by Margaret Hundleby, Jo Allen, and Marj Rush Hovde.) *12*(1), 47-65.

Cargile Cook, K., Thralls, C., & Zachry, M. (2003, May). Doctoral-level graduates in professional, technical, and scientific communication 1995-2000: a profile. *Technical Communication. 50*(2), 160-173.

Cargile Cook, K., & Albers, M. (2002, Summer). Scouts, trailblazers, pioneers: settling the computer classroom. *Technical Communication Quarterly.* (Special issue on **Computer Classrooms and Technical Communication Pedagogy**. Ed. by Michael J. Albers and Kelli Cargile Cook.) *11*(3), 245-50.

Cargile Cook, K. (2002, Winter). Layered literacies: a theoretical frame for technical communication pedagogy. *Technical Communication Quarterly, 11*(1), 5-29.

Cargile Cook, K. (2000, Winter). Writers and their maps: the construction of a GAO report on sexual harassment. *Technical Communication Quarterly, 9*(1), 53-76.

Cargile Cook, K. (2000, June). Online professional communication: pedagogy, instructional design, and student preference in internet-based distance education. *Business Communication Quarterly, 63*(2), 106-11.

Cargile Cook, K. (1999, September/October). Usability testing in the technical communication classroom. *Intercom, 46*(8), 36-7.

Reviews in refereed journals

Cargile Cook, K. (1999, January). Introduction to reviews on distance education books. *Journal of Business and Technical Communication* 13(1): 97-100.

Papers in refereed proceedings

Cargile Cook, K. (2006). The Academic Job Market in Technical Communication, 2005-2006. In *Proceedings of the Council for Programs in Technical and Scientific Communication Conference*, San Francisco, CA. Janice Tovey (Ed.). Greenville, NC: CPTSC

Cargile Cook, K. (2005). Common threads: what programmatic research reveals about technical and scientific communication. In *Proceedings of the Council for Programs in Technical and Scientific Communication Conference, Lafayette, IN.* Jim Dubinsky (Ed.). Blacksburg, VA: CPTSC.

Cargile Cook, K. (2005). Morphing the image of the English scholar in technical and professional communication programs. In *Proceedings of the Council for Programs in Technical and Scientific Communication Conference, Lafayette, IN.* Jim Dubinsky (Ed.). Blacksburg, VA: CPTSC.

Cargile Cook, K. (2004). Dr. Strangefish or: How I Learned to Stop Worrying about Diversity and Love The Academic Bill of Rights. In *Proceedings of the Council for Programs in Technical and Scientific Communication Conference, Lafayette, IN.* Jim Dubinsky (Ed.). Blacksburg, VA: CPTSC.

Cargile Cook, K. (2003). Crossing institutional identity boundaries: the possibilities of an online graduate consortium. In *Proceedings of the Council for Programs in Technical and Scientific Communication Conference, Potsdam, NY.* Ann Blakeslee (Ed.). Ypsilanti, MI: CPTSC.

Cargile Cook, K. (2002). Recruiting new faculty? Change your rhetorical perspective. In *Proceedings of the Council for Programs in Technical and Scientific Communication Conference, Pittsburgh, PA.* Ann Blakeslee (Ed.). Ypsilanti, MI: CPTSC.

Cargile Cook, K. (2001). First generation Ph.D.s in professional, technical, and scientific communication: questions of hiring, retention, and training. In *Proceedings of the Council for Programs in Technical and Scientific Communication Conference, Pittsburgh, PA*. Bruce Maylath (Ed.). Menomonie, WI: CPTSC.

Cargile Cook, K., Zachry, M., Faber, B., & Clark, D. (2001, October.) The changing face of technical communication: new directions for the field in a new millennium. In *Proceedings of the ACM SIGDOC, October 21-24, 2001, Santa Fe, NM*. Scott Tilley (Ed.). New York: ACM.

Cargile Cook, K. (2000). A layered literacies frame for articulating program goals. In *Proceedings of the Council for Programs in Technical and Scientific Communication Conference, Menomonie, WI*. Bruce Maylath (Ed.). Menomonie, WI: CPTSC.

Cargile Cook, K. (1999). Shell game: is a web-based courseware tool in your distance education future? In *Proceedings of the Council for Programs in Technical and Scientific Communication Conference, Santa Fe, NM*. Carole Yee (Ed.). Socorro, NM: CPTSC.

Cargile Cook, K. (1997). How to make distance education work: planning ahead and getting it right the first time. In *Proceedings of the Council for Programs in Technical and Scientific Communication Conference, Austin, TX*. Carole Yee (Ed.). Socorro, NM: CPTSC.

Solicited articles in non-refereed publications

Cargile Cook, K. (2004, July). CPTSC awards three research grants. *CPTSC Newsletter, 5*.

Cargile Cook, K. (2003, September). 2002 CPTSC program highlights. *CPTSC Newsletter*, 4.

Cargile Cook, K. (2003, September). Call for research proposals. *CPTSC Newsletter*, 4.

Allen, N., & Cargile Cook, K. (2002, Summer). Annual conference to meet in Logan, Utah, October 3-5. *CPTSC Newsletter,* 1+.

Cargile Cook, K. (2002, Summer). Constructing profiles of doctoral graduates of professional, technical, and scientific communication. *CPTSC Newsletter*, 1+.

