

BACHELOR OF SCIENCE

# RETAIL MANAGEMENT

Retail is the largest segment of consumer spending and is an innovative and fast-moving industry. Professionals in this field oversee everything that makes a retail business work, from inventory planning to market research and contract negotiation. Retail Management students learn to adapt business strategies to the ever-changing consumer industry.

**Ready to start your journey? From here, it's possible!**

**Career opportunities include jobs such as:**

- Operations Manager
- Marketing Executive
- Financial Analyst
- Strategic Business Planner



Texas Tech University is accredited with the Southern Association of Colleges and Schools Commission on Colleges.



LEARN MORE AT [COSTARICA.TTU.EDU](http://COSTARICA.TTU.EDU)



*Cristina Rohrmoser*  
*Retail Management major*

## RETAIL MANAGEMENT - COSTA RICA

Courses are subject to change

								Credit Hours
<b>Term 1</b>	Introduction to Human Sciences	Math Elective	Nutritional Sciences	Essential College Rhetoric	Introduction to Retail Management			14
<b>Term 2</b>	Math Elective	Advanced College Rhetoric	American Government	Visual Merchandising	SUMMER Texas Politics & Topics			12 3
<b>Term 3</b>	U.S History to 1877	Life & Physical Science	Retail Consumer Behavior	Introduction to Hospitality Acct.	Multi-cultural Art			16
<b>Term 4</b>	U.S. History from 1877	Oral Communication	RTL Elective	Managerial Accounting	RTL 3370 Retail Analysis			15
<b>Term 5</b>	Fashion Styling or RTL Elective	Principles of Economics	Introduction to Sales	Event Management or RTL Elective	HUSC Core			15
<b>Term 6</b>	Global Sourcing	Professional Practices	Language, Philosophy & Culture Elective	RTL or RHIM Elective	Retail Buying	or Retail Buying & Analysis	Internship in Retail	15 3
<b>Term 7</b>	Legal Aspects	Retail Category Management	Web-Based Retail	Entrepreneurship	RTL or RHIM Elective			12
<b>Term 8</b>	Finance	Retail Sales & Marketing	Leadership	Retail Research or RTL Elective				12
							<b>Total Degree Hours:</b>	<b>120</b>