



Name _____ R# _____ GSP _____

Email _____ Expected Graduation _____

GENERAL REQUIREMENTS for Bachelor of Arts

~You must earn a grade of "C" or higher in all major, and adjunct courses in order to progress in the major~

ENGLISH (12 hours) 1301* _____, 1302* _____, 23 _____, and 23 _____

HUMANITIES: Fulfilled by English literature requirement

ORAL COMMUNICATION (3 hours) _____

FOREIGN LANGUAGE (6-16 hours) _____, _____, _____, _____

MATH (6 hours) MATH 1300 _____ or MATH 1320 _____ or MATH 1330 _____ and MATH 2300* _____

NATURAL SCIENCE (8 hours) _____ (4), _____ (4)

TECHNOLOGY (3 hours) _____ (may be fulfilled by either EMC 3300 or EMC 3310)

INDIVIDUAL OR GROUP BEHAVIOR (6 hours) ECO 2305* _____ and _____ (may be fulfilled by MCOM 1300)

HISTORY (6 hours) 2300 _____, 2301 _____, or other US History _____

POLITICAL SCIENCE (6 hours) 1301 _____, 2302 _____

VISUAL & PERFORMING ARTS (3 hours) _____ (may be fulfilled by EMC 3308)

MULTICULTURAL REQUIREMENT (0-3 hours) _____

ADVERTISING MAJOR REQUIREMENTS (57 hours total)

ADV 3310 _____	Principles (sophomore standing)	ADV 3320 _____	Advertising & Society (sophomore standing)
MCOM 1300 _____	Intro Mass Communications	ADV 3351 _____	Media Planning (ADV 3310 or PR 3310 with a grade of C or higher ; MATH 2300 or MATH 2345)
MCOM 3320 _____	MCOM Law (sophomore standing)	ADV 3361 _____	Design & Layout (ADV 3312; <u>proficiency w/Adobe Creative Suite 2: Illustrator, InDesign, & Photoshop; w/or after ADV 3351 IF ADV 3312 is complete</u>)
MCOM 3380 _____	Research Methods (sophomore standing, MATH 2300, or 2345)	ADV 4308 _____	Advertising Management & Account Planning (ADV 3312, 3351; w/or after MCOM 3380)
ADV 3312 _____	ADV Writing (ADV 3310 or PR 3310 with a grade of C or higher; GSP 70; GPA 2.75)	ADV 4312 _____	Campaigns (ADV 3351, 3361; MCOM 3380)

Group A (12 hours) *See current online TTU catalog for prerequisites* _____, _____, _____, _____
ADV 3330, ADV 3340, ADV 3390, ADV 4000, ADV 4300, ADV 4301, ADV 4304, ADV 4313

Group B (9 hours) *See current online TTU catalog for prerequisites* _____, _____, _____
MCOM 3300, PHOT 3330, JOUR 3317, JOUR 4301, PR 3312, PR 3341, PR 4301, EMC 3308, EMC 3315, EMC 3333, EMC 3335, EMC 3380, EMC 4301, EMC 4315, EMC 4325

Group C (6 hours) *See current online TTU catalog for prerequisites* _____, _____
BA 3301, BA 3305, PFP 3301, PSY 3304, ENGL 2311, ENGL 2351, ENGL 3365

First Year	Second Year	Third Year	Fourth Year
MCOM 1300 ECO 2305 or 2301 and 2302 MATH 2300 or 2345	ADV 3310 3 hrs. Group A MCOM 3320 3 hrs. Group B MCOM 3380 3 hrs. Group C	ADV 3312 3 hrs. Group A ADV 3320 3 hrs. Group B ADV 3351 3 hrs. Group C ADV 3361	ADV 4308 ADV 4312 6 hrs. Group A 3 hrs. Group B

CURRENT SEMESTER

Courses currently enrolled

Expected
Grade

Courses currently enrolled

Expected
Grade

INTER-SESSION OR SUMMER

I understand that I can transfer only 60 hours from a junior/community college toward my degree at TTU. It is my responsibility to verify transfer equivalent courses. Equivalencies can be found at the TTU Registrar's Web site. I will need to ask permission from the Director of Advising (1) to transfer courses that would transfer as a major, minor, or adjunct course (I must earn a C or higher.); (2) to transfer any course(s) during my final 30 hours; or (3) to take course(s) concurrently at TTU and another school.

_____ I will attend TTU

_____ I will attend _____
jr. college/com. college/university

Inter-session/Summer I

Summer II

FALL OR SPRING SCHEDULE

Alternate courses:

I understand the prerequisite requirements on the front of this sheet. I also understand that if I have not completed the prerequisites for the course(s) in which I enroll before the beginning of the semester, **I will drop or be dropped from the course(s) before classes begin.**

Student Signature

Date

Catalog Year _____

Filed Degree Plan Y N

Expected Graduation _____
Semester/Year

Filed Intent to Graduate Y N

Advisor notes: _____

Advisor's Initials/Date _____