Cargile Cook, K. (2001, December). English 3410—Professional Writing Technology. *Writing and Speaking at USU,* 10 (4): np.

Grants and Fellowships

Cargile Cook, K., Prada-Tiedemann, P., and Hall, N. (2019). K9 Detection: Training one team at a time. <u>CH</u> Foundation and Helen Jones Foundation. $25,500. (Declined).

Cargile Cook, K. (2018, December 7). Assessment Innovation Grant. Texas Tech University Office of Planning and Assessment. $500.

Cargile Cook, K., Eaton, A., Baake, K., & Pihlaja, B. (2017). Helen DeVitt Jones Endowed Scholars in Technical Communication and Rhetoric. (Declined. $1,000,000)

Cargile Cook, K. (Principal). Advancing Technical Communication and its Instruction in South Korea. FY13 Internal Competitive Funding Opportunity to Advance Scholarship in the Creative Arts, Humanities and Social Sciences. $5,190.

Fellow, Center for Online International Learning (COIL) Institute for Globally, Networked Learning in the Humanities, 2011-2013. $2000.

Cargile Cook, K. (Co-Principal), Moeller, R. (Co-Principal). National science foundation (NSF), Cyberlearning: transforming education. Proposal 7215905: EXP: Collaborative research: establishing quick trust for virtual team-building activities among stem students in technical communication service courses. Declined: $500,000.

Paton, V. (Principal), Young, A. (Co-Principal), Bard, J. (Co-Principal), Curzer, H. (Co-Principal), Nagy, T. (Co-Principal), Elbow, G. (Supporting), Cargile Cook, K. (Supporting), Williams, S. C. (Supporting), Baker, M. (Supporting), Bezabih, A. M. (Co-Principal), Louder, J. (Other), McKenzie, K. (Other). National

Institutes of Health (NIH). Ethical Cell Division: Training Cohorts of East African Medical and Public Health Professionals in Human Subjects Research Ethics, Methods, and Communication. (Declined. $1,179,754.)

Utah State University Innovation Grant, October 2007. (Funded: $76,371).

Utah State University ADVANCE Grant, February 2007. (Funded: $92,200).

Council for Programs in Technical and Scientific Communication. February 2006. (Funded: $500).

Utah Electronic College. Course development grant. 2004. (Unfunded.)

Council for Programs in Technical and Scientific Communication. November 14, 2001. (Funded: $750).

Women and Gender Research Institute Travel Grant. October 10, 2000. (Funded: $450).

HASS Curricular Enhancement Grant. October 16, 2000. (Funded: $500).

New Faculty Research Grant. October 30, 2000. (Funded: $13,981).

Texas Humanities Commission Grant. 1992. (Funded.)

Texas Humanities Commission Grant. 1991. (Funded.)

Scholarly Presentations

Invited scholarly presentations

Cargile Cook, K. (2020, September 18). Workshop: Responding to Writing. Association of Writing Across the Curriculum (AWAC). Online. (90 minutes)

Cargile Cook, K. (2020, May 18). Workshop: Teaching Technical and Professional Communication Online. Department of English. Online: Virginia Tech University. (90 minutes)

Cargile Cook, K., & Grant-Davie, K. (2018, November). Workshop: Training Novice Instructors to Teach Writing Online for Global Society of Online Literacy Educators (GSOLE). Available online: https://canvas.instructure.com/courses/1461992.

Cargile Cook, K. (2018, March 19-21). Workshop: Curriculum Mapping and Design for University of Cincinnati English Department. Cincinnati, OH.

Cargile Cook, K. (2015, September 28). Workshop: *Online Instruction 101: Preparing Yourself and Your Students.* University of Houston-Downtown. Houston, TX.

Cargile Cook, K. (2015, March 19). Distance Education Dialog. Special panel session presented at the 2015 CCCC Annual Convention. Tampa, FL.

Cargile Cook, K. (2013, October 31). It isn't where you came from; it's where you're going that counts: the potential of online technical and professional writing. Presented to the English Department, University of Texas. El Paso. El Paso, TX.

Cargile Cook, K. (2012, November 19). Keynote. Technical communication and its instruction in the USA. Presented at the annual meeting of the Korean Technical Communication Association, Seoul, Republic of Korea.

Cargile Cook, K. (2012, November 19). Developing a Technical Communication Graduate Program. Presented to the administration and faculty of KwangWoon University, Seoul, Republic of Korea.

Cargile Cook, K. (2012, November 20). Developing a Technical Communication Undergraduate Certificate Program. Presented to the technical communication administration, faculty, and undergraduate students of MyongJi University, Yongin, Republic of Korea.

Cargile Cook, K. (2012, November 20). The Challenge of Intercultural Communication in the Workplace. Special technical training lecture presented to the Samsung Electronics System LSI Division, Seoul, Republic of Korea.

Cargile Cook, K. (2012, November 21). Developing a Technical Communication Graduate Program. The 4th SeoulTech Language Education Colloquium (LEC). Seoul National University of Science and Technology, Seoul, Republic of Korea.

Cargile Cook, K. (2012, September). CPTSC Research Grants: Where We Have Been and Where We Are Going [Past Grant Recipient Discussion]. Presented at the annual meeting of the Council for Programs in Technical and Scientific Communication, Houghton, MI.

Cargile Cook, K. (2012, January). Directing TPC research at a distance. Professional development workshop for the University of Wisconsin-Stout.

