

# Department of Electrical and Computer Engineering



TEXAS TECH UNIVERSITY

Edward E. Whitacre Jr.  
College of Engineering

## Fall 2026 Seminar Series

**Seminar Title:** *Research Hub & Innovation Hub: Resources for Researchers*

**Time:** 2:00-2:50 PM, Monday, Aug 31, 2026

**Location:** ECE 101

### Speakers:

#### **Jennifer Souter – Research to Impact**

Senior Managing Director - Research Commercialization  
Research Commercialization

#### **Kathryn Danesriter – Innovation Hub**

Assistant Director Innovation Hub

### Abstract:

**Research to Impact.** This presentation explores how university research is transformed into real-world impact through intellectual property protection, technology transfer, licensing, and startup creation within the Texas Tech University System. It highlights the role of Research Commercialization at Texas Tech in guiding innovations from discovery to market, while providing an overview of patents, commercialization pathways, and the processes that support successful research translation.

**Innovation Hub** - This presentation explores how the Innovation Hub supports Texas Tech faculty and students as they move ideas from concept to opportunity. It provides an overview of the Hub's entrepreneurial programs, mentorship, customer discovery resources, competitions, startup support, and connections across the innovation ecosystem. Participants will learn how to access resources and identify the right support for their ideas, whether they are exploring entrepreneurship for the first time, validating an opportunity, or working to take their ideas to the next stage.

### Speaker Bio:

Research Commercialization:

<https://www.depts.ttu.edu/research/commercialization/>

Innovation Hub:

<https://www.depts.ttu.edu/research/research-park/>