Business managers are responsible for whether an organization reaches its goals. A degree in this field will teach you the knowledge and skills necessary to successfully run a business organization. You will gain an in-depth understanding of finance, economics, marketing, communications, and even practical interpersonal skills. Prepare to lead a diverse team of individuals eager to engage the market with your products and services. **Ready to start your journey? From here, it’s possible!**

**Career opportunities include jobs such as:**

- Account Executive
- Product Manager
- Financial Analyst
- Business Development Manager

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**Texas Tech University** is accredited by the Southern Association of Colleges and Schools Commission on Colleges.