steve | holmes

Associate Professor of English | Director of BA in Technical Communication | Texas Tech University | www.stevenkeoniholmes.com | steve.holmes@ttu.edu

EDUCATION	**PhD in Rhetorics, Communication, and Information Design**

Clemson University, May 2013.
Dissertation: "Actants, Agents, and Assemblages: Delivery and Writing in the Age of New Media." Passed with distinction.
Committee: Victor J. Vitanza (Director), Scot Barnett (English), Todd May (Philosophy), Andrea Feeser (Art)

PhD in Philosophy, Art, and Social Thought (Audit)

European Graduate School, Saas-Fee, Switzerland; June 2011.
Seminars: Media History (Friedrich Kittler), Derrida and Rhetoric (D. Diane Davis), Photography and Memory (Hubertus Von Amelunxen), Media Uncanny (Samuel Weber), Lyotard (Victor J. Vitanza), Aesthetics and Truth (Jean-Luc Nancy)

MA in English Language and Literature

Washington State University, May 2008.
Thesis: "A Writer's Progress: The Politics of Representation in David Dabydeen's *A Harlot's Progress.*"
Director: Jon Hegglund (English)

BA in English Language and Literature

Washington State University Honors College, May 2006. *Summa Cum Laude* in the Honors College.
Honors Thesis: "The Cultural Logic of the Institutionalization of English Literature in the English University." *Passed with Highest Distinction*.
Director: Victor Villanueva Jr. (English)

ACADEMIC POSITIONS   **Texas Tech University (2019-Present)**
Associate Professor of English (Technical Communication & Rhetoric)
Undergraduate Director of the BA in Technical Communication (2020-present)

George Mason University (2013-2019)
Assistant Professor of English (Writing and Rhetoric). Research tenure-track.

RESEARCH AWARDS	2022 *Computers and Writing* Distinguished Book Award (*Reprogrammable Rhetoric*, edited with Michael J. Faris)
	2021 CCCC Technical and Scientific Communication Award in the category of Best Article on Philosophy or Theory of Technical or Scientific Communication ("Queering Tactical TC")
	2020 Nell Ann Pickett Award for best article ("Queering Tactical TC") published in *Technical Communication Quarterly* in 2019.
	2018 Nell Ann Pickett Award for best article ("Noobguides") published in *Technical Communication Quarterly* in 2017.

BOOKS	**Single-Author Book**
	Procedural Habits: Writing and Rhetoric in Videogames as Embodied Practice. Published in Routledge's series in Communication and Rhetoric. 2017.
	Co-Authored Book
	Rhetoric, Technology, and the Virtues, with Jared S. Colton. Published with University of Colorado/Utah State University Press. 2018. *Reviews:* Jialei Jiang. "Review of Colton and Holmes's Rhetoric, Technology, and the Virtues." *Enculturation* (2020): http://enculturation.net/review_rhetoric_technology_virtues Bremen Vance and Lauren Malone, "Book Review: *Rhetoric, Technology and the Virtues*." *Communication Design Quarterly* 8.4 (2020). http://sigdoc.acm.org/wp-content/uploads/2020/12/CDQ_8.4_2020.pdf Beau Pihlaja, "Review: *Rhetoric, Technology and the Virtues*." *Technical Communication Quarterly*, 2019. DOI: 10.1080/10572252.2019.1613332
	Edited Collections
	Reprogrammable Rhetoric: Critical Making Theories and Methods in Digital Rhetoric and Composition, edited with Michael J. Faris. Utah State University Press. Sept., 2022.
	Textbooks
	Guide to Technical Communication, with Kelle M. Gray. Contributing authors: Meghalee Das, Michelle Cowan, and Danielle Feldman-Karr. McGraw-Hill. 1st edition, August, 2021.

JOURNAL ARTICLES

Guest Edited Special Issues

Journal of Business and Technical Communication special issue: "21st Century Ethics in Technical Communication," edited with Josephine Walwema and Jared S. Colton. May, 2022.

Computers and Composition special issue: "Embodiment in Videogames," edited with Rebekah Shultz Colby. Sept., 2022.

