

Todd Knowlton Bio

Todd Knowlton is an accomplished entrepreneur, consultant, and author.

Todd earned his bachelor's degree in Computer Science from Texas Tech University. Soon after, he began his career working in computer education and technical writing. After authoring his first textbook while still in his twenties, Todd founded Knowlton & Associates, an early pioneer in internet distance learning and web development.

Since 2001, he has been president and co-founder of Smooth Fusion, a digital strategy and web development firm serving corporate marketers and marketing agencies. The Smooth Fusion portfolio includes work for well-known brands including Microsoft, Samsung, Intel, Sprint, Phillips 66, ebay, PediaCare, DuPont, Welch's, and Transamerica Insurance.

Todd is also the author of more than 20 textbooks. His most recent publication is a financial literacy textbook for high school students.

Todd has served on many boards including Texas Tech University's College of Engineering Dean's Council, Ronald McDonald House Charities of the Southwest, Blue Haven Youth Camp, and the Microsoft Academic Advisory Council. Additionally, Todd and his wife Melissa serve as ministry leaders for Christ in Action Student Ministries and provide pre-marital counseling for young couples.