Retail Management

Retail is the largest segment of consumer spending and is an innovative and fast-moving industry. Professionals in this field oversee everything that makes a retail business work, from inventory planning to market research and contract negotiation. Retail Management students learn to adapt business strategies to the ever-changing consumer industry. Ready to start your journey? From here, it's possible!

Career opportunities include jobs such as:

- Operations Manager
- Marketing Executive
- Financial Analyst
- Strategic Business Planner

Texas Tech University is accredited by the Southern Association of Colleges and Schools Commission on Colleges.
APPLICATION APPOINTMENT
• Meet with one of our recruitment officers and get help filling out your application.
• It can be a virtual or in-person meeting.

TRANSCRIPTS
• Ask your high school counselor for your transcripts from 9th grade to last year.
• Upload into your Student Portal in English and in PDF format.
• Your high school counselor must also upload your transcripts to the Counselor Portal. These will be considered official.
• If you are transferring from another university, include those transcripts too.

PROOF OF ENGLISH PROFICIENCY
• We require students to demonstrate the ability to speak, write, and understand the English language. Pick a test and request that your scores be sent to TTU-CR. Here are your options: TOEFL, Duolingo, IELTS, PTE Academic, Cambridge CPE, or Cambridge CAE.
• Some schools and some citizenships may exempt you from this requirement. Check with us to verify if your school is suitably accredited or if you possess a nationality that applies.

SAT or ACT
• Request your score to be sent to us using the following codes: SAT 6859 and ACT 4220.

Each credit hour costs $612
Credits vary per course.

Student Services Fee $181
per semester (required).

Cost of Insurance $57
per semester.

Prices include Costa Rica’s VAT.