ORGANIZATIONAL CHANGE

Changing Vision into Action

Cathy Ficker Terrill, MS 2020

CHANGE IS DIFFICULT, BUT CHANGE IS NECESSARY.



It is easier to be the Changer, than the Change.

SUCCESS FACTORS



Stay focused on the mission, and the individuals you support

WHAT USUALLY HAPPENS

Rate of acceptance varies by knowledge of what is happening.

- 10-20% will be In favor
- 60-80% will be on the fence
- 10-20% will be opposed

NORMAL REACTIONS TO CHANGE

- Hope It's Not Real, "I Can Outlast Them"
- Impact on Me Lots of Questions
- Fight It Passive or Blatant
- "Prove It to Me"
- Support It
- Embrace It



ORGANIZATIONAL CHANGE: RESISTANCE

- Resistance comes in different forms
- Don't take it personally
- Some will never accept
- Resistance is not necessarily bad



ORGANIZATIONAL CHANGE: FEAR OF LOSING



WHY CHANGE FAILS

- Misunderstandings
- Power plays
- No "say" In process or outcomes
- Self interest overrides everything
- Fear of the unknown



COMMUNICATION GUIDELINES

- Need champions
- Talk to people in person
- Tell the truth
- Let people express their feelings
- Discuss the real issues



ORGANIZATIONAL CHANGE: YOU NEED AN ACTION PLAN

- Describe the change completely
- What is the best possible outcome?
- Timetable
- How will we recognize success?



"If I had an hour to save the world, I'd spend 55 minutes defining the problem."

- Albert Einstein

ORGANIZATIONAL CHANGE: FOCUS GROUPS

- Individuals
- Families
- Board of Directors
- Staff at All Levels
- Community Members
- Funders



MEASURING ORGANIZATIONAL CHANGE: OUTCOMES DRIVE US

Outcomes defined by individuals with disabilities and their families:

Home

Friends

Work

- Money
- Volunteer
- Safety

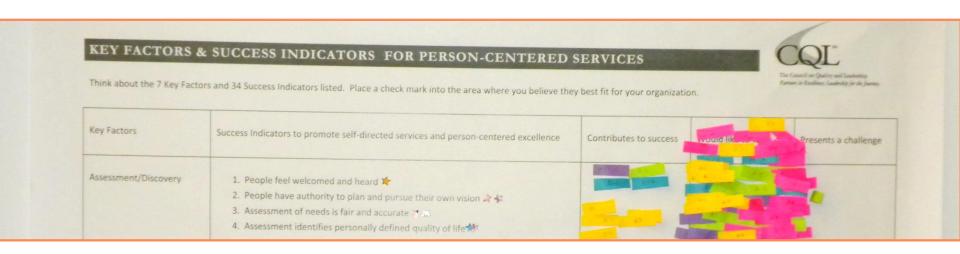
The New Focus Is...

DATA DRIVEN DECISION MAKING

	2003	2006	+ or -
People Choose Services	47%	87%	+40%
People Realize Goals	63%	100%	+37%
Connected to Natural Sup.	52%	81%	+29%
Different Social Roles	21%	50%	+29%
People Have Friends	58%	81%	+23%
Use their Environment	78%	100%	+22%

WHY STUDY THE FUTURE?

- No one knows what will happen
- Opportunities as well as danger
- Change needs to be constructive



BECOMING A LEARNING ORGANIZATION

- Learning Organizations take risks
- Learning Organizations partner with individuals who will challenge them
- For every person considered "too disabled" to work, someone somewhere has figured it out for a person with similar needs

BECOMING A LEARNING ORGANIZATION - 2

- Every improvement in services for people with severe disabilities has been a movement away from institutions and segregation and toward community and inclusion
- Learning Organizations need leadership to move toward building social ties.

WHAT LEARNING ORGANIZATIONS DO

- Relentlessly upgrade their team
- Use every encounter as an opportunity to evaluate, coach and build self-confidence.
- Make sure people not only see the vision,

They live it.They breathe it.They own it.

WHAT LEARNING ORGANIZATIONS ALSO DO

- Inspire risk taking
- Encourage learning by setting the example
- Celebrate success
- Establish trust with candor

LEARNING ORGANIZATIONS ALSO:

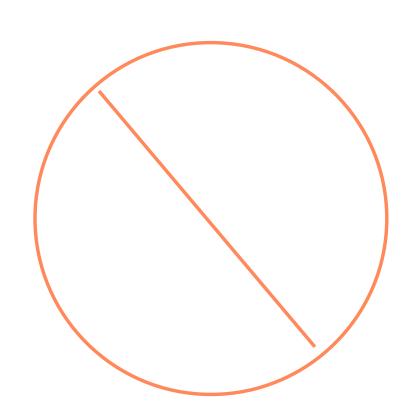
- Laugh
- Positive energy and optimism
- Have courage to make unpopular decisions and gut calls
- Probe and push with a curiosity that borders on skepticism



Make sure questions are answered with action

WHERE WE USED TO BE

- Lincoln State School
- The Rules if you left
- Notify us
- Don't drive a car
- Do not drink alcohol
- Do not get married
- Do not buy on lay away



UNPRECEDENTED OPPORTUNITIES

- Live more than a century
- Conquer Disease
- Gold Among Gray
- Smart Houses



THE SEAT OF THE SOUL

- The club that kills can drive a stake into the ground to build a shelter.
- The spear that takes a life can be used as a lever to ease life's burdens.
- The knife that cuts flesh can be used to cut cloth.
- The hand that builds bombs can be used to build schools.
- The mind that coordinates the activities of violence can coordinate activities of cooperation.

"We have long recognized that PEOPLE WITH DISABILITIES

are some of our nation's greatest untapped resources.

We believe that **ALL** persons with disabilities must be fully integrated into mainstream society, so they live **fulfilling** and **rewarding lives**."

INNOVATION IS AS AMERICAN AS APPLE PIE

- New products every 30 minutes
- YET, we still have so much technology untouched
- Global World
- YET, we can't convert sheltered workshops to models for building social capital.
- Computers can Drive Cars
- Yet, we are afraid to tear down brick & mortar to get to outcomes.

CULTURAL GUIDELINES...

For Changing The Way You Handle Change:

- Stop the history
- Don't wait for instruction
- Don't Play it Safe
- Try not to break things

- Do what works
- Take initiative
- Take more risks
- Welcome destruction

WORKFORCE ISSUES

- Vision
- Flexible Leaders
- Think Strategically
- Retain Best Employees
- Information Age
- Mentor Staff
- Balance Risk with Safety



RETHINKING OUR INTERNAL POLICY

- Control
- Choice
- Dignity
- Rights
- Personal Goals
- Self-Advocates as Policy Makers



OFF TO SEE THE WIZARD

- Friends
- Mutual Respect
- Interdependence
- Courage
- Informed Choices
- Freedom to go HOME



"Sometimes our light goes out. But it is blown again into flame by an encounter with another human being. Each of us owes the deepest thanks to those who have kindled this light."

- Albert Sweitzer