Cargile Cook, K. (2012, January). What are the qualities of a good graduate advisor? Professional development workshop for the University of Wisconsin-Stout.

Cargile Cook, K., Coppola, N., Grabill, J., Maylath, B., & Riordan, D. (2010, October 1). Plenary panel: programmatic trends in times of change. Presented at the annual meeting of the Council for Programs in Technical and Scientific Communication, Boise, ID.

Cargile Cook, K. (2010, August). Roundtable: Technical communication in a globalized world. Presented at Japanese Technical Communication Association pre-conference roundtable, Tokyo, Japan.

Cargile Cook, K. (2008, April). Workshop:Everything you always wanted to know about teaching online (but were afraid to ask). Presented to the English Department, University of North Texas, Denton, TX.

Cargile Cook, K. (2006, May). Keynote: Research agendas, academic capitalism, and the humanities scholar. Presented at Computers and Writing annual meeting, Lubbock, TX.

Cargile Cook, K. (2005, October). Plenary: Common threads: what programmatic research reveals about technical and scientific communication. Presented at the annual meeting of the Council for Programs in Technical and Scientific Communication, Lubbock, TX.

Scholarly presentations

Cargile Cook, K. (2019, October 25). Entry-Level Corporate Communicators: A Content Analysis of Job Requirements and Duties. Paper presented at the annual meeting of the Association for Business Communication, Detroit, MI.

Cargile Cook, K., Hardesty, K., Acosta, K., and Randall, T. (2018, October 25). Layering Visual Communication into the Literacies: Revisiting "Layered Literacies" After 16 Years. Paper presented at the annual meeting of the Association for Business Communication, Miami, FL.

Cargile Cook, K., Heilig, L., & Weaver, I. (2018, March 14). Action Item: Make our institutions accessible. Workshop delivered at the 2018 Annual ATTW Conference, Kansas City, KS.

Cargile Cook, K. (2018, March 15). Preparing Graduate Students for Research. Panel presented at the 2018 CCCC Annual Convention. Kansas City, MO.

Moore, K.M., Young, D., Pitchford, B., & Cargile Cook, K. (2017, October 6). Just ask them: User-centered design activities for program development. Paper presented at the annual meeting of the Council for Programs in Technical and Scientific Communication, Savannah, GA.

Edlin, A., Jacobsen, K., & Cargile Cook, K. (2017, March 18). Redesigning the introductory technical communication course: cultivating better writers and better teachers. Paper presented at the 2017 CCCC Annual Convention. Portland, OR.

Young, D., Shaffer, A., Labriola, J., and Cargile Cook, K. (2016, October 7). (Re)envisioning the intro course: a new method for curriculum design. Paper accepted to the annual meeting of the Council for Programs in Technical and Scientific Communication, Savannah, GA. (Conference canceled due to hurricane.)

Cargile Cook, K. (2016, April 9). Developing an OWI infrastructure to support novice instructors. Paper presented at the 2016 CCCC Annual Convention. Houston, TX.

Cargile Cook, K. (2015, March 19). Mapping the future of doctoral programs in rhetoric and composition (sponsored by the consortium of doctoral programs in rhetoric and composition). Paper presented at the 2015 CCCC Annual Convention. Tampa, FL.

Cargile Cook, K. (2014, September 26). Universal design and technical communication instruction: are you ready? Paper presented at the annual meeting of the Council for Programs in Technical and Scientific Communication, Colorado Spring, CO.

Cargile Cook, K. (2014, March 19). Entering the Online Instructional Stream: A Roundtable Discussion for Current and Future Online Technical Communication Instructors. Presented at the Association of Teachers of Technical Writing, Indianapolis, IN.

Cargile Cook, K. (2013, April 3). Welcome to our world: using visual rhetoric in globally connected classrooms. Paper presented at the 5th Annual Center for Online International Learning (COIL) Conference. New York, New York.

Cargile Cook, K. (2013, March). Practicing what we teach: team teaching in the technical communication classroom. Paper presented at the annual meeting of the Association of Teachers of Technical Writing, Las Vegas, NV.

Arduser, A., Cargile Cook, K., Hovde, M.R., Koerber, A., Mogull, S., Popham, S.L., & Zemliansky, P. (2011, March). When the network fails: revitalizing ATTW's organizational communication. Paper presented at the annual meeting of the Association of Teachers of Technical Writing, Atlanta, GA.

Cargile Cook, K. & Vernon, L. (2008, October.) Positioned for leadership: reaching out to meet broader institutional needs in online education. Paper presented at the annual meeting of the Council for Programs in Technical and Scientific Communication, Minneapolis, MN.

Cargile Cook, K. (2006, October). The academic job market in technical communication, 2005-2006. Paper presented at the annual meeting of the Council for Programs in Technical and Scientific Communication, San Francisco, CA.

Cargile Cook, K. (2006, March). We did it; you can, too: making the transition into online teaching. Workshop organizer, chair, and presenter. Conference on College Composition and Communication, Chicago, IL.

Cargile Cook, K. (2005, October). Morphing the image of the English scholars in technical and professional communication programs. Paper presented at the annual meeting of the Council for Programs in Technical and Scientific Communication, Lubbock, TX.

Cargile Cook, K. (2004, October). Dr. StrangeFish or: How I Learned to Stop Worrying about Diversity and Love The Academic Bill of Rights. Paper presented at the annual meeting of the Council for Programs in Technical and Scientific Communication, West Lafayette, IN.