Computers and Composition online webtext special issue: "Embodiment in Videogames," edited with Rebekah Shultz Colby. Aug., 2022.

Computers and Composition special issue: "Composing Algorithms: Writing (with) Machines," edited with Aaron Beveridge and Sergio Figuerietto. Oct, 2020.

Rhetoric Review Symposium special issue: "Revitalizing Virtue Ethics in a Networked Age," edited with John Duffy and John Gallagher. 2019.

Articles (Peer-Reviewed)

"The Ethics of Inclusion, Exclusion, and Protection in The Green Book," with Josephine Walwema & Jared S. Colton. *Technical Communication Quarterly*. No issue yet. Feb. 2023 digital print.

"Tactical Technical Communication and Player-Created (DIY) Patch Notes: A Case Study" with Elizabeth Caravella. *Journal of Technical Writing and Communication*. 53.3. 2022.

"Cultivating *Metis* and *Phronesis* through the Materiality of Gameplay in *Illuminati*" with Rebekah Colby-Shultz. *Computers and Composition*. Fall 2022.

"Required templates: An analysis of how template character limits shape the writing of online grant proposals" with John R. Gallagher. *Technical Communication Quarterly*. Dec, 2021.

"Trans Oppression through Technical Rhetorics: A Queer Phenomenological Analysis of Institutional Documents," with Avery C. Edenfield and Zarah Moeggenberg. *Journal of Business and Technical Communication*. Oct, 2022.

"Introduction to Algorithmic Writing: The Ethical Need for Technical Specificity," with Sergio Figueredo & Aaron Beveridge. *Computers and Composition Special Issue* (Algorithmic Writing). Fall 2020

"Healthcare and Global Tactical Technical Communication in Online Trans-DIY Forums," with Avery Edenfield and Jared S. Colton. *Journal of Technical Writing and Communication*. 49.4 (2019).

"Tracing Ecologies of Code Literacy and Constraint in Emojis as Multimodal Public Pedagogy," with Kellie M. Gray. *Computers and Composition*. January, 2020.

"Queering Tactical Technical Communication," with Avery Edenfield and Jared S. Colton. *Technical Communication Quarterly*. 28.3 (2019).

"Empty Templates: The Ethical Habits of Empty State Pages," with John Gallagher. *Technical Communication Quarterly*. 28.3

(2019).

"Virtue Ethics: Introduction," with John Duffy and John Gallagher. *Rhetoric Review*. 37.4 (2017): 321-333.

"Cultivating a Virtue of Honesty on Social Media in the Age of Trump," with Jared S. Colton. *Rhetoric Review: Symposia* edited by John Duffy, John Gallagher, and Steve Holmes. October 2018.

"Cultivating Metanoia in Twitter Publics: Analyzing and Producing Bots of Protest in the #GamerGate Controversy," with Rachael Lussos. *Computers and Composition* (Summer 2018).

"Workplace Democracy and the Problem of Equality," Avery Edenfield and Jared S. Colton. *Technical Communication*. Feb. 2019.

"From NoobGuides to #OpKKK: Ethics of Anonymous' Tactical Technical Communication," with Jared S. Colton and Josephine Walwema. *Technical Communication Quarterly* 27.1 (2017): 59-75.

"A Social Justice Theory of Active Equality for Technical Communication," with Jared S. Colton. *Journal of Technical Writing and Communication*. 48(1): 4-30.

"*Hexis*, *Ethos*, and the Case for Persuasive Technologies," *Enculturation: A Journal of Rhetoric, writing, and culture*. http://enculturation.net/ethos-hexis-and-the-case-for-persuasive-technologies

"Toward a Theory of Affective Rhetorical Expression in Virtual Worlds and Massively Multiplayer Online Role-Playing Games." Jan Rune Holmevik and Gregory Ulmer (Eds.). *Pre/Text: A Journal of Rhetorical Theory: Rhetoric and Serious Games Special Issue*. 22.1-4 (2016).

" '*Can* We Name the Tools?' Ontologies of Code, Speculative *Techne*, and Rhetorical Concealment," James Brown Jr. and Annette Vee (eds). *Computational Culture: Special issue on the Rhetoric of Code*. 5 (Jan. 2016). Web.

