

Gabriel Dominguez Partida
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Research Assistant and Part-Time Instructor
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Education

- Ph.D., Texas Tech University, 2021 (Expected).
Media and Communication.
Supporting Areas of Emphasis: Cultural and Film Studies.
Dissertation: Gathering around laughs: Mexican identity in contemporary blockbuster comedy films produced in Mexico.
Chair committee and advisor: Dr. Kent Wilkinson.
- M.F.A., Universidad de Guadalajara, 2011.
Supporting Areas of Emphasis: Screenwriting
Thesis: “Return: Breaking the audience’s expectations with *L’Avventura*’s characters and the use of leitmotifs in *A Serious Man* [Análisis de la ruptura de expectativas en los personajes de *La Aventura* de Michelangelo Antonioni y el uso de motivos en *Un hombre serio* de Ethan and Joel Coen].
- B.A., Communication, Universidad Panamericana, 2008.
Supporting Areas of Emphasis: Audiovisual Communication
- Certificate, “Writing for television” [Escritura para Televisión], University of California, Los Angeles (UCLA), 2018.
- Certificate, “Pedagogical strategies” [Competencias Didácticas], Universidad Panamericana, 2017.
- Certificate, “Screenwriting” [Guionismo], University of California, Los Angeles (UCLA), 2017.
- Diploma, “Script Rewriting” [Reescritura de Guiones Cinematográficos], Escuela Internacional de Cine y Televisión (EICTV), 2014.
- Certificate, “Anthropology of Ethics” [Antropología y Ética], Universidad Panamericana, 2012.
- Certificate, Media Sales Institute [Estrategias de venta para medios de comunicación], University of North Texas (UNT), 2008.

Academic Positions

- Part-time Instructor, Texas Tech University (TTU). (2018 - Present).
- Professor, Universidad Panamericana. (2011 - 2018).
Emphasis on Teaching.
- Lecturer, Centro de Artes Audiovisuales (CAAV). (2010 - 2011).
- Instructor, Universidad Panamericana. (2010 - 2011).

Research Assistant, Universidad Panamericana. (2009).

Administrative Assignments

Assistant Director Thomas Jay Harris Institute for Hispanic and International Communication, Texas Tech University (TTU). (2020 - Present).

Director, Media Department, Universidad Panamericana. (2012 - 2018).

Department Chair, Audiovisual Communication, Universidad Panamericana. (2010 - 2018).

Professional Positions

Script consultant [Asesoría de guion de largometraje], (2017-)

El día empieza hoy, Diderot Films (2020).

Sky Warriors, Éxodo Animation Studios (2020).

Cold Love, Soul Pictures (2019).

Concepción, Halberd Studios (2017)

Producer, Zuit Audiovisual. (2008 - 2009).

Advertising, music and institutional videos.

Intern, CNN en Español. (2008).

Feeds assistant and editor.

Intern, Universidad Panamericana. (2007 - 2008).

Production, direction, and editor of institutional videos.

Assistant Producer, Karma Films (2008).

Llamando a un ángel (Looking for an angel, Feature Film), directed by Rodolfo Guzmán, Héctor Rodríguez, and Pancho Rodríguez.

La oración (The prayer, Videoclip), directed by Pancho Rodríguez.

Editor, Global publicidad. (2006).

Advertising.

Journalist, Notimex. (2005).

Entertainment and culture.