Cargile Cook, K. (2004, September). Writing With Style: A Workshop for the Teton Science School. Moose, WY.

Cargile Cook, K. (2004, March) From Classroom to Cubicle: Can Practitioner Training in Research Methods Lessen the Gap? Paper presented at the annual meeting of the Association of Teachers of Technical Writing, San Antonio, TX.

Cargile Cook, K. (2003, October). Crossing institutional identity boundaries: the possibilities of an online graduate consortium. Paper presented at the annual meeting of the Council for Programs in Technical and Scientific Communication, Potsdam, NY.

Cargile Cook, K. (2003, March). Teacher training in doctoral programs, or those who can, teach (manage, mentor, supervise, and research). Paper presented at the annual meeting of the Association of Teachers of Technical Writing, New York, NY.

Cargile Cook, K. (2003, March). Transforming the spoken word: online discussions and student assessment. Paper presented at the Conference on College Composition and Communication, New York, NY.

Cargile Cook, K. (2002, October). Recruiting new faculty? change your rhetorical perspective. Paper presented at the annual meeting of the Council for Programs in Technical and Scientific Communication, Logan, UT.

Cargile Cook, K. (2002, March). Graduation and hiring trends for the new generation of graduates in professional, technical, and scientific communication: survey results. Paper presented at the annual meeting of the Association of Teachers of Technical Writing, Chicago, IL.

Cargile Cook, K. (2001, October). Online options at USU: an overview of course management systems. Workshop demonstration of Syllabase for the Office of Instructional Support and the Center for Online Education, Utah State University, Logan, UT.

Cargile Cook, K. (2001, October). First generation PH.D.s in professional, technical, and scientific communication: questions of hiring, retention, and training. Paper presented at the Council for Programs in Technical and Scientific Communication Conference, Pittsburgh, PA.

Cargile Cook, K. (2001, October). Learning with hyper(active)media: the technical communicator as research partner. Paper presented at the ACM SIGDOC Conference, Santa Fe, NM.

Cargile Cook, K. (2001, August). Making it fit: adapting a web classroom to meet specific course goals. Paper presented at the Thirteenth Annual Instructional Technology Institute, Utah State University, Logan, UT.

Cargile Cook, K. (2001, April). Pedagogical designs and planning your online course. Paper presented at the ILR Discussion on Online Teaching, Utah State University, Logan, UT.

Cargile Cook, K. (2001, March). Permeable boundaries (or how praxis makes perfect in online graduate courses). Paper presented at the annual meeting of the Association of Teachers of Technical Writing, Denver, CO.

Cargile Cook, K. (2001, March). A new generation of online technical communications: distance education and extended internships. Paper presented at the Conference on College Composition and Communication, Denver, CO.

Cargile Cook, K. (2001, January). Writing successful research and service delivery proposals. Guest lecture/presentation for Department of Geology, Utah State University, Logan, UT.

Cargile Cook, K. (2000, October). A layered literacies frame for articulating program goals. Paper presented at the Council for Programs in Technical and Scientific Communication Conference, Menomonie, WI.

Cargile Cook, K. (2000, October). Online writing instruction—a research agenda. Brownbag presentation for Professional and Technical Writing Faculty, Department of English, Utah State University, Logan, UT.

Cargile Cook, K. (1999, December). Historicizing interactivity: what a critical examination reveals about cyberspace teaching technologies. Paper presented at the Modern Language Association Annual Conference, Chicago, IL.

Cargile Cook, K. (1999, October). Shell game: is a web-based courseware tool in your distance education future? Paper presented at the Council for Programs in Technical and Scientific Communication Conference, Santa Fe, NM.

Cargile Cook, K. (1999, March). Envisioning online pedagogical spaces: a technical communicator's approach. Paper presented at the Conference on College Composition and Communication, Atlanta, GA.

Cargile Cook, K. (1999, February). TOPIC: new directions in teaching composition online. Paper presented with Michael J. Salvo, Ronna Privett, Jooly Varghese, & Mary Maharg at the Graduate English Society Conference, Texas Tech University, Lubbock, TX.

Cargile Cook, K. (1998, October). Developing a distance education course: a student's perspective. Paper presented at the 3rd Annual Visions of the Future Conference, Texas Tech University, Lubbock, TX.

Cargile Cook, K. (1998, April). Power and the map: how a 1994 GAO report on sexual harassment in the military academies failed to stop the cycle. Paper presented at the 14th Annual Conference for the Advancement of Women in Higher Education Women's Studies, Texas Tech University, Lubbock, TX.

Cargile Cook, K. (1998, April). Reporting from a hostile environment: the life and times of a GAO report on sexual harassment in the military academies. Paper presented at the 1998 Conference on College Composition and Communication, Chicago, IL.

Cargile Cook, K. (1997, October). How to make distance education work: planning ahead and getting it right the first time. Paper presented at the Council for Programs in Technical and Scientific Communication Conference, Austin, TX.

Cargile Cook, K. (1997, April). Mapping audience territory. Paper presented at the Graduate Students in English Conference, Texas Tech University, Lubbock, TX.

Cargile Cook, K. (1995, June). Telling our stories: the women of Ball State. Film and panel discussion presented with Fran Peterman at the American Educational Research Association Conference, San Francisco, CA.