"Multiple Bodies, Actants, and the Composition Classroom: Actor-Network Theory in Practice," *Rhetoric Review*. 33.2 (Oct. 2014).

"Rhetorical Allegorithms in Bitcoin," *Enculturation: a journal of rhetoric, writing and culture* 18 (2014).

"Politics is Serious Business: Jacques Ranciere's Aesthetics of Dissensus and the Goons' Partitioning of the (Non)Sensical." *Fibreculture Journal*. Jason Wilson and Glen Fuller (eds). 22.1 (Feb. 2014): n.pag.

BOOK CHAPTERS
"Metaethics." *Ethical Keywords in Technical Communication*. Ed. By Derek Ross. New York, Routledge. Forthcoming, 2024.

"Ethics." *Keywords in Making*. Ed. By Jason Tham. Anderson, S.C.: Parlor Press. Forthcoming Spring 2024.

"Engaging Eurocentric Legacies in de Certeau's Thinking by Decolonizing Queer Tactical Technical Communication," with Avery Edenfield. *Tactical Approaches to Technical*

Communication edited by Miles Kimball and Hilary Sarat St-Peters. Forthcoming 2024.

"Critical Text Mining: Ethical Paradigms for Determining Emoji Frequency in #blacklivesmatter" with Kellie M. Gray. *Re-Programmable Rhetorics*. Utah State University Press, Fall 2021.

"Introduction" with Michael J. Faris. *Re-Programmable Rhetorics*. Utah State University Press, Fall 2021

"Visualizing Ecocritical Euphoria in *Red Dead Redemption 2*." *Technologies of Seeing*. Ed. by Sid Dobrin and Sean Morey. Routledge, 2019.

"The OOOculus Rift and the Canon of Style." *Speculative Rhetorics: Emerging Technologies and the Future and Potential of Rhetoric*. Editors: Joseph Weakland and Scott Sundvall with Sidney Dobrin. Logan, Ut: Utah St. University Press. April, 2019.

"SAZoo-AR, *Ethea* and Computer Vision." *Augmenting Composition*. Sean Morey & John Tinnell (eds). Parlor Press, 2017.

"The *Copia* of (In)Glorious Trainwrecks: Aleatory Circulation as Networked Composition." *Play/Write*. Douglas Eyman (Ed). Anderson, S.C.: Parlor Press, 2017. 1-35.

"Would Socrates Approve this Message? From Social Realism to Rhetorical Allegorithms in Markus Piersson's *Minecraft*." *Terms of Play: Essays on Words that Matter in Videogame Theory*. Zachary Waggoner (Ed). Jefferson, N.C.: McFarland Publishers. 2013.

"A Throw of the Dice: Aleatory Procedures and Rhetorical Invention Across Writing and Architectural Pedagogy," with Lauren Mitchell. *Proceedings of the 62nd Annual National Conference for Beginning Architectural Design*. Lincoln, Nebraska: U of Nebraska P, 2010.

PUBLISHED REVIEWS

"Wither Ecocriticism in the Era of Hyperobjects? A Review of Timothy Morton's *Ecology Without Nature* and *The Ecological Thought*." *Journal of Ecocriticism*. 4.1 (January 2012): 57-62. Web.

"Review: *Enduring Worlds: Literary Narrative in a Changing Media Ecology*." *Modern Fiction Studies*. 57.1 (Feb. 2011): 187-190. Print.

"Ecologies of New Media Practice." *enculturation: a journal of rhetoric, writing and culture*. 7 (2010): n. pag. Web.

"A Review of Plugged In: Technology, Rhetoric and Culture." *Kairos: A Journal of Rhetoric, Technology and Pedagogy*. 15.1 (2010). Webtext. 22 Oct. 2010

INVITED TALKS

"DIY Technical Communication & Ethics." *Texas Tech University*. May 28, 2019.

"Managing Digital Presence," with John Gallagher. *Midwestern*

Writer's Conference. Workshop. Feb. 4, 2018.

"Teaching Social Justice in Technical and Professional Communication: A Rancierian Approach to YouTube Screencasting," *Cultural Studies Colloquium*, George Mason University. Nov. 18, 2016.

