



DISCOVERIES TO
IMPACT
SPONSORSHIP GUIDE

WELCOME



Texas Tech University's Discoveries to Impact (DTI) conference is scheduled for April 2024. Be a part of the magic by supporting the best of the best in West Texas!

WHAT IS DISCOVERIES TO IMPACT?

The Discoveries to Impact (DTI) conference has evolved into a month-long event dedicated to spotlighting the innovative endeavors of our faculty, staff, and students. Their groundbreaking contributions span various domains, from community involvement and pioneering research to entrepreneurial ventures and emerging startups. The profound influence of their work on societal well-being and the trajectory of humanity's future is truly remarkable.

Kicking off Discoveries to Impact 2024 is Startup Week, characterized by an exhilarating startup pitch competition and closing reception. This sets the stage for Research Week, home to one of the nation's premier undergraduate research conferences. Here, students across a spectrum of disciplines will showcase their findings and creative insights via poster presentations.

Next on the agenda is Engagement Week, spotlighting the Engaged Scholarship Symposium. This segment delves into the nuances of outreach and engagement within higher education, fostering a deeper understanding of its theoretical frameworks and practical applications.

Throughout this transformative month, DTI will host a series of compelling keynote addresses and panel discussions, enriching the discourse and inspiring innovative thinking. Concluding the festivities is Celebration Week, marked by the Accelerator Graduation ceremony and the ceremonial ribbon-cutting, ushering in the next wave of aspiring entrepreneurs and innovators.

In 2023, with the support of our generous community and Texas Tech partners, DTI hosted over 1,000 attendees throughout the week. Last year's conference featured over 400 presenters and over \$320,000 in awards. We want our partners to join us in showcasing the exemplary legacy combined with new ideas that makes Texas Tech and West Texas so special!

HELP SUPPORT DTI!

We kindly request your support of DTI 2024 as an event sponsor. As a sponsor, there are opportunities to have primary access to the week's events, meet the Texas Tech President and Provost, provide opening remarks at keynote luncheons, and serve as a judge/reviewer for the Texas Tech Accelerator Program competitions. The sponsorship opportunities are enclosed.

HAVE QUESTIONS?

Please reach out to our committee by contacting Taysha Williams at taysha.williams@ttu.edu or (806) 834-2134.



SUPPORT THE BEST OF THE BEST IN WEST TEXAS

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS	PRESENTING SPONSOR \$20,000	COMMERCIALIZATION SPONSOR \$10,000	RESEARCH & ENGAGED SCHOLARSHIP SPONSOR \$5,000	INNOVATION SPONSOR \$1,000
PRE-EVENT RECOGNITION				
Website Recognition	●	●	●	●
Conference Print Materials	●	●	●	●
Conference Program Ad	1-Page	1/2-Page		
EVENT RECOGNITION				
Private Meeting w/ Keynote Speakers & TTU Leadership	●			
Speaking Opportunity	5-Minutes	3-Minutes		
Private Invitation to Events	●	●	●	●
Reserved Seating at Keynote Addresses & Luncheons	16 Seats (2 Tables)	8 Seats (1 Table)	4 Seats	2 Seats
Conference T-Shirts	16 Shirts	8 Shirts	4 Shirts	2 Shirts
POST-EVENT RECOGNITION				
Recognition in All Press Releases	●	●		
Photos w/ DTI Awardees	●			

BE OUR NEXT SPONSOR!

Beyond the awesome t-shirts, seats at exclusive luncheons, and primary access to all our events, we promote your company's sponsorship by posting your logo across Texas Tech campus and the City of Lubbock!

HAVE QUESTIONS?

Please reach out to our committee by contacting Taysha Williams at taysha.williams@ttu.edu or (806) 834-2134.



SPONSORSHIP COMMITMENT FORM

Thank you for your support of the next Discoveries to Impact Month! We are excited to showcase the many partnerships we've formed throughout the week at our events. Please mail this form with your enclosed payment by **March 15, 2024** to:

Texas Tech Innovation Hub at Research Park
Attn: Taysha Williams
3911 4th Street
Lubbock, TX 79415

If you would like to receive an invoice prior to payment submission, please send a request to Taysha Williams, *Managing Director of the Innovation Hub*, at taysha.williams@ttu.edu.

FIRST NAME

LAST NAME

COMPANY NAME

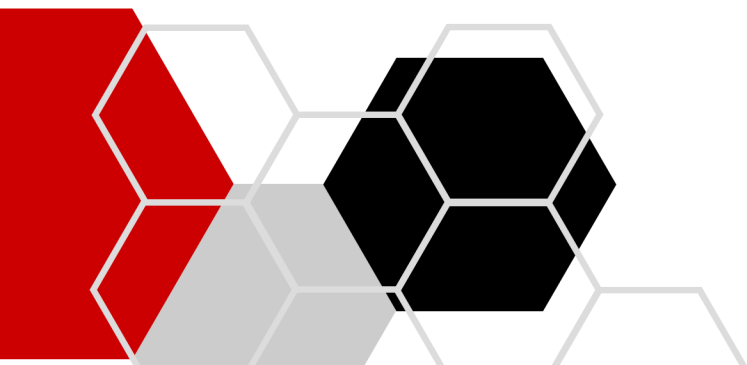
PHONE NUMBER

EMAIL

LEVEL OF COMMITMENT:

- | | |
|--|--|
| <input type="checkbox"/> PRESENTING SPONSOR (\$20,000) | <input type="checkbox"/> RESEARCH & ENGAGED SCHOLARSHIP SPONSOR (\$5,000) |
| <input type="checkbox"/> COMMERCIALIZATION SPONSOR (\$10,000) | <input type="checkbox"/> INNOVATION SPONSOR (\$1,000) |
| <input type="checkbox"/> OTHER, SPECIFY \$ _____ | |

THANK YOU FOR YOUR SUPPORT!



OUR TEAM

Ryan Bain, Program Manager, Innovation Hub

Kathryn Dankesreiter, Marketing & Engagement Coordinator,
Innovation Hub

Birgit Green, Assistant Vice Provost, University Outreach & Engagement

Julie Isom, Associate Program Director of Research, Center for
Stem Education & Research (CISER)

Levi Johnson, Director, Center for Transformative
Undergraduate Experiences (TrUE)

Lindsay Rigney, Section Coordinator, University Outreach
& Engagement

Jerlyme Robins, Assistant Director, Center for Transformative
Undergraduate Experiences (TrUE)

Taysha Williams, Managing Director, Innovation Hub

Visit our website to learn more about DTI and our team,
register for events, & meet our keynote speakers!