Cargile Cook, K. (1995, March). Women in higher education. Paper presented with Cassandra Nichols & Mary Rudy-Chapman at the Association for Women in Psychology Conference, Indianapolis, IN.

Cargile Cook, K. (1994, March). Dual career couples in academia. Paper presented at the Women and Gender Studies Conference, Ball State University, Muncie, IN.

Honors and Awards

Ronald S. Blicq Award for Distinction in Technical Communication Education	2020
Fellow. Association of Teachers of Technical Writing.	2014
Distinguished Service Award. Council for Programs in Technical and Scientific Communication.	2013
NCTE Award for Excellence for Best Collection in Technical and Scientific Communication. "Politics, program self-assessment, and the challenge of cultural change." Included in Jo Allen and Margaret Hundleby (Eds.) *Assessment in Technical Communication*. Farmingdale, NY: Baywood. 65-80.	2009
NCTE Award for Excellence for Best Collection in Technical and Scientific Communication. *Online Education: Global Questions, Local Answers*. Baywood's Technical Communication Series. Farmingdale, NY: Baywood. 336 pp.	2006
Teacher of the Year, College of Humanities, Arts, and Social Sciences. Utah State University, Logan, UT.	2005
Teacher of the Year, Humanities Division, College of Humanities, Arts, and Social Sciences. Utah State University, Logan, UT.	2005
Teacher of the Year, English Department. Utah State University, Logan, UT.	2005
Aggie Blue Pride Light—USU Presidential Recognition for Service. Utah State University, Logan, UT.	March 2002
"Writers and their Maps" included in Best Collection of Essays in Technical or Scientific Communication (awarded by the NCTE)	March 2002
William Bryan Gates Graduate Award in English, Texas Tech University, Lubbock, TX.	1999—2000

Summer Dissertation/Thesis Research Award, Graduate School, Texas Tech University, Lubbock, TX.	1999
Chancellor's Fellowship, Texas Tech University, Lubbock, TX.	1996—1999
Faculty-Alumni Graduate English Scholarship, Texas Tech University, Lubbock, TX.	1996—2000
Developing Humanities Networks Project Selection, American Association of Community and Junior Colleges and National Endowment for the Humanities	1991—1992
Excellence in High School Teaching Award, Southern Methodist University, Dallas, TX.	1991
Award for Excellence, Marshall Independent School District, Marshall, TX.	1990
Cum Laude, University of North Texas, Denton, TX.	1981
Undergraduate Honors Program, University of North Texas, Denton, TX.	1977—1981
Mary Arden Award for Excellence in English, University of North Texas, English Department, Denton, TX.	1978—1981

Experience

Academic positions and courses taught

Professor and Founding Chair — September 2018-present
Texas Tech University, Department of Professional Communication — *Lubbock, TX*

- **Business Communication (PCOM 3373)**
- **Communication in Organizations (MCOM 5316)**
- **Research Methods (MCOM 5364)**
- **Master's Report (MCOM 6050)**

Professor — 2014-September 2018
Texas Tech University, Department of English — *Lubbock, TX*

Associate Professor — 2009-2014
Texas Tech University, Department of English — *Lubbock, TX*

Courses developed and taught for undergraduate and graduate programs:

Undergraduate courses

- **Introduction to Technical Communication (2311)**
- **Technical Reports (3365)**

Graduate courses

- **Research Methods in Technical Communication and Rhetoric (5363)**
- **Teaching Technical and Professional Writing (5366)**

Graduate courses, cont

- **Foundations of Technical Communication (5371)**
- **Technical Editing (5374)**
- **Theoretical Approaches to Technical Communication (5377) (Three different topics)**
- **Field Methods (5389)**
- **Writing for Publication (5390)**

Associate Professor   2000-2009
Utah State University, English Department   *Logan, UT*

    Fifteen courses developed and taught for undergraduate and graduate programs:

Eight undergraduate courses   *Seven graduate courses*

- **Perspectives in Writing and Rhetoric: Writing with Style (3040)**
- **Professional Writing (3400)**
- **Professional Writing Technology (3410)**
- **Modern Rhetorical Theory (3460)**
- **Professional Editing (4400)**
- **Specialized Documents: Workplace Problem-Solving and Reports (5400)**
- **Interactive Media (5410)**
- **Professional Writing Capstone (5430)**

- **Advanced Editing (6400)**
- **Studies in Digital Media (6460)**
- **Studies in Specialized Documents: Workplace Research and Report Writing (6470)**
- **Teaching Technical Writing (6860)**
- **Studies in Writing and Rhetoric: Writing with Style (6890)**
- **Theory and Research in Professional Communication (6410/7410)**
- **Theory and Practice of Online Education in Writing (6800/7800**

Visiting Associate Professor   *January – May 2008*
University of North Texas, English Department   *Denton, TX*

    Three courses developed and taught for undergraduate and graduate programs

Undergraduate: **Writing Web-Based Instructions**

Graduate: **Web-Based Training** and **Technical Presentations**

Graduate Part-Time Instructor   1996-2000
Texas Tech University, English Department   *Lubbock, TX*

    Five undergraduate courses developed and taught:

- **Professional Report Writing**
- **Technical Writing—onsite**
- **Technical Writing—online**

- **Advanced College Rhetoric**
- **Essentials of College Rhetoric**

Adjunct Instructor   **1995-1996**
Louisiana State University—Alexandria, English Department   *Alexandria, LA*