"*Ethos*, *Hexis*, and the Case for Persuasive Technologies." *University of Indiana Digital Rhetoric Symposium.* April 9, 2015.

PRESENTATIONS   **2018-Present**

"Antiracist Hybridity in the Antebellum South: Lessons for 21st Century Networked Activism." *Computers and Writing Conference*. June 23-26, 2023. Davis, CA.

"Ethical Compliance for Queer TPC." ATTW Conference (virtual). June, 2023.

"Building Good Robots: Exploring Opensource Learning Management Systems in WPA Contexts." *CCCCs*. Chicago, ILL. Feb, 2023.

"Ethical Approaches to Buyer Persona Construction in UX." *Association of Teachers of Technical Writing* (virtual). June, 2022.

"Excluding to Include: Exploring Antiracist Change in Roblox's Text Chat Interface Through Ethical Bans." *Rhetoric Society of America* (virtual). May 26, 2022.

"Care for Algorithmic Audiences." *Association of Teachers of Technical Writing* (virtual). June, 2021.

"Diversifying Persona Studies" roundtable with Lisa Lowe & Danielle Feldman Karr. *Persona Studies Conference*. London, UK (virtual).

"Latourian Hospitality through Radical Empiricism." 19th Biennial Rhetoric Society of America Conference, Portland, OR, May 2020. *Conference subsequently canceled due to COVID–19 pandemic*.

"Indigenous VE & the Virtue of Justice in non-Western Ethical Public Rhetoric Rhetorical Analysis." 19th Biennial Rhetoric Society of America Conference, Portland, OR, May 2020. *Conference subsequently canceled due to COVID–19 pandemic*.

"Co-Constructing Accessibility Algorithms." *Association of Teachings of Technical Writing*. Pittsburgh, PA. March, 2019.

"Ethical Frameworks for Text Mining for BIPOC Community Knowledges by Non-BIPOC Scholars. *Conference on College Composition and Communication*. Milwaukee, WI, March 2020. *Conference subsequently canceled due to COVID–19 pandemic*.

"Writing for Vulnerable Communities in the Age of Able-ist Algorithms." *Conference on College Composition and Communication*. March, 2019.

"When Digital Rhetoric Won't Circulate: Cultivating Metis in the Era of Big Data." *Watson Digital Rhetoric Conference*. October, 2018.

"Environmental Virtue Ethics." *Rhetoric Society of America Conference*. June 2, 2018.

"Emoji Analytics as Data Rhetoric." *Rhetoric Society of America*

Conference. June 1, 2018.

"Qualitative Approaches to Online Writing." *Computers and Writing*. May 25, 2018.

"Trangender DIY HRT Literacies in Online Spaces." *Association of Teachers of Technical Writing Conference*. 2018.

GUEST LECTURES

"Tactical Ethics," *Dr. Josephine Walwema's* Engl 5360 Special Topics course, Summer 2021. University of Washington.

"Tactical Technical Communication," *Dr. Beau Pihlaja's Engh 5385 Tactical Technical Communication* PhD seminar, Texas Tech University. Summer 2019.

"Topics and Futures in Digital Rhetoric*," Dr. Kristen Samuelian's English 301: Introduction to English Studies,* George Mason University. Spring 2019.

"Videogames Research and the Rhetorical Tradition*," Dr. Eric Eisner's English 301: Introduction to English Studies,* George Mason University. Nov. 18, 2016 & Nov. 22, 2017.

TEACHING

Texas Tech University (2019-present)

Ethics in Technical Communication (ENGL 5368), MA/PhD (Summer 2019, 2021; Spring 2022; Spring 2023).

Foundations of Technical Communication (ENGL 5371), MA/PhD (Fall 2020)

Capstone in Technical Communication (Engl 5000), MA, Summer 2022.

