



THOMAS JAY HARRIS
INSTITUTE FOR HISPANIC &
INTERNATIONAL COMMUNICATION

TEXAS TECH
College of Media & Communication

T E N T H A N N U A L

TEXAS TECH UNIVERSITY HISPANIC/LATINX RESEARCH & CREATIVITY SYMPOSIUM

Keynote Address by

DR. VINODH VENKATESH

VIRGINIA TECH UNIVERSITY * TTU HUMANITIES CENTER
SPRING 2025 SCHOLAR-IN-RESIDENCE

“Es un pájaro, es un avión”:
The Twenty-First-Century Animated Mexican Superhero

Tuesday, April 15

12:30 p.m. - 1:45 p.m.

Texas Tech University

McKenzie-Merket Alumni Center

Lunch provided. Award winners for the undergraduate Orgullo y Poder art contest and Hispanic-Serving Institution Essay Contest will be announced.

Transportation from CoMC to McKenzie-Merket departs the R05 parking lot (east of CoMC) at 12:20 p.m.; return transportation to CoMC departs the McKenzie-Merket parking lot (south side) at 1:45 p.m.

*Co-sponsors: Thomas Jay Harris Institute for Hispanic & International Communication,
Texas Tech University Office of Campus Access & Engagement,
Department of Classical & Modern Languages & Literatures.*