    Four undergraduate courses developed and taught:

- **Technical Writing**
- **Advanced Composition and Rhetoric**

- **Composition and Rhetoric**
- **Literary Genres**

Adjunct Instructor   **1992-1993**
Indiana Vocational/Technical College, English Department   *Muncie, IN*

    Two undergraduate courses developed and taught:

- **Technical Writing**

- **Basic Writing**

Instructor   **1990-1992**
Panola College, English Department   *Carthage, TX*
    Four undergraduate courses developed and taught:

- **Composition and Rhetoric**
- **Literary Genres**

- **British Literature Before 1800**
- **British Literature After 180**

Teacher   **1984-1990**
Marshall High School, English Department   *Marshall, TX*
    Five secondary courses developed and taught:

- **Technical Writing (senior level)**
- **Advanced Placement Composition (advanced junior level)**
- **Composition (senior level)**

- **British Literature (advanced junior and senior levels)**
- **Literary Genres (senior level)**

Graduate Teaching Fellow   1981-1983
English Department, University of North Texas   *Denton, TX*

Professional Consulting and Outreach

Online education consultant   **July 2020**
Rio Rancho Public School   *Rio Rancho, NM*
Outside program reviewer, Professional and Technical Writing   **October 2013**
English Department, University of Texas at El Paso   *El Paso, TX*
Outside program reviewer, Professional and Technical Writing   **January 2012**
English Department, Texas A-M-Corpus Christi   *Corpus Christi, TX*

Dissertation and thesis mentoring

Master's Report (MCOM 6050), Advisor
    Tyler Arnold, Media and Communication, 2020. (Complete).
    Jonathan Blackwell, Media and Communication, 2020. (Complete).
    Brittany Bagwell, Media and Communication, 2019. Completed.

Ph.D. Committee Chair, Texas Tech University
    Laura Patterson, Technical Communication and Rhetoric. 2016-2019. Completed. (Co-chair with Greg Wilson).
    Elizabeth Kafka, Technical Communication and Rhetoric. 2016-2019. Completed. (Co-chair with Brian Still).
    Trisha Faussett, Technical Communication and Rhetoric. 2015-2018. Completed. (Co-chair with Sam Dragga).
    David Grover, Technical Communication and Rhetoric. 2014- 2017. Completed.
    Elaine Wisniewski, Technical Communication and Rhetoric. 2013- 2017. Completed.
    Virginia Tucker, Technical Communication and Rhetoric. 2012- 2014. Completed.
    Joseph Williams. Technical Communication and Rhetoric. 2011 Completed.
    Thomas Burns. Technical Communication and Rhetoric. 2011- 2015. Completed.

Ph.D. Committee Member, Texas Tech University
    Nick Carrington, Technical Communication and Rhetoric. 2016-present.
    Koenig, Abby, Technical Communication and Rhetoric. 2017-2019. Completed.
    Nancy Muncie, Technical Communication and Rhetoric. 2016-2019. Completed.
    Sarah Martin, Technical Communication and Rhetoric. 2016-2018. Completed.
    Beaudin, Andrea, Technical Communication and Rhetoric. 2017-2018. Completed.
    Regina Purnell Adams, Technical Communication and Rhetoric. 2012- 2017. Completed.
    Ana Kramer. Technical Communication and Rhetoric. 2009-2016. Completed.

Heidi Everett, Technical Communication and Rhetoric. 2013-2016. Completed.
Chalice Randazzo, Technical Communication and Rhetoric. 2013- 2015. Completed.
Kristin Bivens, Technical Communication and Rhetoric. 2012- 2015. Completed.
Richard Brandt, Technical Communication and Rhetoric. 2012- 2015. Completed.
Melissa Helquist, Technical Communication and Rhetoric. 2012- 2015. Completed.
Erin Trauth. Technical Communication and Rhetoric. 2012- 2014. Completed.
Ben Lauren. Technical Communication and Rhetoric. 2011- 2014. Completed.
Kate Crane. Technical Communication and Rhetoric. 2011- 2015. Completed.
Danielle Saad. Technical Communication and Rhetoric. 2010-2016. Completed.
Gillian Anderson. Technical Communication and Rhetoric. 2009- 2014. Completed.
Julie Davis. Technical Communication and Rhetoric. 2009- 2013. Completed.
Carie Lambert. Technical Communication and Rhetoric. 2009-2012. Completed.
Nathan Jahnke. Technical Communication and Rhetoric. 2010-2012. Completed.

Ph.D. Committee Chair, Utah State University
Laura Vernon. Theory and Practice of Professional Communication. 2008-2009.

Ph.D. Committee Member, Utah State University
Amanda Bemer. Theory and Practice of Professional Communication. 2009-2009.
Qin Li. Instructional Technology. Utah State University. 2006.

M.S. and M.A. Committee Chair, Utah State University
Holly Hirst. Literature and Writing. 2005.
Corrine Knight. Literature and Writing. 2005.
TeriAnn Mason. Professional and Technical Writing. 2004.
Holly O'Leary. Professional and Technical Writing. 2004.
Kelly McKay Shane. Professional and Technical Writing. 2004.
Michal Sirton. Professional and Technical Writing. 2004.
Tiffani Wheeler. Professional and Technical Writing. 2004.
Jill Ison. Literature and Writing Program. 2003.
Marlene Martineau. Professional and Technical Writing. 2002.
Carole Lapine. Professional and Technical Writing. 2002.