History of Rhetoric: Modern Rhetorical Theory (ENGH 5364), MA/PhD (Spring 2020)

Introduction to Technical Writing (ENGH 2311), BA (Spring 2020)

Special Topics: Data & Ethics in TC (ENGH 609/488), MA/PhD seminar (summer 2019, summer 2021)

Argumentation Theory / Public Rhetorics (ENGL 5386), MA/PhD seminar (Fall 2019, Spring 2022)

Discourse & Technology (Engl 5362), MA/PhD seminar (spring 2024)

Professional Issues in TC: BA Capstone (ENGL 4380), BA (Fall 2019, Fall 2020, Fall 2021, Fall 2023)

George Mason University (2013-2019)

Cultures of Online Writing (ENGH 609/488), MA/BA seminar (spring 2018)

Advanced Writing (Humanities) online (ENGH 302), BA course (summer 2018)

Institutional Rhetorics Core (ENGH 720), PhD seminar (fall 2017)

Special Topics: Rhetoric and Writing About, In, and Through Videogames (ENGH 611/488), MA/BA special topics seminar (fall

2017, summer 2018)

"What is a Concept?": Theorizing Rhetorical Keywords for a
    Networked Era (ENGH 824/610), PhD/MA seminar (summer
    2017)
Digital Humanities as Critical Making (Rhetorical Invention) (ENGH
    824), PhD seminar (summer 2016)
Intro to the Field of Professional Writing and Rhetoric (ENGH 380)
Theory and Inquiry: The Question of Rhetorical Invention (ENGH
    308), (fall 2015, spring 2019).
Studies in Public Rhetorics (ENGH 726), PhD seminar (spring 2015,
    spring 2017, fall 2018)
Document Design and E-publishing (ENGH 505), MA seminar
    (spring 2015, 2016, 2017, 2018 2019)
New Media and Digital Rhetoric (ENGH 508/397), MA and BA
    seminar course (fall 2015, fall 2016, fall 2017, fall 2018)
Technical and Professional Writing (ENGH 388)
Composition Theory (ENGH 697), MA seminar
Advanced Writing (Humanities) (ENGH 302), BA course (fall 2013,
    spring 2014, summer 2017)
Topics in Writing and Rhetoric: Materiality and New Media
Rhetoric (ENGH 488), BA course (spring 2013).

Clemson University (2009-2013), Instructor of Record (PhD Student)

Cultural Literacies Across Media (CAAH 201), pilot online
multimodal program for study abroad students
Technical Writing (ENGL 314)
Writing in the Health Professions (ENGL 315N).
Scientific Writing and Communication Theory (ENGL 315)
Teaching Assistant Practicum (ENGL 886)
Accelerated Composition (ENGL 103)

Beijing Forestry University (2008-2009), Visiting Professor

Advanced Oral and Written English for Masters and
Doctoral Students (ForLang 880)
Special Topics in Advanced Oral and Written English
for Masters and Doctoral Students (ForLang 881)
Technical and Professional Writing for Graduate
Students in English (ForLang 885)
American Film and Culture (ForLang 900).

Washington State University (2006-2008), Instructor of Record (MA Student)

Aug. 2006-May 2008, Instructor of Record, Introduction to Composition (ENGL 101)

Graduate Teaching Assistant
Writing Center Tutor (ENGL 102)
Ancient Civilizations GTA (GENED 301)

PhD COMMITTEES   **Texas Tech University (2019-present)**

Deposited

Reader. PhD Dissertation in Technical Communication & Rhetoric. O.W. Petcoff. "Emoji Literacy in Community College Teaching." Defended Feb. 2023.

Reader. PhD Dissertation in Technical Communication & Rhetoric. Michelle Cowan. "Can I Call Myself Recovered?: A Study of Eating Disorder Recovery Rhetoric." Feb. 2023.

Chair. PhD Dissertation in Technical Communication & Rhetoric. Danielle Feldman Karr. "The Case for Care: Applying Dynamic Care Thinking to Ethical Concerns in TPC." Defended Oct., 2022.

Reader. PhD Dissertation in Technical Communication & Rhetoric. Will Streit. "Short Stories and Tall Tales: Healthcare Rhetoric and the Medicalization of Short Height." Defended Nov, 2021.

Reader. PhD Dissertation in Technical Communication & Rhetoric. Janene Davidson. "Rhetoric of Fat Activism." Defended, Nov, 2021.

