

# JCMi create





TEXAS TECH UNIVERSITY  
College of Media & Communication

## Department of Journalism & Creative Media Industries™

Our degree in **CREATIVE MEDIA INDUSTRIES** is designed to train digital storytellers who exhibit excellence in the creation, distribution, and analysis of creative media content in diverse U.S. and global media marketplaces.

The creative media industries program offers courses in film, television, gaming & interactive media, audio, photography, and writing, emphasizing commercial practice and a portfolio orientation that prepares students for leadership positions in creative media industries.

### **SOME CLASSES YOU MIGHT TAKE INCLUDE:**

- Digital Photography
- Digital Gaming Culture
- Writing for Feature Films
- Video Production & Editing
- Ethnicity, Race, Gender in Media
- Commercial Practice in Creative Media

### **GRADUATES OF THIS PROGRAM ARE:**

- Film Directors
- Web Designers
- Esports Producers
- Game Developers
- Sports Broadcasters
- Documentary Filmmakers
- Commercial Photographers
- Sponsored Content Creators

### **WE'D LOVE FOR YOU TO LEARN MORE ABOUT OUR PROGRAM!**

Connect with us online at: [comc.ttu.edu/programs/creativemedia](http://comc.ttu.edu/programs/creativemedia)

### **For more information contact the Creative Media Industries Adviser:**

Donald Ellis | 806.834.4735 | [donald.ellis@ttu.edu](mailto:donald.ellis@ttu.edu)

### **Or, contact the department chairperson:**

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