M.S. and M.A. Committee Member, Utah State University
Curtis Newbold. Literature and Writing. 2008.
Amy Baird, Literature and Writing. 2006.
Susan Baxter. Literature and Writing. 2006.
David Christensen. Literature and Writing. 2005.
Caleb Warnock. Literature and Writing. 2005.
Brooke Kelley. Literature and Writing. 2004.
Tim Carter. Professional and Technical Writing. 2004
Garrett Burnett. Professional and Technical Writing. 2004.
David Malmstrom. Literature and Writing. 2004.
Kim Cummings. Professional and Technical Writing. 2004
Erica A. Locklear. Professional and Technical Writing. 2003.
Donna Rigby. Literature and Writing. 2003.
Nikole Berger. Literature and Writing. 2003.
Bob Whittaker. Literature and Writing. 2003.
Liz Covill. Literature and Writing. 2001.
Michelle Hill. Technical and Professional Writing. 2001.

Service

Publication review positions and editorial activities

Editorial Board Member	2016--present
Research in Online Literacy Education (ROLE)	
Program committee reviewer	2016--present
International Professional Communication Conference (IPCC)	
Contributing editor "My Teaching Life"	2013--2014
Association of Teachers of Technical Writing Bulletin	
Editorial Review Board Member	2013-present
Communication Design Quarterly	
Editorial Review Board Member	2011-present
connexions: an international professional communication journal	
Editorial Review Board Member	2009-present
Rhetoric, Professional Communication, and Globalization	
Editorial Review Board Member	2009-present
Journal of Business and Professional Communication	
Editorial Review Board Member	2008-present
Programmatic Perspectives	
Editorial Review Board Member	2006-2007
Kairos	
Editorial Review Board Member	2004-present
Technical Communication Quarterly	
Manuscript Reviewer	2004-present
IEEE Transactions in Professional Communication	
Manuscript Reviewer	2002--2004
Technical Communication Quarterly	
Manuscript Reviewer	2000-present
Technical Communication	
Review Coordinator	July -September 2001
Technical Communication	
Book Editor	2000—2002
Journal of Business and Technical Communication	
Assistant Book Editor	1998—2000
Journal of Business and Technical Communication	

Professional service to and offices in national organizations

Member, Academy Committee	2020-present
International Association of Business Communicators	
CPTSC-GO Exploratory Committee	2017-2019
Council for Programs in Technical and Scientific Communication (CPTSC)	
Immediate Past President/Past President	2011-2015
Association for Teachers of Technical Writing	
President	2009-2011
Association for Teachers of Technical Writing	
Vice President	2007-2009
Association for Teachers of Technical Writing	

President	2006-2008
Council for Programs in Technical and Scientific Communication (CPTSC)	
STC Body of Knowledge Development Team	2007-2008
Society for Technical Communication	
Nominating Committee	2004
Association of Teachers of Technical Writing	
Research Grants Committee Chair	2003-2006
CPTSC	
Secretary	2002-2006
CPTSC	
Local Arrangements Chair for 2002 National Conference	October 2000-2002
CPTSC	
E-Learning Website Advisor	2001—2005
U.S. News and World Report (www.usnews.com)	

Professional service to the college and university

Board Member, Women Full Professor Network	December 2019-present
Texas Tech University	
Member, PCOM Academic Advisor Search Committee	November 2019-present
Texas Tech University	
Co-Chair, Communication Studies Chair Search Committee	May 2019-present
Texas Tech University	
Co-Chair, Core Curriculum Committee, Communication	2017-2018
Texas Tech University	
Senator, Faculty Senate	September 2014-May 2017
Texas Tech University	
Search committee member, A&S Grant Writer	January 2016-June 2016
Texas Tech University	
Faculty Senator, A&S Representative	2014-present
Texas Tech University	
Member, Provost Task Force on Student Retention	2014-present
Texas Tech University	
Member, Departmental Chair Search Committee	2011-2012
Texas Tech University	
Member, University Graduate Council	2006-2008
Utah State University	
Member, University Course Fees Committee	2005-2007
Utah State University	
Member, NSF ADVANCE Science and Engineering Recruitment Team	2003-2007
Utah State University	
Member, Undergraduate Research Fellowship Selection Committee	2003-2007
Utah State University	
Member, Women's Center Scholarship Committee	2000-2006
Utah State University	

Professional service to the Professional Communication department

Chair, PCOM 3373 Instructor Search Committee   January 2020-July 2020
Professional Communication Department, Texas Tech University
Chair, PCOM 3373 Instructor Search Committee   January 2019-May 2019
Professional Communication Department, Texas Tech University
Member, BCOM 3373 Curriculum Committee   September 2018-present
Professional Communication Department, Texas Tech University

