

Minutes - eLearning Council Meeting

Thursday, March 21, 2019 | 1:30 PM-3:00 PM

Texas Tech Plaza, 501F or via Blackboard Collaborate

Attendees: Justin Louder, Heather Greenhalgh-Spencer, David Doerfert, Roger Landes, Karissa Greathouse, John R. Thomas, Kristi Gilmore, Otto Ratheal, Teresa Diaz, Degeng Wang, Sandra Huston, Joshua Fairbanks, Pat McConnel, Jameshia Granberry, Kathy Austin, Larry Phillippe, Andrea McCourt, Lewis Snell, Jennifer Hughes, Suzanne Tapp

- I. **Call to Order:** Meeting was called to order at 1:30 p.m. by Dr. Justin Louder.
- II. **Approval of Minutes from Previous Meeting:** Dr. Heather Greenhalgh-Spencer made a motion to approve and Dr. David Doerfert seconded. Minutes from the previous eLearning Council meeting, held on 2/28/19, were approved.
- III. **New Distance Program Approvals:**
 - a. **Master in Communication Studies:** Dr. Mark Gring spoke on the Master in Communication Studies. Dr. Doerfert made a motion to approve and Dr. Jennifer Hughes seconded. The proposal will be voted on in the next Academic Program Committee Meeting.
 - b. **Master in Mass Communications:** Dr. Coy Callison spoke on the proposed Master in Mass Communications. Dr. Greenhalgh-Spencer made a motion to approve and Dr. Kathy Austin seconded. The proposal will be voted on in the next Graduate Council Meeting.
 - c. **Interdisciplinary Graduate Degree in Energy:** Dr. Doerfert spoke on the proposed Interdisciplinary Graduate Degree in Energy. Dr. Hughes made a motion to approve and Dr. Andrea McCourt seconded. The proposal will be voted on in the next Graduate Council Meeting.
 - d. **Graduate Minor in Business:** Dr. Joshua Fairbanks spoke on the proposed Graduate Minor in Business. Dr. Doerfert made a motion to approve and Dr. Greenhalgh-Spencer seconded. The proposal will be voted on in the next Graduate Council Meeting.
- IV. **Higher Education Regional Councils (HERC) and Off-Campus Instruction:** Dr. Louder spoke about the Higher Education Regional Councils and Off-Campus Instruction. This is an annual report that Texas Tech University has to complete to report to HERC. Institutions of higher education are required to report off-campus, face-to-face and electronic-to-group course works offered at our regional sites. Meetings for the HERC Board will begin at the end of April and go through June. Dr. Louder and a few of the regional site directors will attend most of the meetings to represent Texas Tech.
- V. **Ally Rollout Update:** Dr. Louder discussed the Ally rollout update. An email announcement went out again regarding Blackboard Ally and the services it provides. Dr. Louder presented a report on Ally that showed all of the content that has been created, all of the courses that are in, as well as the accessibility score and items with accessibility issues.

- VI. Noel Levitz - Priorities Survey for Online Learners (PSOL):** Dr. Louder discussed the Noel Levitz - Priorities Survey for Online Learners (PSOL). A letter regarding the PSOL Survey went out to students that are enrolled in a fully online or regional site programs. This survey discusses technology, the distance education environment and programs. The University is hoping to get at least a 15% survey response rate to see how the data from the previous administration did in comparison to the administration now.
- VII. Blackboard Updates: Community, Content, Analytics, etc.:** Mr. John R. Thomas and Dr. Austin discussed updates for Blackboard community, content, analytics, etc. Updates to the structure of hierarchy for the institutional-level, the college-level and the department-level have been completed. Mr. Thomas, Dr. Austin and the council discussed the services that will be available through the Community product. Dr. Louder asked that the committee look over the amended structure of hierarchy and send questions regarding Blackboard Community to eLearning@ttu.edu. eLearning will collect the questions and send them to the Blackboard Management Committee to get answers to those questions. Once the answers to the questions have been dispersed back to the committee, a vote will be held during the April eLearning Council Meeting for a final structure of hierarchy chart.
- VIII. ILP:** Mr. Thomas and Dr. Austin discussed ILP with the Council. This service provides integration between Banner and Blackboard and gives both way connectivity. Grading within Blackboard was available during the pilot. IT is looking for a greater audience to continue to pilot this service before it is distributed to the University worldwide. If you are interested in participating in this pilot, please contact Mr. Thomas or Dr. Louder.
- IX. Stop out Marketing:** Dr. Louder spoke to the Council on Stop Out Marketing. This was once known as the GradTX program through the Coordinating Board. Texas Tech is promoting a similar program for students that left the University in good standing, who are interested in returning to school to complete their degree.
- X. Open Discussion:** The Council discussed if the eLearning Council Meetings will continue to use Blackboard Collaborate and/or be held in the conference room.
- XI. Adjourn:** Meeting adjourned at 2:47 p.m.