

DISCOVERIES TO

IMPACT



# WELCOME

Be part of the momentum that powers West Texas. Join us in celebrating—and accelerating—the best ideas, research, and startups shaping our region's future.

## WHAT IS DTI?

Discoveries to Impact (DTI) is Texas Tech University's month-long celebration of innovation, research, and entrepreneurship. Each April, faculty, staff, students, and partners showcase breakthroughs that create real-world impact for society.

Across Research Week, Startup Week, and Innovation Week, the conference blends poster sessions, pitch competitions, awards banquets, keynote luncheons, and graduation ceremonies—spotlighting bold discoveries and fearless entrepreneurship.

## HIGHLIGHTS FROM LAST YEAR

In 2025, Texas Tech didn't just celebrate innovation, it unleashed it. More than 2,500 attendees engaged across the month as \$362,000 was awarded to undergraduate researchers, innovators, and entrepreneurs. Research Week featured over 450 student presenters at the Undergraduate Research Conference, while the CISER Research Banquet recognized scholars with more than \$42,000 in scholarships.

Startup Week energized the community with a keynote address from Bahama Buck's founder Blake Buchanan and culminated in the Texas Tech Accelerator Competition, where 12 startup teams received a total of \$300,000 in seed funding. Innovation Week closed out the month with the graduation of Cohort 9 of the Texas Tech Accelerator Program and a ceremonial ribbon cutting, marking the launch of a new wave of entrepreneurial ventures.

## WHY SPONSOR DTI?

By sponsoring DTI 2026, you are directly investing in the next generation of innovators and community leaders while positioning your organization at the heart of West Texas's innovation ecosystem. Sponsorship offers unique opportunities for visibility and engagement, from gaining priority access to events and showcases to networking with Texas Tech leadership, including the President and Provost.

Sponsors also have the chance to provide opening remarks at keynote luncheons and participate as judges or reviewers for the Texas Tech Accelerator Program, ensuring your organization plays an active role in shaping the region's entrepreneurial future.

## PARTNER WITH US

We invite you to showcase the legacy and future of West Texas innovation by sponsoring DTI 2026. Together, we can amplify discovery, entrepreneurship, and community impact. If you're interested or would like to learn more, please contact Mrs. Ryan Bain at [ryan.m.bain@ttu.edu](mailto:ryan.m.bain@ttu.edu) or (806) 742-0024.



**TrUE**  
TEXAS TECH  
Office of the Provost  
Academic Innovation  
& Student Success



**CISER**  
TEXAS TECH  
College of Arts & Sciences

# SPONSORSHIP OVERVIEW

SPONSORSHIP BENEFITS	PRESENTING SPONSOR	COMMERCIALIZATION SPONSOR	RESEARCH SPONSOR	INNOVATION SPONSOR
<b>PRE-EVENT RECOGNITION</b>				
LOGO ON WEBSITE	●	●	●	●
CONFERENCE DIGITAL SIGNAGE	●	●	●	●
CONFERENCE DIGITAL AD SPACE	●	●		
<b>EVENT RECOGNITION</b>				
MEETING W/ KEYNOTE SPEAKER	●			
SPEAKING OPPORTUNITY	5-MINUTES	3-MINUTES		
PRIVATE INVITATION TO EVENTS	●	●	●	●
RESERVED SEATING AT KEYNOTE LUNCHEON	16 SEATS (2 TABLES)	8 SEATS (1 TABLE)	4 SEATS	2 SEATS
<b>POST-EVENT RECOGNITION</b>				
RECOGNIZED IN PUBLICATIONS	●	●		
PHOTOS W/ AWARDEES	●			

## BE OUR NEXT SPONSOR

From exclusive luncheon seating and front-row access to our events- and city-wide brand exposure, your partnership puts your logo—and your impact—front and center across Texas Tech and Lubbock.

## HAVE QUESTIONS?

Contact Mrs. Ryan Bain for more information via email at [ryan.m.bain@ttu.edu](mailto:ryan.m.bain@ttu.edu) or (806) 742-0024.

# COMMITMENT FORM

Thank you for supporting the next Discoveries to Impact Month! We're excited to highlight our partnerships throughout the week's events and recognize your commitment to Texas Tech innovation, entrepreneurship, and research.

Payment by mail (due March 20, 2026):  
Texas Tech Innovation Hub at Research Park  
Attn: Ryan Bain  
391 1 4th Street  
Lubbock, TX 79415

If you prefer an invoice prior to payment, please email Mrs. Ryan Bain, Program Director at [ryan.m.bain@ttu.edu](mailto:ryan.m.bain@ttu.edu).

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**FIRST NAME**

**LAST NAME**

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**COMPANY NAME**

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**PHONE NUMBER**

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**EMAIL ADDRESS**

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**LEVEL OF COMMITMENT:**

PRESENTING SPONSOR (\$20,000)  RESEARCH SPONSOR (\$5,000)  
 COMMERCIALIZATION SPONSOR (\$10,000)  INNOVATION SPONSOR (\$1,000)  
 OTHER, PLEASE SPECIFY \$ \_\_\_\_\_

## **THANK YOU FOR YOUR SUPPORT!**

# OUR TEAM

## **RYAN BAIN**

Program Director, Innovation Hub

## **KATHRYN DANKESREITER**

Assistant Director of PR, Innovation Hub

## **JULIE ISOM**

Associate Program Director of Research, CISER

## **JERLYME ROBINS**

Assistant Director, TrUE

## **LEVI JOHNSON**

Director, TrUE

## **TAYSHA WILLIAMS**

Managing Director, Innovation Hub

## **READY FOR DISCOVERIES TO IMPACT MONTH?**

Check out our full schedule and more details online at [depts.ttu.edu/dti](http://depts.ttu.edu/dti) or scan the QR code below!

