



Name \_\_\_\_\_ R# \_\_\_\_\_ TTU email \_\_\_\_\_

Filed Degree Plan (at 45 hrs) Y N

Expected Graduation (Month & Year) \_\_\_\_\_ Filed Intent to Graduate Y N

GSP Taken / Score \_\_\_\_\_ GSP not Taken [GSP is a prerequisite for JOUR 2410 & ADV 3312](#)

## General Requirements for Bachelor of Arts

**\* ENGLISH 1301, 1302, MATH 2300 & ECO 2305 are Adjunct Courses\* MUST have a C or better**

**English** (12 hours) \*1301 \_\_\_\_\_, \*1302 \_\_\_\_\_, AND \_\_\_\_\_, AND \_\_\_\_\_,  
English 1301 and 1302 are prerequisites for JOUR 2410 You MUST choose two (2) different English Literature courses

**Global Communications** \_\_\_\_\_, AND \_\_\_\_\_, AND \_\_\_\_\_, AND \_\_\_\_\_

**Adjunct Courses** (6 hours total) \_\_\_\_\_, \*AND\* \_\_\_\_\_ **ECO 2305 and MATH 2300 are required Adjunct courses.**

**Math** (6 hours total) \_\_\_\_\_ **Second MATH fulfilled by Statistics**  
**Must be TSI compliant to register for college level math**

**Natural Science** (8 hours total) \_\_\_\_\_, AND \_\_\_\_\_ **You MUST choose two (2) different Natural Science courses**

**History** (6 hours total) \_\_\_\_\_, AND \_\_\_\_\_

**Political Science** (6 hours total) \_\_\_\_\_, AND \_\_\_\_\_

**Visual & Performing Arts** (3 hours total) \_\_\_\_\_ **Note: EMC 3308, fulfills VPA as well as an elective credit**

**Oral Communication** (3 hours total) \_\_\_\_\_

**Multicultural Requirement** (3 hours total) \_\_\_\_\_ **May be fulfilled by Study Abroad**

## ADVERTISING MAJOR REQUIREMENTS

**\* You must earn a grade of "C" or better in all major and adjunct courses in order to progress in the major \***  
**Please NOTE: IP means "IN PROGRESS"**

<b>MCOM 1100</b>	_____	<b>Success in Media and Communication</b>		
<b>MCOM 1300</b>	_____	<b>Intro to Mass Communications</b>	<b>ADV 3320</b>	_____ <b>Advertising &amp; Society</b> (Sophomore Standing)
<b>MCOM 3320</b>	_____	<b>MCOM Law</b>	<b>ADV 3351</b>	_____ <b>Media Planning</b> (ADV 3310 or PR 3310; MATH 2300 or 2345)
<b>MCOM 3380</b>	_____	<b>Research Methods</b>	<b>ADV 3361</b>	_____ <b>Design &amp; Layout</b> (Sophomore Standing; MATH 2300 or 2345)
<b>ADV 3310</b>	_____	<b>Principles of Advertising</b>	<b>ADV 4308</b>	_____ <b>Advertising Management &amp; Account Planning</b> (Sophomore Standing)
<b>ADV 3312</b>	_____	<b>Advertising Writing</b>	<b>ADV 4312</b>	_____ <b>Campaigns</b> (ADV 3310 or PR 3310; GSP 70+; GPA 2.500+)

**GROUP A** (12 hours) \_\_\_\_\_

**GROUP B** (9 hours) \_\_\_\_\_

**GROUP C** (6 hours) \_\_\_\_\_

**CURRENT SEMESTER**

Courses currently enrolled	Expected Grade	Courses currently enrolled	Expected Grade
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

**SUMMER SCHEDULE : I will attend \_\_\_\_\_**

_____	_____
_____	_____

**SPRING or FALL SCHEDULE**  
**See Page 1 for remaining course options**

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

**Alternate courses:**

**By signing this document I understand and agree to the following:**

- 1.) I understand I must earn a C or better in all Major, Minor and Adjunct courses.
- 2.) I understand the prerequisite requirements on the front of this sheet. I understand if I have not completed the prerequisites for the course(s) in which I have enrolled, I will drop, or be dropped from the course(s) before classes begin.
- 3.) I will not take courses concurrently at Texas Tech University and another institution.
- 4.) I will need permission to transfer any courses during my final 30 hours.
- 5.) **I can apply ONLY 66 hours** from a junior/community college toward my CoMC degree at Texas Tech University.
- 6.) Any hours over the 66 from a junior/community college DO transfer as credit hours, but only count toward class standing.
- 7.) It is my responsibility to verify transfer equivalent courses by copying and pasting, or clicking, the link below.

<http://www.depts.ttu.edu/registrar/teo/teoequivsearch.aspx>

\_\_\_\_\_  
Student Signature

\_\_\_\_\_  
Date

Advisor Notes: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Advisor Signature: \_\_\_\_\_ Date: \_\_\_\_\_