Research

Publications

- Peer-Reviewed,
Book Chapter. Dominguez Partida, G. (TBA) *La humanización de la narcocultura en Narcos: México. Análisis de arquetipos e iconografía de una serie de distribución digital sobre narcotráfico en México* [The humanization of narcoculture in *Narcos: Mexico*. Analysis of archetypes and iconography of a TV series of digital distribution on drug trafficking in Mexico]. Sergio Aguilar, coord. & Carlos Gómez, ed. *La venganza de la televisión: el audiovisual contemporáneo y sus nuevas preguntas* [The revenge of television: the contemporary audiovisual and its new questions].
- Peer-Reviewed,
Journal Article. Partida, G. D. (2020). A devil's dissection: Encouraging social change through discussing the Mexican documentary, *The Devil's Freedom* on Twitter. *International Communication Research Journal*, 55(1), 56-71. Retrieved from: <https://icrj.pub/spring-2020-edition/>
- Peer-Reviewed,
Journal Article. Partida, G. D. (2019). Are we or not? Traits of Mexican identity from Roma. *Journal of Latin American Communication Research*, 7(1-2), 79-105. Retrieved from: <http://journal.pubalaic.org/index.php/jlacr/article/view/329>
- Solicited,
Edited Collection Dominguez Partida, G. & Diaz, E. (Coord, 2018). *La evolución de la comunicación y su repercusión en la sociedad contemporánea* [The evolution of communication and its repercussion in contemporary society]. Guadalajara, MX: Universidad Panamericana.
- Solicited,
Book Chapter. Dominguez Partida, G. (2018). *La universalidad y su vinculación con la idiosincrasia en el cine hecho en México: Güeros, de Alonso Ruizpalacios* [Universality and idiosyncrasy in Mexican cinema: Güeros, by Alonso Ruizpalacios]. In Dominguez, G. & Diaz, E. (Coord.). *La evolución de la comunicación y su repercusión en la sociedad contemporánea* [The evolution of communication and its repercussion in contemporary society]. Guadalajara, MX: Universidad Panamericana
- Solicited,
Book Chapter. Dominguez Partida, G. (2015). *La genealogía de la violencia en el México contemporáneo según Carlos Reygadas* [The genealogy of violence in contemporary Mexico according to Carlos Reygadas]. In Perez, R. (Coord.). *Los caminos del cine mexicano contemporáneo* [The pathways of contemporary Mexican cinema]. Guadalajara, MX: Amateditorial.

Peer-Reviewed,
Journal Article.

Dominguez, G. (2013) *El rumbo del cine hispanoamericano. El eterno caminar de Lake Tahoe* [The path of Hispanic American cinema. The eternal walk of Lake Tahoe]. *El ojo que piensa. Revista de Cine Iberoamericano*, 4 (7). Retrieved from: <http://www.elojoquepiensa.cucsh.udg.mx/>

Solicited,
Government
Manual.

National Women's Institute. (2009). *Model for Support Women Victims of Violence in the State of Jalisco*. Retrieved from http://cedoc.inmujeres.gob.mx/ftpg/Jalisco/jal_modelo_2009.pdf

Peer-Reviewed Conference Papers

Wilkinson, K. & Dominguez, G. (2021, April TBA). Ways of Seeing Across the Border: Collaborative Survey Research by Mexican and U.S. Students. Report to be presented at the 2020 Regional Engaged Scholarship Symposium, Lubbock, TX.

Dominguez, G. (2020, October 21-23). *Mexicanidad* on the screen: perceptions about the national identity portrayed in contemporary Mexican cinema. Paper to be presented at the XIX Congreso Internacional de Teoría y Análisis Cinematográfico. Virtual Conference.

Dominguez, G. (2020, August 6-9). *Mexicanidad* on the screen: perceptions about the national identity portrayed in contemporary Mexican cinema. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication (AEJMC), Virtual Conference.

Dominguez, G. & Rendon, H. (2020, August 6-9). A place south of the border: The contemporary framing of Mexico and Mexicans in Hollywood Cinema. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication (AEJMC), Virtual Conference. *** Winner Second Place Latino/Latin American Communication Research Award.

Dominguez, G. & Rendon, H. (2020, April 23). A place south of the border: The contemporary framing of Mexico and Mexicans in Hollywood Cinema. Paper to be presented at the Hispanic/Latinx Research and Creativity Symposium (Virtual attendance), Lubbock, TX.

Dominguez, G. (2020, April 1-5). Are we or not? Perceptions of Mexican and Mexican American undergraduates about the Mexican traits portrayed in *Roma*. Paper to be presented at the Society for Cinema and Media Studies, Denver, CO. (Conference canceled).

