



BACHELOR OF BUSINESS ADMINISTRATION

BUSINESS MANAGEMENT

Smarter business decisions at every level

EVERY ORGANIZATION, IN EVERY INDUSTRY HAS TO BE MANAGED.

It doesn't matter if you work at a tech-based startup, a non-profit organization, a family business, a factory, or a call center: you will have—or be—a manager. Management is responsible for whether the organization reaches its goals. A manager who can build and effectively lead a diverse team of individuals has a huge influence on the organization's success.



MANAGEMENT GRADUATES WORK IN JOBS LIKE THE FOLLOWING:

ACCOUNT EXECUTIVE.

Represent your organization to a group of clients. As an account exec, you are responsible for managing relationships with clients, including finding new customers. You may work with individual customers or with partners who represent business clients.

ENTREPRENEUR.

Combine strong leadership skills with a drive to succeed on your own terms. As a founder or co-founder of a business, you use management skills to foster success and juggle responsibilities. You need a solid understanding of finance, sales and marketing, and strategic planning.

MANAGER OF FAMILY BUSINESS (YOUR OWN OR SOMEONE ELSE'S)..

As a business manager, you manage, plan, and control business operations at every level. With your team, you set goals and monitor the business's success.

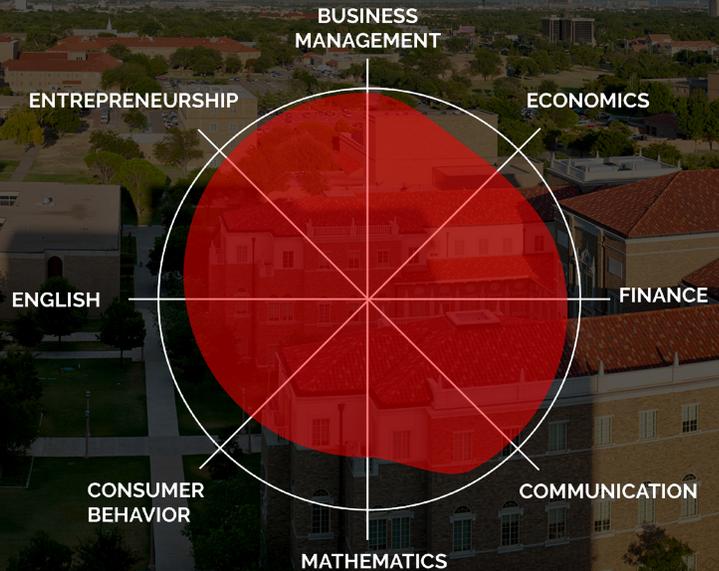
HUMAN RESOURCES DIRECTOR.

As an HR director, you make sure your organization has the best staff with the right compensation and training to maintain smooth operations. As the link between top management and staff members, you oversee hiring, compliance with labor laws, and systems designed to help employees thrive.



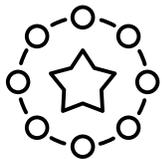
BE PART OF SOMETHING BIGGER

The B.B.A. in Management, like all academic programs at Texas Tech's Jerry S. Rawls College of Business, is accredited by AACSB International, the organization that endorses top business and management programs like Harvard and Stanford. As a student of a major research university, you have access to world-class faculty and professional networks. In the state-of-the-art classrooms and teaching laboratories at Avenida Escazú in San José, you will be mentored by qualified faculty. They are committed to helping you, as an individual, master the knowledge you need to be globally competitive and to succeed.



LAUNCH YOUR CAREER WHILE STILL A STUDENT

At Texas Tech-Costa Rica, we provide students with opportunities to take their education goes beyond the classroom. In the Work & Study Program, we help students find jobs and get paid.



All students in good academic standing can participate.



We help you prepare for your first job.



You get to connect with potential employers at a job fair we organize twice a year.



If you get a job, you'll blend your class schedule with up to 20 hours of work per week.

It's not easy to manage working and studying at the same time, but the experience you gain and the skills you learn will make you stand out from the crowd as you look for your first post-graduate position.



INCLUSIVE LEADER



CREATIVE THINKER



GLOBAL COMMUNICATOR



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