Chair. PhD Dissertation in Technical Communication & Rhetoric. Cat Mahaffey. "Ethics of Care as a Lens to Understand Parent Conceptions of Adolescent Privacy in Social Media and Digital Devices." Defended May 24, 2021.

Reader. PhD Dissertation in Technical Communication & Rhetoric. Manuel Pina. "Beyond an ethic of efficiency: Digital learning spaces and/as materiality." Defended Mar. 17, 2021.

Chair. PhD Dissertation in Technical Communication & Rhetoric. Eric Reed. "A Comparison of Toulmin and Computational Methods for Identifying Moral Foundations in Elite Public Rhetoric." Defended Feb 5, 2021.

Reader. PhD Dissertation in Technical Communication & Rhetoric. Angela Johnson. "Policy Knowledge in Innovation Ecosystems of Global Biomedical Ventures: Entrepreneurial Communication in Decision-making, Risk-Taking, and Competitive Advantage." Defended Feb 8, 2021.

Active

Chair. PhD Dissertation in Technical Communication & Rhetoric. Mika Stepanowski. Qualifying exams in Summer 2023.

Chair. PhD Dissertation in Technical Communication & Rhetoric.

Sarah Dwyer. Passed qualifying exams in Dec. 2022.

Chair. PhD Dissertation in Technical Communication & Rhetoric. Casey Akins. Dissertating. Title forthcoming.

Chair. PhD Dissertation in Technical Communication & Rhetoric. Dorothy Heedt-Moosman. Qualifying Exams in Summer 2023.

Chair. PhD Dissertation in Technical Communication & Rhetoric. Rachel Jordan. Qualifying Exams in Fall 2023.

Chair. PhD Dissertation in Technical Communication & Rhetoric. Kimberly Generette. Qualifying Exams in Spring 2023.

Chair. PhD Dissertation in Technical Communication & Rhetoric. Jamie Littlefield. Qualifying Exams in Summer 2024.

George Mason University (2013-19)

Chair. PhD Dissertation in Writing and Rhetoric. Beth Caravella. "Gaming Pedagogy in Composition Studies." Readers: Douglas Eyman, Rebekah Colby Shultz. Deposited spring 2019.

Chair. PhD Dissertation in Writing and Rhetoric. Caitlin Dungan. "Quantifying Queerness, Choice, and Procedural Persuasion in *Mass Effect* Dialogue Wheels." Deposited spring 2019.

Reader. PhD Dissertation in Writing and Rhetoric. Colleen E. Reynolds. "Kenneth Burke's Pentad and Rhetorical Invention in Workplace Marketing Training. Deposited spring 2016.

Reader. PhD Dissertation in Writing and Rhetoric. Amber Jensen. "Against Teaching Technology: Defining 21st Century Literacies Before, Through and Beyond the Digital." Deposited spring 2019.

Reader. PhD Dissertation in Cultural Studies. Matt Malzkuhn. "Viewing 1930's Amateur Film Archives as Deaf Community Identify Formation and Negotiation." Unfinished.

Reader. PhD Dissertation in Cultural Studies. Lindsey MacDonald. "Reconsidering Interactive Culture: Post-Crisis Utopias, Virtual Pauperism, and the Specter of Unemployment." Unfinished.

Reader. PhD Dissertation in Writing and Rhetoric. "Discourses of Sexual Assault: A Multi-Disciplinary Review." Lourdes Fernandez. Deposited spring 2019.

MA COMMITTEES

George Mason University (2013-2019)

Reader. MA Thesis in Professional Writing and Rhetoric. Nooshin Sherkat. Fall 2018.

Faculty Consultant. MA Capstone Project in Professional Writing and Rhetoric. Tyler Anderson. Fall 2018.

Faculty Consultant. MA Capstone Project in Professional Writing and Rhetoric. Anne Akers. Spring 2018.

Faculty Consultant. MA Capstone Project in Professional Writing and Rhetoric. Aleda Wethers. Spring 2018.

Faculty Consultant. MA Capstone Project in Professional Writing

and Rhetoric. Beth Bennett. Spring 2018.

Faculty Consultant. MA Capstone Project in Professional Writing and Rhetoric. Leah Negash. Spring 2018.