Dominguez, G. (2019, October 25-27). Are we or not? Perceptions of Mexican and Mexican American undergraduates about the Mexican traits portrayed in *Roma*. Paper presented at the Global Fusion Conference, Austin, TX.

Dominguez, G. (2019, October 10-12). Are we or not? Perceptions of Mexican and Mexican American undergraduates about the Mexican traits portrayed in *Roma*. Paper presented at the Language, Image, Power: Luso-Hispanic Cultural Studies Theory and Practice, Lubbock, TX.

Dominguez, G. (2019, July 7-10). A devil's dissection: Thematic analysis of the discussion of the Mexican documentary *The Devil's Freedom* on Twitter. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication (AEJMC), Toronto, CA.

Dominguez, G. (2019, March 1-2). A devil's dissection: Thematic analysis of the discussion of the Mexican documentary *The Devil's Freedom* on Twitter. Paper presented at the Midwinter meeting of the Association for Education in Journalism and Mass Communication, Norman, OK.

Rendon, H., Johnson, M. & Dominguez, G. (2019, February 21-23). International media representations: Bilingual news coverage of Latin American child migrants. Paper presented at the Hispanic / Latino Media & Marketing International Conference, Arlington, TX.

Dominguez, G. (2013, October 9-10). *Los simbolismos intertextuales de Hamlet en tres obras: Hamlet liikemaaailmassa de Aki Kaurismäki, The lion King de Rogers Allers and Rob Minkoff, y Hamlet de Michael Almereyda* [Intertextual symbols of Hamlet in three films: Hamlet liikemaaailmassa by Aki Kaurismäki, The Lion King by Rogers Allers and Rob Minkoff, and Hamlet by Michael Almereyda]. Paper presented at the First International Literature and Film Conference, Santiago, CL.

Dominguez, G. (2012, September 25-28). *El uso de motivos como herramienta para la ruptura de expectativas en la última secuencia de Un hombre serio* [The use of leitmotifs as a tool for breaking expectations in the last sequence of *A Serious Man*]. Paper presented at the II Coloquio Universitario de Análisis Cinematográfico, Mexico City, MX.

Research poster presentation

Dominguez, G. (2019, March 26). A devil's dissection: Thematic analysis of the discussion of the Mexican documentary *The Devil's Freedom* on Twitter. Poster presented at the 18th Annual Graduate school poster presentation; Lubbock, Texas.

Work under review & in Progress

- Dominguez, G. & Diaz-Cervero, E. (under review: *Universum*). Drug trafficking in Mexican fiction films. Archetypes from 2010 to 2017.
- Dominguez, G. (under review: *Journal of Film and Video*). The style of contemporary Mexican commercial cinema: between the post-classic and the minimalism.
- Dominguez, G. & Rendon, H. (work in progress). A place south of the border: The contemporary framing of Mexico and Mexicans in Hollywood Cinema.
- Wilkinson, K. & Dominguez, G. (work in progress). Research Report: Ways of Seeing Across the Border: Collaborative Survey Research by Mexican and U.S. Students.
- Dominguez, G. (work in progress). *Mexicanidad* on the screen: perceptions about the national identity portrayed in contemporary Mexican cinema.
- Dominguez, G. (work in progress). A place called home: the contemporary Mexican family and its symbols in Netflix's *La Casa de las Flores*.
- Rendon, H., Johnson, M. & Dominguez, G. (work in progress). International media representations: Bilingual news coverage of Latin American child migrants.
- Rendon, H. & Dominguez, G. (work in progress). Intelligence Analysis as a tool to decrease the fake news' influence.
- Rendon, H. & Dominguez, G. (work in progress). Media coverage of indigenous populations in North America.

