



Name _____ R# _____ TTU email _____

Filed Degree Plan Y N
(at 45 hrs)

Expected Graduation (Month & Year) _____ Filed Intent to Graduate Y N
(1 year from expected graduation)

General Requirements for Bachelor of Arts

English (12 hours) *1301 _____, *1302 _____, AND _____, AND _____,
English 1301 and 1302 are prerequisites for MCOM 2320 You MUST choose two (2) different English Literature courses

Global Communications _____, AND _____, AND _____, AND _____
Foreign Language classes MUST be in the same language

Adjunct Courses _____, *AND* _____ **ECO 2305 and MATH 2300 are ADJUNCT courses**
(6 hours total) MATH 2300 (Adjunct course) fulfills 3 hours of MATH

Math _____ You MUST choose two (2) different Natural Science courses
(6 hours total)

Life & Physical Science _____, AND _____
(8 hours total)

History _____, AND _____
(6 hours total)

Political Science _____, AND _____
(6 hours total)

Creative Arts _____ Note: MCOM 2301 fulfills VPA
(3 hours total)

Oral Communication _____
(3 hours total)

Multicultural Requirement _____ May be fulfilled by Study Abroad
(3 hours total)

ADVERTISING MAJOR REQUIREMENTS

*** You must earn a grade of "C" or better in all major and adjunct courses in order to progress in the major ***
Please NOTE: IP means "IN PROGRESS"

	Grade Received		Grade Received
MCOM 1100 Success in Media & Communication	_____	ADV 3320 Advertising & Society (Sophomore Standing)	_____
MCOM 1300 Intro to Mass Communications	_____	ADV 3351 Media Planning (ADV 3310 or PR 3310; MATH 2300 or 2345)	_____
MCOM 3320 MCOM Law (Sophomore Standing)	_____	ADV 3361 Design & Layout (ADV 3312; proficiency w/Adobe Creative Suite)	_____
MCOM 3380 Research Methods (Sophomore Standing; MATH 2300 or 2345)	_____	ADV 4308 Advertising Management & Account Planning (ADV 3312 and 3351 with or after MCOM 3380)	_____
ADV 3310 Principles of Advertising (Sophomore Standing)	_____	ADV 4312 Campaigns (ADV 3351 and ADV 3361; MCOM 3380)	_____
ADV 3312 Advertising Writing (ADV 3310 or PR 3310; GSP 70+; GPA 2.500+)	_____		_____
GROUP A (12 hours)	_____	_____	_____
GROUP B (9 hours)	_____	_____	_____
GROUP C (6 hours)	_____	_____	_____

CURRENT SEMESTER

Courses currently enrolled	Expected Grade	Courses currently enrolled	Expected Grade
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

SPRING or SUMMER / FALL SCHEDULE

HINT!! Courses NOT completed on page one might be options for next semester's schedule
It is the responsibility of the student to be mindful of prerequisites

_____	_____
_____	_____
_____	_____
_____	_____

Alternate courses:

_____	_____
_____	_____

By signing this document I understand and agree to the following:

- 1.) I understand I must earn a C or better in all Major, Minor and Adjunct courses.
- 2.) I understand the prerequisite requirements on the front of this sheet. I understand if I have not completed the prerequisites for the course(s) in which I have enrolled, I will drop, or be dropped from the course(s) before classes begin.
- 3.) I will not take courses concurrently at Texas Tech University and another institution.
- 4.) I will need permission to transfer any courses during my final 30 hours.
- 5.) **I can apply ONLY 72 hours** from a junior/community college toward my CoMC degree at Texas Tech University.
- 6.) Any hours over the 72 from a junior/community college DO transfer as credit hours, but only count toward class standing.
- 7.) It is my responsibility to verify transfer equivalent courses by copying and pasting, or clicking, the link below.

<http://www.depts.ttu.edu/registrar/private/transfer/>

Student Signature

Date

Advisor Notes: _____

Advisor Signature: _____ Date: _____