Faculty Consultant. MA Capstone Project in Professional Writing and Rhetoric. Tiffany Kajer Wright. Spring 2018.

Faculty Consultant. MA Capstone Project in Professional Writing and Rhetoric. Jasmine Allen. Spring 2018.

Faculty Consultant. MA Capstone Project in Professional Writing and Rhetoric. Anne Anderson. Spring 2018.

Faculty Consultant. MA Capstone Project in Professional Writing and Rhetoric. Casey Marion, "How to Convince People to Sell Their Souls: Venmo, The Social Media Exordium, and Procedural Rhetoric." Fall 2017.

Faculty Consultant. MA Capstone Project in Professional Writing and Rhetoric. Bailey Lucero-Carter. "Digital Humanities Methods to Read the Rhetoric of Sony's Sonic the Hedgehog Social Media Account." Spring 2017.

Faculty Consultant. MA Capstone Project in Professional Writing and Rhetoric. Alex Myers. Fall 2017.

Reader. MA Thesis in Professional Writing and Rhetoric. Zana Sahyouni, "Religious Rhetoric in Palestinian Activist Films." Spring 2016.

Faculty Consultant. MA Capstone Project in Professional Writing and Rhetoric. Liam Rodgers, "Augmenting User-Centered Interface Design with a Genre Ecological Framework." Spring 2016.

Faculty Consultant. MA Capstone Project in Professional Writing and Rhetoric. "Epideictic Rhetoric in Cross-Cultural YouTube Performances" by Sharmin Ahmed. Spring 2015.

Faculty Consultant. MA Capstone Project in Professional Writing and Rhetoric "Gamergate and Role-Playing Gender in Videogames" by Mary O'Brien. Spring 2015.

Reader. MA Thesis in Professional Writing and Rhetoric. "How Comedy Affected the Ethos of the Candidates in the 2008 and 2012 United States Presidential Elections" by Adam McCutcheon. Fall 2013.

Director. BA Research Film Project, *Jazz: Beyond the Stage*, by Pati Pavithriyan. Funded by Students as Scholars grant. Spring 2014.

ADMIN EXPERIENCE

Director of the Bachelor in Technical Communication at Texas Tech (2020-present)

Duties Include:
+ Serving as co-writing program administrator for the Engl 2311 program: Intro to Technical Writing with approximately 40 sections each semester.
+ Working with the 2311 course coordinator to develop curriculum
+ Chronicum oversight, redesigning the writing sequence (2019-2020

+ Producing an inhouse textbook, *Guide to Technical Communication*
+ Leading the monthly colloquium meetings for GTAs and Instructors
+ Recruitment to the major/minor
+ Overseeing BA Tech Comm scheduling (except Engl 1301/1302)

Assistant Director of First-Year Writing at Clemson University (2011-2012)

Duties included:
+ designing and updating the generic visual rhetoric and multimodal composition syllabus for all English 103 sections using the *Envision in Depth 2nd Edition* textbook
+ leading and co-facilitating weekly teaching assistant practicums meetings
+ maintaining and updating the TA Handbook website
+ creating content for the official Clemson First-Year Writing Program website
+ facilitating new teacher orientation as well as solo-teaching the technology (Blackboard, MyWritingLab) and multimodal production and assessment components
+ conducting the programmatic five-year SACS accreditation review including updating the submitted report through South Carolina, Clemson and national WPA guidelines
+ observing Masters-level T.A.s, conducting post-observation interviews, and writing teaching evaluations.
+ delivering a large-group lecture on the transition from first-year to college-level writing for Clemson's 2011 Freshman Orientation

SERVICE

Department Service

Texas Tech

Undergraduate director of the BA in Technical Communication (Spring 2020-present) (see above).
Search Committee chair (2021-2022)
Recruitment Committee chair (spring 2020-present)
Grad Applications Committee (2020; 2022)
MATC Capstone Redesign Committee (2020)
TCR Antiracist Working Group (Fall 2020)

George Mason University

Adjunct Faculty Committee (Fall 2017-present)
Undergraduate Studies Committee (Fall 2015-present)
Graduate Studies Committee (Fall 2013-Spring 2015)
Technical Communication Search Committee (2014-2015)
Engh 308 Curriculum Development Committee (Fall 2015)