Media contributions

- Writing
- Dominguez, G. (2017, October). *La decisión de amar en tiempos modernos* [The decision to love in modern times]. *Odd Catrina*.
- Dominguez, G. (2017, September). *Linklater y la búsqueda de la madurez* [Linklater and the search for maturity]. *Odd Catrina*.
- Dominguez, G. (2017, August). *La fascinación por la experiencia: reseña de Dunkerque* [The experience's fascination: Dunkirk's review]. *Odd Catrina*.
- Dominguez, G. (2017, August). *Requiem para el blockbuster* [Requiem for the blockbuster]. *Odd Catrina*.
- Dominguez, G. (2017, July). *Lluvia de vida: reseña de Tras la Tormenta* [Rain of life: *After the Storm*'s review]. *Odd Catrina*.

Dominguez, G. (2017, June). *Cannes, Loach y la decadencia social* [Cannes, Loach and social decadence]. *Odd Catrina*.

Dominguez, G. (2017, June). *El juego de las dualidades: dos visiones cinematográficas* [The game of dualities: two cinematic visions]. *Odd Catrina*.

Dominguez, G. (2017, April). *La médula del horror: 5 visiones femeninas* [The marrow of horror: 5 feminine visions]. *Odd Catrina*.

Dominguez, G. (2017, April). *Kathryn Bigelow: el regreso de una hazaña* [Kathryn Bigelow: A feat's return]. *Odd Catrina*.

Radio

Zona 3 noticias, tercera edición – Zona 3 (91.5 FM, Guadalajara, México). Radio broadcaster, Film reviews (February 2016 – August 2020).

La zona de los niños – Zona 3 (91.5 FM, Guadalajara, México). Radio broadcaster, Reviews of children television programs and films (February 2020 – April 2020).

Regresan los 90's – Radio Mujer (92.7 FM, Guadalajara, México). Radio broadcaster, Reviews of TV series from the '80s and '90s (September 2018 – January 2019).

El sueño del oso – Ultra Radio (880 AM, Guadalajara, México). Radio broadcaster, Film reviews (October 2005 – December 2006).

Television

Spanish Cinema (December 2017). *Canal 7, Guadalajara, México*. Retrieved from:
https://www.youtube.com/watch?v=rSnWltE7_e8

Film Adaptations (December 2016). *Canal 7, Guadalajara, México*. Retrieved from:
<https://www.youtube.com/watch?v=uN5kYnewAGM>

Music, media, and violence (April 2016). *OchoTV, Guadalajara, México*.

Mexican cinema industry (April 2016). *Canal 7, Guadalajara, México*.

Consulting

Non-Governmental Organization (NGO), Egresados del Instituto Panamericano de Alta Dirección de Empresas, Guadalajara. (October 2017 - May 2018).

Advising

- Case study advisor, *Can Bollywood be global?* By Daniel Azpe (2018, Universidad Panamericana)
- Undergraduate thesis advisor, *Analysis of Rushmore's film narrative and characters* by Cristina Rojas (2018, Universidad Panamericana)
- Graduate master thesis reader, *Breaking expectations in romantic comedies through characters* by Victoria Navarro. (2014, Universidad de Guadalajara)
- Undergraduate committee member, *Analysis of the film industry in Mexico compared to United States, Indian, Spanish, and Argentinian cinema industries* by Raul Bonillas (2013, Universidad Panamericana)

Research Grants

- Stimulus for research, Universidad Panamericana 2013-2014; \$5,000 dollars.
- Thomas Jay Harris Institute Research Funding, Summer 2019; \$2,300 dollars.
- The Humanities Center at Texas Tech Graduate Student Travel Grant, Fall 2019; \$500 dollars.

