



**Bachelor of Arts Degree Plan**

**I. Student Information**

Name: \_\_\_\_\_ R# \_\_\_\_\_  
 Email: \_\_\_\_\_ Graduation: \_\_\_\_\_

**II. Core Curriculum & Graduation Requirements**

- |   |   |
|---|---|
| <input type="checkbox"/> English - ENGL 1301, 1302 (6 hrs.)   | <input type="checkbox"/> Life and Physical Sciences (8 hrs.)  |
| <input type="checkbox"/> American History (6 hrs.) - Choose from HIST 2300, 2301                                      | <input type="checkbox"/> Language, Philosophy, & Culture (3 hrs.)<br><i>*Maybe be fulfilled with MCOM 2330 or other approved course</i> |
| <input type="checkbox"/> US & Texas Government (6 hrs.) - POLS 1301, 2306   | <input type="checkbox"/> Social and Behavioral Sciences (3 hrs.)<br><i>*Fulfilled with MCOM 1300</i>                                    |
| <input type="checkbox"/> Creative Arts (3 hrs.)<br><i>*Maybe be fulfilled with MCOM 2301 or other approved course</i> | <input type="checkbox"/> Foreign Language/Global Communication (9 hrs.)<br><i>*3 hrs. fulfilled with MCOM 2350</i>                      |
| <input type="checkbox"/> Oral Communication (3 hrs.)<br><i>*Fulfilled with MCOM 2310</i>                              | <input type="checkbox"/> Mathematics and Logical Reasoning (6 hrs.)<br><i>*3 hrs. fulfilled with MATH 2300 OR MATH 2345</i>             |
| <input type="checkbox"/> Multicultural (3 hrs.)<br><i>*Fulfilled with MCOM 2350</i>                                   |   |

**III. Public Relations Major** \*Grade C required for all courses listed below

- |   |   |
|---|---|
| <input type="checkbox"/> MCOM 1300 - Foundations of Media and Communication   | <input type="checkbox"/> PR 2310 - Principles of Public Relations   |
| <input type="checkbox"/> MCOM 1301 - Introduction to Digital and Social Media   | <input type="checkbox"/> PR 3308^ - Public Relations Practice   |
| <input type="checkbox"/> MCOM 2310 - Business and Professional Communication  | <input type="checkbox"/> PR 3311^ - Public Relations Strategies   |
| <input type="checkbox"/> MCOM 2350 - Communicating in a Global Society  | <input type="checkbox"/> PR 3312^ - Public Relations Writing  |
| <input type="checkbox"/> MCOM 3300 (or PR 3300^)^ - Applied Public Relations Theory and Concepts  | <input type="checkbox"/> PR 3315^ - Digital Public Relations  |
| <input type="checkbox"/> MCOM 3380^ - Research Methods in Media and Communication <b>OR</b><br>PR 4380^ - Applied Public Relations Research | <input type="checkbox"/> PR 3341^ - Public Relations Graphics and Production  |
| <input type="checkbox"/> MCOM 2320 - Writing for Media and Communication <b>OR</b><br>JOUR 2310^ - News Writing                             | <input type="checkbox"/> PR 4412^ - Public Relations Campaigns  |
|   | <input type="checkbox"/> MATH 2300 - Statistical Methods <b>OR</b><br>MATH 2345 - Introduction to Statistics with Application to Business |

**IV. Group A Electives (9 hrs.)** \*Grade C required for all courses listed below (See current online TTU catalog for prerequisites)

- |  |  |
|--|--|
| <input type="checkbox"/> PR 3351 - Public Relations for Nonprofits   | <input type="checkbox"/> PR 4000 - Special Public Relations Project in Integrated Communication  |
| <input type="checkbox"/> PR 3352 - Public Relations Event Management | <input type="checkbox"/> PR 4300 - Individual Study in Public Relations  |
| <input type="checkbox"/> PR 3353 - Political Public Relations        | <input type="checkbox"/> PR 4301 - Special Topics in Public Relations  |
| <input type="checkbox"/> PR 3354 - Sports Public Relations           | <input type="checkbox"/> PR 4350 - Crisis Communication  |
| <input type="checkbox"/> PR 3390^ - Internship in Public Relations   | <input type="checkbox"/> PR 4351^ - International and Multicultural Public Relations<br><i>*PR 4351^ is also fulfilled with Global Communication</i> |

**V. Group B Electives (9 hrs.)** \*Grade C required for all courses listed below (See current online TTU catalog for prerequisites)

Students are encouraged to develop a specialization within another Media & Communication major area. Students not desiring to specialize may take any Media & Communication courses in any combination to satisfy the group B requirement, including additional public relations courses beyond those needed to satisfy the public relations core and elective requirements.

**VI. Group C Electives (15 hrs.)** \*Grade C required for all courses listed below (See current online TTU catalog for prerequisites)

Students majoring in public relations are encouraged to take 15 hours outside the college to develop a cognate, ideally focusing on a topic that will prepare them for a particular public relations role or practice area. Alternately, public relations majors also have the option of selecting additional group B courses to satisfy the group C requirement (or adding a minor).

\*Minimum 120 hours required for degree.

^ Indicates course in which a prerequisite is required to enroll.

\*Minimum 40 Jr/Sr level hours required for degree.

\*Communication Literacy (CL) graduation requirement is satisfied within major.

**VII. I understand and accept the requirements of the degree above and the prerequisites listed in the current catalog.**

Student's Signature: \_\_\_\_\_ Date: \_\_\_\_\_