College/University Service

Texas Tech University
Graduate Student Poster Judge (Feb, 2022)
Graduate Fellowship Application Reviewer (Jan, 2022)
Dean's Representative (Fall 2020-present)

George Mason University

University WAC Senate Committee (Fall 2014-Spring 2016)
ENGH 302 Metacognitive Essay Assessment (Spring 2014)
GenEd Oral Communications Portfolio Assessment (Spring 2014)
Green Leaf GenEd Curriculum Development Committee (Summer 2014)

Editorial and Professional Service

Editorial Board Member of the KB Journal (Sept, 2017-present), http://www.kbjournal.org/board
Submissions Reviewer for *Computers and Writing Conference* (2014-present).
Reviewer for *Technical Communication Quarterly* (most recent activity
in May, 2022)
Reviewer for *Journal of Business and Technical Communication* (most
recent activity in June, 2022)
Reviewer for *Enculturation* (most recent activity in March, 2018)
Reviewer for *Technical Communication* (most recent activity in Mar, 2018)
Reviewer for *Communication Design Quarterly* (most recent activity in
June, 2018).
Rhetoric Society of America Proposal Reviewer 2016, 2018
Peer reviewer for The Writing Campus (most recent activity in May, 2015)
*Editorial Reviewer f*or *The Journal of Undergraduate Media Projects* (TheJUMP) affiliated with the Digital Writing and Research Lab at the University of Texas at Austin. TheJUMP is the first peer-reviewed academic journal for undergraduate multimedia projects in the American academy (Dec. 2011-present).
Reviewer for *Syllabus* (most recent activity in March, 2015).
Reviewer for *Philosophy and Rhetoric* (most recent activity in Aug, 2017).
Book Proposal Reviewer for Punctuum Books (most recent activity in August, 2013).
Copy-editor for Parlor Press (most recent activity December

2012).
Submissions Reviewer for the *Triennial Conference of The Kenneth Burke Society.* Provided revision feedback (blind review) for prospective submissions while indicating acceptance or rejection (ongoing).

GRANTS   **Received**

Students as Scholars Program Development Grant (2014-present) Co-proposer along with Douglas Eyman, Beth Hoffman, and Seth Hudson. Received a two-year start up grant of $25,000 to develop an Undergraduate Humanities Gaming Research Lab at George Mason. *Rhetoric Society of America Graduate Student Chapter Award*, top award amount issued for a collaboratively-drafted proposal to host the 2012 Carolina Rhetoric Conference. *RCID Program Graduate Student Travel Funding*, maximum amount for five national conference presentations between 2010-present. *Personal Enrichment Grant* (PEGAS), College of Architecture Arts and Humanities, maximum award amount, spring 2012 *Study Abroad Scholarship*, to attend the European Graduate School in Saas-Fee, Switzerland, 2010.

Applied

National Science Foundation Innovations in Graduate Student Pedagogy, "Writing Intensive Lab Meeting Pedagogy for STEM Graduate Studies," submitted in September, 2018. Co-PI. $300,000 *American Council of Learned Societies Digital Extension Grant*, "Democratic Deliberation and Online Commenting in *The New York Times*, 2008-2016," finalist in 2018 (top 5). 2019. Co-PI. $150,000 *National Endowment for the Humanities*, "Democratic Deliberation and Online Commenting in *The New York Times*, 2003-2016." 2021. PI. $150,000

PUBLIC OUTREACH   *Teaching Spotlight by GameSalad*

In recognition of teaching videogame design in humanities contexts, GameSalad invited me in Fall 2013 to draft a whitepaper on humanities gaming pedagogy that was presented at a trade conference in Orlando. I am also currently featured on their website at http://gamesalad.com/education/ stories-from-teachers/real-teacher-story-dr-steve-holmes

OTHER AWARDS *Nominated for George Mason University's Excellence in Teaching Award.* Fall 2016.
Nominated for Faculty Career Connection Award. Spring 2015, Spring 2017.
Excellence in GenEd Teaching Commendation (2013-2014).