Teaching

Texas Tech University, 2019 – 2020

Undergraduate courses taught

- CMI-4375 Writing for Feature Films [Escritura para largometrajes]. 4.4 / 5
- CMI-4370 Writing for Series Television [Escritura para series de televisión] (TBR)

Universidad Panamericana, 2010 –2020

Undergraduate courses taught

- | | Avg. |
|---|------|
| • Social Dynamics [Dinámica Social]. | 9.0 |
| • Social Marketing, I [Marketing Social I]. | 9.5 |
| • Social Marketing, II [Marketing Social II]. | 9.5 |
| • Social Management [Administración Social]. | 9.0 |
| • Communication pedagogy [Pedagogía de la comunicación]. | 9.0 |
| • Communication Theory [Teoría de la comunicación]. | 9.0 |
| • Screenwriting [Guion Cinematográfico]. | 9.5 |
| • Pre-production [Pre-producción]. | 9.2 |
| • Writing for television [Escritura para televisión]. | 9.4 |
| • Audiovisual Capstone Project [Proyecto integrador audiovisual]. | 9.1 |
| • Psychology of Characters [Psicología de los personajes]. | 9.9 |

- History of Mexican Cinema [Historia del cine mexicano]. 9.8
- Seminar in Creative Writing [Seminario de escritura creativa]. 10

Universidad del Itsmo, 2013

Undergraduate courses taught

- Communication Theory [Teoría de la Comunicación].

Centro de Artes Audiovisuales, 2010 - 2011

Workshops taught

- History of Film Movements [Movimientos cinematográficos del siglo XXI].
- Avant-garde Short Film Production [Taller de producción de cortometraje experimental].

Service

Professional Service

- Judge, Audiovisual Category. Jalisco Award for Journalists 2013 (November 2013)
- Youth jury at the 22th Guadalajara International Film Festival (March 2009)

College Service

- Organizer, Hispanic/Latinx Research and Creativity Symposium at Texas Tech University (April 2020).
- Representative, CoMC Graduate Student Society (2019-2020).
- Judge JCMI Fest at Texas Tech University (April 2019)
- Member of Academic Degree Committee at Universidad Panamericana (2011 – 2018).
- Member ENACTUS committee at Universidad Panamericana (2013 – 2014).

Guest Speaker / Lecture

- Communication Research. Subject: Content Analysis. Universidad Panamericana (May 2020).
- Lubbock-Con 2020. Panel: Fake News and Edutainment (February 2020).
- MCOM 4351 – International and Multicultural Public Relations. Subject: Public Relations in Mexico. Texas Tech University (October 2019)
- MCOM 4351 – International and Multicultural Public Relations. Subject: Public Relations in Mexico. Texas Tech University (July 2019)
- MCOM 4351 – International and Multicultural Public Relations. Subject: Public Relations in Mexico. Texas Tech University (April 2019)
- MCOM 2350 - Communication in a Global Society. Subject: Latin American myths. Texas Tech University (March 2019)
- MCOM 1301 - Introduction to Digital and Social Media. Subject: Entertainment and Video Games Storytelling. Texas Tech University (March 2019)

- 7th Hispanic / Latino Media & Marketing. Panel: Mexican elections and political communication. (February 2019).
- MCOM 2350 - Communication in a Global Society. Subject: Latin American myths. Texas Tech University (October 2018).
- Immersion in Mexican culture. Subject: Literature, Cinema, Dance, and Music. Universidad Panamericana (July 2018)
- Annual Business School Kickoff. Subject: Effective teams, effective leaders. Universidad Panamericana (May 2018)
- Communication Research. Subject: Content analysis. (March 2014; July 2014; March 2015; March 2016; March 2017).
- Research methods for graduate students. Subject: Literature review. Universidad de Guadalajara (April 2017).
- Business school student's retreat. Subject: Film, an introduction. Universidad Panamericana (October 2016).
- Altamira cultural week. Current trends in Mexican fiction cinema. (October 2015)
- Film's week UP. Panel: Current trends in Mexican fiction cinema. (October 2015)
- Film's week UP. Contemporary horror cinema trends. Can we still be scared? Universidad Panamericana (October 2015)
- Communication guest lectures. The fears of the new century: current trends of horror cinema. Universidad Panamericana (May 2013)