Professional service to the English department

Associate Chair and Director of TCR   January – October 2017
English Department, Texas Tech University
Three faculty lines, Search Committee member, TCR   August 2017-October 2017
English Department, Texas Tech University
Visiting Assistant Professor, Search Committee member, TCR   May 2017 –July 2017
English Department, Texas Tech University
Visiting Assistant Professors, Search Committee member, TCR   May 2016-July 2016
English Department, Texas Tech University
Advisor Search Committee member, English Department   May 2016-June 2016
English Department, Texas Tech University
Visiting Assistant Professor Search Committee member, TCR   2016-2016
English Department, Texas Tech University
Member, English Department Executive Committee   2013-present
English Department, Texas Tech University
Director of Undergraduate Studies, TCR   2013-2017
English Department, Texas Tech University
Assistant Professor Search Committee, TCR   2012-2013
English Department, Texas Tech University
Merit Committee   2012-2014
English Department, Texas Tech University
2311 Coordinator   2012-2017
TCR Program, English Department, Texas Tech University
Friends and Alumni Committee   2010-2014
English Department, Texas Tech University
Recruitment Committee   2009-2014
English Department, Texas Tech University
Technology Committee   2010-present
English Department, Texas Tech University
Technical Communication and Rhetoric Committee   2009-present
English Department, Texas Tech University
Tenure and Promotion Committees   2008-09
for Ryan Moeller and Keith Gibson (chair)
English Department, Utah State University
Director, Suite Lab and Classroom   2008-2009
English Department, Utah State University
Chair, doctoral program in the Theory and Practice of   2006-2008
Professional Communication Committee
English Department, Utah State University
Chair, Undergraduate Professional and Technical Writing   2004-2006
Committee

English Department, Utah State University

Sponsor, Utah State Student Chapter of the Society for Technical Fall 2003
Communication
English Department, Utah State University

Member, Teaching with Technology Committee 2003-2009
English Department, Utah State University

Member, Literature and Writing Curriculum Committee 2003-2009
English Department, Utah State University

Member, Creative Writing Curriculum Committee 2003-2007
English Department, Utah State University

Member, Theory and Practice of Professional Writing 2002-2009
Ph.D. Implementation Communication
English Department, Utah State University

Member, Technical and Professional Writing Undergraduate and 2000-2009
Graduate Curriculum Committees
English Department, Utah State University

Graduate Majors Curriculum Committee, Technical/Professional 2000-2009
Writing Subcommittee
English Department, Utah State University

Director, Interactive Media Research Laboratory 2001—2002
Utah State University

School and College Relations Representative, 3GB 2001—2002
Utah State University

Member, English Department Honors Committee 2000-2001
Utah State University

TOPIC Curriculum Developer and Team Leader June 1998—July 1999
Texas Tech University, English Department

Technical Communication Committee 1999—2000
English Department, Texas Tech University

Composition Committee 1997—1998
English Department, Texas Tech University

English 2309, Technical Writing,
Textbook Selection Committee 1997
English Department, Texas Tech University

Service presentations

Cargile Cook, K. (2020, August 5, and 2020, August 14). Teaching Online Professional Development Workshop. Rio Rancho Public Schools, Rio Rancho, NM.

Cargile Cook, K. (2014, November 12). Transitioning from Moodle to blackboard: The faculty perspective. Teaching Learning Professional Development Center, Texas Tech University, Lubbock, TX.

Cargile Cook, K. (2004). Using online modules and the online editing center to improve your Design project. Guest lecture presented to Design III students in Electrical and Computer Engineering. Electrical and Computer Engineering Department, Utah State University; Logan, UT.

Cargile Cook, K. (2003, October). Capstone portfolio assessment training. Technical and Professional Writing Undergraduate Curriculum Committee, Utah State University, Logan, UT.

Cargile Cook, K. (2003, October). Using Email to Conduct Research. English 2010 Instructors, Utah State University, Logan, UT.

Cargile Cook, K. (Moderator). (2002, April 18). Multimedia research projects in professional/technical writing. *Student Research Showcase*, Utah State University, Logan, UT.

Cargile Cook, K. (2001). Writing research proposals. Guest lecture/presentation to geology graduate students. Geology Department, Utah State University; Logan, UT.

Cargile Cook, K. (2000-2005). Introduction to the field of technical communication. Guest lecture/presentation to English 1110, English Orientation; English Department, Utah State University; Logan, UT.

Cargile Cook, K. (1998, August). Introducing TOPIC. In-service seminar presented to new and former teaching assistants and graduate part-time instructors, English Department, Texas Tech University, Lubbock, TX.

Cargile Cook, K. (1998, November). Resume workshop. Workshop presented with Joy Yokley to the Texas Tech Advertising Federation, Texas Tech University, Lubbock, TX.

Latterell, K., Cargile Cook, K., & Salvo, M. (1998, April). First-year composition new syllabus/textbook. In-service seminar for graduate part-time instructor training seminar, English Department, Texas Tech University, Lubbock, TX.

Goubil-Gambrell, P., Cargile Cook, K., Salvo, M., & Blumenthal, J. (1997, March). Online discussion as a method for promoting active learning. Brownbag roundtable presentation sponsored by the Texas Tech Teaching and Learning Technology Center for university faculty technology group. Lubbock, TX.

Cargile Cook, K., & Johnson, C. (1997, October). Writing analytical essays. Workshop for graduate part-time instructor training seminar, English Department, Texas Tech University, Lubbock, TX.

Cargile Cook, K. (1990, October). Writing across the curriculum. Teacher in-service presentation for Marshall Independent School District, Marshall, TX.

Professional Affiliations

Association for Business Communication
Association of Teachers of Technical Writing
Council for Programs in Technical and Scientific Communication Conference
Global Society of Online Literacy Educators, founding member
IEEE Professional Communication Society
International Association of Business Communicators
Society for Technical Communication