



**CORE CURRICULUM & GRADUATION REQUIREMENTS**

ENGL	1301, 1302	6-hours	LIFE AND PHYSICAL SCIENCES	8-hours
HIST	2300, 2301	6-hours	LANGUAGE, PHILOSOPHY & CULTURE	3-hours
POLS	1301, 2306	6-hours	Fulfilled with MCOM 2330	
CREATIVE ARTS		3-hours	SOCIAL AND BEHAVIORAL SCIENCES	3-hours
	Fulfilled with MCOM 2301		Fulfilled with MCOM 1300 or MCOM 1301	
ORAL COMMUNICATION		3-hours	FOREIGN LANGUAGE/GLOBAL COMMUNICATION	9-hours
	Fulfilled with MCOM 2310		Partially fulfilled with MCOM 2350	
MULTICULTURAL		3-hours	MATH AND LOGICAL REASONING	6-hours
	Fulfilled with MCOM 2350			

**DIGITAL MEDIA & PROFESSIONAL COMMUNICATION MAJOR**

MCOM 1100	SUCCESS IN MEDIA & COMMUNICATION	MCOM 2310	PROFESSIONAL COMMUNICATION
MCOM 1300	FOUNDATIONS OF MEDIA & COMMUNICATION	MCOM 2320	WRITING FOR MEDIA & COMMUNICATION
MCOM 1301	INTRO. TO DIGITAL & SOCIAL MEDIA	MCOM 2330	MEDIA LITERACY
MCOM 2301	VISUAL STORY TELLING	MCOM 2350	COMMUNICATING IN A GLOBAL SOCIETY

**REQUIRED ELECTIVES: MCOM PROCESS ELECTIVES (18-hours)**

ADV 3310	PRINCIPLES OF ADVERTISING	COMS 3335	NONVERBAL COMMUNICATION
COMS 1300	INTRODUCTION TO COMMUNICATION STUDIES	CMI 3308	VISUAL COMMUNICATIONS
COMS 1301	INTERPERSONAL COMMUNICATION	JOUR 2300	PRINCIPLES OF JOURNALISM
COMS 2310	COMMUNICATION AND POPULAR CULTURE	MCOM 3300	THEORIES OF MEDIA AND COMMUNICATION
COMS 3301	COMMUNICATION THEORY	PR 2310	PRINCIPLES OF PUBLIC RELATIONS
COMS 3320	MEDIA, TECHNOLOGY, AND SOCIETY		

**REQUIRED ELECTIVES: MCOM AUDIENCE ELECTIVES (18-hours)**

ADV 3318	ADVERTISING RESEARCH AND CONSUMER INSIGHTS	CMI 3358	INTERNATIONAL CREATIVE MEDIA INDUSTRIES
ADV 4313	INTERNATIONAL ADVERTISING	CMI 3375	DIGITAL GAMING CULTURE
COMS 3302	COMMUNICATION RESEARCH	JOUR 3370	GLOBAL JOURNALISM ISSUES AND APPROACHES
COMS 3332	INTERCULTURAL COMMUNICATION	MCOM 3380	RESEARCH METHODS IN MEDIA AND COMMUNICATION
CMI 3355	ETHNICITY, RACE, GENDER IN MEDIA	PR 4351	INTERNATIONAL AND MULTICULTURAL PUBLIC RELATIONS

**REQUIRED ELECTIVES: MCOM APPLIED ELECTIVES (21-hours)**

ADV 3350	SPORTS ADVERTISING	JOUR 3355	MEDIA ETHICS
ADV 4330	ADVERTISING SALES	JOUR 4305	SPORTS AND MEDIA
COMS 3313	PERSUASION	JOUR 4330	PUBLIC OPINION AND PROPAGANDA
COMS 3315	POLITICAL CAMPAIGN COMMUNICATION	MCOM 3320	MEDIA AND COMMUNICATION LAW
COMS 3321	THE RHETORIC OF FILM	PR 3351	PUBLIC RELATIONS FOR NONPROFITS
COMS 3355	COMMUNICATION IN ORGANIZATIONS	PR 3353	POLITICAL PUBLIC RELATIONS
CMI 3340	COMMERCIAL PRACTICE IN CREATIVE MEDIA	PR 3354	SPORTS PUBLIC RELATIONS
CMI 3345	ANALYZING TELEVISION		

The above are suggested guidelines. There is a minimum of 120 hours required for degree. There is a minimum of 40 Jr/Sr level hours required for degree.