

BACHELOR OF SCIENCE

# Retail Management

Retail is the largest segment of consumer spending and is an innovative and fast-moving industry. Professionals in this field oversee everything that makes a retail business work, from inventory planning to market research and contract negotiation. Retail Management students learn to adapt business strategies to the ever-changing consumer industry. **Ready to start your journey? From here, it's possible!**

**Career opportunities include jobs such as:**

- Operations Manager
- Financial Analyst
- Marketing Executive
- Strategic Business Planner

**From here  
it's possible**



TEXAS TECH UNIVERSITY  
Costa Rica™

