



Name _____ R# _____ TTU email _____

Filed Degree Plan (at 45 hrs) Y N

Expected Graduation (Month & Year) _____ Filed Intent to Graduate Y N

GSP Taken / Score _____ GSP not Taken *GSP is a prerequisite for JOUR 2410 & ADV 3312.*

General Requirements for Bachelor of Arts

*** ENGLISH 1301, 1302, MATH 2300 & ECO 2305 are Adjunct Courses***

English (12 hours) *1301 _____, *1302 _____, AND _____, AND _____,
English 1301 and 1302 are prerequisites for JOUR 2410 You MUST choose two (2) *different* English Literature courses

Foreign Language _____, AND _____, AND _____, AND _____
Foreign Language classes MUST be in the same language

Math (6 hours total) _____, *AND* _____
MATH Registration requires Math Placement Exam OR 3 hrs college level math completed with a grade of C or better
You MUST choose two (2) *different* Natural Science courses

Natural Science (8 hours total) _____, AND _____

History (6 hours total) _____, AND _____
Note: ECO 2305 AND MCOM 1300 will fulfill Individual or Group Behavior

Individual or Group Behavior (6 hours total) _____, *AND* _____

Political Science (6 hours total) _____, AND _____
Note: EMC 3308, fulfills VPA as well as an elective credit

Visual & Performing Arts (3 hours total) _____

Oral Communication (3 hours total) _____

Multicultural Requirement (3 hours total) _____ May be fulfilled by Study Abroad

ADVERTISING MAJOR REQUIREMENTS

*** You must earn a grade of "C" or better in all major and adjunct courses in order to progress in the major ***
Please NOTE: IP means "IN PROGRESS"

MCOM 1300 _____	Intro to Mass Communications	ADV 3320 _____	Advertising & Society (Sophomore Standing)
MCOM 3320 _____ (Sophomore Standing)	MCOM Law	ADV 3351 _____	Media Planning (ADV 3310 or PR 3310; MATH 2300 or 2345)
MCOM 3380 _____ (Sophomore Standing; MATH 2300 or 2345)	Research Methods	ADV 3361 _____	Design & Layout (ADV 3312; proficiency w/Adobe Creative Suite)
ADV 3310 _____ (Sophomore Standing)	Principles of Advertising	ADV 4308 _____	Advertising Management & Account Planning (ADV 3312 and 3351 with or after MCOM 3380)
ADV 3312 _____ (ADV 3310 or PR 3310; GSP 70+; GPA 2.500+)	Advertising Writing	ADV 4312 _____	Campaigns (ADV 3351 and ADV 3361; MCOM 3380)

GROUP A (12 hours) _____

GROUP B (9 hours) _____

GROUP C (6 hours) _____

CURRENT SEMESTER

Courses currently enrolled	Expected Grade	Courses currently enrolled	Expected Grade
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

SPRING or SUMMER / FALL SCHEDULE

HINT!! Courses NOT completed on page one might be options for next semester's schedule
It is the responsibility of the student to be mindful of prerequisites

_____	_____
_____	_____
_____	_____
_____	_____

Alternate courses:

_____	_____
_____	_____

By signing this document I understand and agree to the following:

- 1.) I understand I must earn a C or better in all Major, Minor and Adjunct courses.
- 2.) I understand the prerequisite requirements on the front of this sheet. I understand if I have not completed the prerequisites for the course(s) in which I have enrolled, I will drop, or be dropped from the course(s) before classes begin.
- 3.) I will not take courses concurrently at Texas Tech University and another institution.
- 4.) I will need permission to transfer any courses during my final 30 hours.
- 5.) **I can apply ONLY 66 hours** from a junior/community college toward my CoMC degree at Texas Tech University.
- 6.) Any hours over the 66 from a junior/community college DO transfer as credit hours, but only count toward class standing.
- 7.) It is my responsibility to verify transfer equivalent courses by copying and pasting, or clicking, the link below.

<http://www.depts.ttu.edu/registrar/teo/teoequivsearch.aspx>

Student Signature

Date

Advisor Notes: _____

Advisor Signature: _____ Date: _____