Lecture Service

- Organizer: Distinguished lecture *The Xcaret experience*, November 2013, Guadalajara, MX. Lecturer: Iliana Rodriguez.
- Organizer: Distinguished lecture *Cumbre Tajín: How to organize a mass event*, October 2013, Guadalajara, MX. Lecturers: Luis Hernandez, and Miguel Angel Negrete.
- Organizer: *Why we tell stories?* October 2013, Guadalajara, MX. Lecturer: Raul Lopez.
- Organizer: Distinguished lecture *Cirque du soleil: How to organize a mass event*, September 2013, Guadalajara, MX. Lecturer: Peter de Baaij.
- Organizer: *Responsible pet tenure*, September 2013, Guadalajara, MX. Lecturer: Sandra Iñiguez.
- Organizer: *Communication and disability*, May 2013, Guadalajara, MX. Lecturer: Sandra Ortega.
- Organizer: *Latinos in the U.S.*, April 2013, Guadalajara, MX. Lecturer: Ligia Garcia.
- Organizer: *Brewing process*, March 2013, Guadalajara, MX. Lecturer: Rodrigo Chavez.
- Organizer: *Music production and Show Business*, February 2013, Guadalajara, MX. Lecturer: Marcelo Salazar.
- Organizer: Distinguished lecture *Animation and Mexican Cinema*, April 2012, Guadalajara, MX. Lecturers: Rodolfo Guzman, and Rubi Salles.

- Organizer: Distinguished lecture *Dubbing animated films*, April 2012, Guadalajara, MX. Lecturer: Victor Manuel Espinoza.
- Organizer: Distinguished lecture *Mexican documentary production*, April 2012, Guadalajara, MX. Lecturer: Juan Carlos Rulfo.
- Organizer: *Creativity and film production*, April 2012, Guadalajara, MX. Lecturer: Bruno Bichir.
- Organizer: Distinguished lecture *Film and human values*, November 2011, Guadalajara, MX. Lecturer: Roberto Girault.

Panel Service

- Organizer: Panel on *Hispanic/Latin@ Health Communication: The Status Quo* for the 7th Hispanic / Latino Media & Marketing, February 2019, Arlington, TX. Panelists included Dr. Kenneth Stewart, Dr. Roger Gans, Dr. Abraham Benavides, and Dr. Chyng-yang Jang.
- Organizer: Panel on *Documenting the Latino experience on film* for the 7th Hispanic / Latino Media & Marketing, February 2019, Arlington, TX. Panelists included Dr. Viviana Rojas, Alberto Avedaño, and T.J. Martínez.
- Organizer and moderator: Panel on *Teaching Latin American cinema at the U.S.* for the 7th Hispanic / Latino Media & Marketing, February 2019, Arlington, TX. Panelists included Dr. Juan Llamas-Rodriguez, Daniel Garcia, and Gabriel Duran.
- Organizer: *Writing horror films* for the film's week UP, October 2015, Guadalajara, MX. Panelists included Raul Bonillas, and Cesar Orozco.
- Organizer: *Film adaptation* for the film's week UP, October 2015, Guadalajara, MX. Panelists included Rodrigo Chavez, and Rodrigo Chanampe.
- Organizer: *A minute that give you chills* for the film's week UP, October 2015, Guadalajara, MX. Panelists included Riccardo Sironi, and Albert Pons.
- Organizer: *Audiovisual production*, February 2015, Guadalajara, MX. Panelists included Jose Gonzalez, Daniel Robles, Eduardo Avila, and Jose Ascensio.
- Organizer: *Music videos production* at Universidad Panamericana, May 2014, Guadalajara, MX. Panelists included Alejandro Trigos, Carlos Cruz, and Salvador Rios.

Awards and Honors

- AEJMC Presidential Diversity and Inclusion Career Development Fellow (2020)
- Second Place Latino/Latin American Communication Research Award by the International Communication Division, AEJMC (2020)
- Thomas J. Harris Fellowship in the College of Media & Communication (Summer 2020).
- First place Humanities at 18th Annual Graduate school poster presentation (2019).

- Fellow of the PhDigital Bootcamp at Texas State University (March 2019 – May 2019).
- Recipient of the Waterman American Mexican Friendship Scholarship (2018-2021).