

M.A. in Mass Communication

TRACK MAP

30 Hour Master's Program

Professional Track

MCOM 5364
Research Methods

MCOM 5366
Seminar in
Mass Communication Theory

21 Elective Hours*
ADV/COMS/CMI/JOUR/MCOM/PR

MCOM 6050
Final Project Report

Thesis Track

MCOM 5364
Research Methods

MCOM 5366
Seminar in
Mass Communication Theory

MCOM 5374
Data Analysis

15 Elective Hours*
ADV/COMS/CMI/JOUR/MCOM/PR

MCOM 6000
6 Hours Thesis

Sports Media Track

MCOM 5364
Research Methods

MCOM 5366
Seminar in
Mass Communication Theory

MCOM 5370
Internship

MCOM 6330
Seminar in Media & Sport

6 Elective Hours
Sports Media Focus

9 Elective Hours*
ADV/COMS/CMI/JOUR/MCOM/PR

MCOM 6050
Final Project Report

**Six hours of elective graduate coursework may be taken outside of the college
A Graduate-Level Internship (MCOM 5370) can count for three credit hours in any track*



TEXAS TECH UNIVERSITY
College of Media & Communication

Office of Graduate Studies™

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