Benchmark Achievements (2017-2018)

1. Annual Strive for Honor Week/Arbor Day Activities
2. TTU Ethics Center, Carnegie Council for Ethics in International Affairs, and TTU School of Law partnership – Global Ethics Day
3. Ethics Faculty Symposium
4. Conference presentation at SWCAI 8th Annual RCR & AI Conference
5. Conference 26th Annual Association for Professional & Practical Ethics
6. Mentor Tech Ethical Best Practices in Writing initiative
7. TTU Ethics Center partners with Medici Circle supporting TTU School of Art
8. TTU Ethics Center and Community Foundation of West Texas partner
9. Peer-to-Peer Ethics/Academic Integrity Discussions and Presentations
10. TTU Health Sciences Center’s Ethics Symposium
11. TTU Ethics Center partners with Center for Campus Life promoting ethical best practices
12. Faculty interviews about Ethics for Social Media
13. Fulbright Disciplinary Reviewer
14. TTU Ethics Center e-Journal
15. TTU Ethics Center Blog
16. SW Regional Consortium for Academic Integrity Blog
17. TTU Faculty & Student Travel Funding Program
18. Red Raider Orientation (RRO) Participation
19. TTU Statement of Ethical Principles assessment modules
20. Public & Private Community Partnerships
21. Regional Interfaith Conference
22. Advisory Dialog with St. Phillips College development of an Ethics Center
Our History

During the 2005-2010 Quality Enhancement Plan (QEP), Texas Tech faculty volunteers proposed a university ethics center to provide the campus with ethics education resources. Since its establishment in 2009, the Texas Tech University Ethics Center has developed ethics programs to support student and campus learning in ethics, academic integrity, and the responsible conduct of research.

The Ethics Center, under the direction of Dr. Ralph Ferguson, shares information with domestic and international partners. This provides the TTU learning community with an ethical deliverable that may enrich domestic and global awareness. The staff of the Ethics Center takes seriously the university’s 2010 commitment to student success, to the University’s Core Values, and to “preparing learners to be ethical leaders for a diverse and global competitive workforce” (University Mission Statement, 2010). Each summer semester we prepare an annual report of our ethics education accomplishments, activities, and outcomes. This reporting is required by the bylaws of the Texas Tech University Ethics Center Advisory Committee.

Texas Tech University Mission Statement

As a public research university, Texas Tech advances knowledge through innovative and creative teaching, research, and scholarship. The university is dedicated to student success by preparing learners to be ethical leaders for a diverse and globally competitive workforce. The university is committed to enhancing the cultural and economic development of the state, nation, and world. (Enhanced for emphases). Approved by the Texas Tech University Board of Regents on May 14, 2010.

Texas Tech University Ethics Center Mission Statement

The Texas Tech University Ethics Center enhances the overall ethical culture of the University by promoting ethics education; facilitating ethics research; providing outreach; and fostering discourse on ethical issues among students, faculty, staff, alumni, and others with interest in ethics. Approved by the Advisory Committee of the Texas Tech University Ethics Center, January 2011.

TTU Ethics Ornamental Symbol

Figure 1: TTU Ethics Ornamental Symbol
Acknowledgements

Advisory Committee Members (2017-2018)

The following faculty and staff served on the TTU Ethics Center Advisory Committee for academic year 2017-2018.

- Dennis Patterson, PhD  College of Arts and Sciences (Chair)
- Ralph Ferguson, PhD  TTU Ethics Center (ex-officio)
- Steve Fraze, PhD  College of Agricultural Sciences and Natural Resources
- Benaissa Chidmi, PhD  College of Agriculture and Applied Economics
- Joseph Aranha, PhD  College of Architecture
- Mario Beruvides, PhD  Edward E. Whitacre Jr. College of Engineering
- Hansel Burley, PhD  College of Education
- Earnstein Dukes, PhD  TTU Libraries
- Mary Murimi, PhD  College of Human Sciences
- Weiwu Zhang, PhD  College of Media and Communications
- Bill Gelber, PhD  College of Visual and Performing Arts
- David Doerfert, PhD  Graduate School
- Dwight McDonald, JD  School of Law
- Patrick Metze, JD  School of Law
- Bill Poirier, PhD  Department of Chemistry and Biochemistry
- Gene Wilde, PhD  Faculty Senate
- Maggie Gilchrest  Staff Senate
- Thad Brock  Student Government Associate (Undergraduate)
- Surya Yadav, PhD  Rawls College of Business Administration
- Justin Noble  Texas Tech University System, Office of Audit Services
- Rodney Lackey  Texas Tech Athletics
- Paul Frazier, PhD  Institutional Diversity, Equity & Community Engagement
- Bill Gustafson, PhD  Department of Personal Finance Planning
- Pamela Johnson  Graduate School of Biomed Sciences
- Comfort Pratt, PhD  College of Education TEP
- Catherine Duran, PhD  Undergraduate Education and Student Affairs (ex-officio)
- Justin Louder, EdD  Worldwide eLearning (ex-officio)
A Note from the Managing Director

Ralph Ferguson, Managing Director and Fulbright Global Specialist

The Ethics Center reaches across disciplines to partner with departments and programs that champion ethical best practices to serve TTU and community engagement. Workshops organized by the Ethics Center serve students, staff, and faculty with comprehensive guidance that helps manage learning challenges with technology. The TTU Statement of Ethical Principles, adopted by the Board of Regents 2008, serves as the catalyst to construct innovative programs with academic colleges to prepare students for entry into the competitive market.

The Ethics Center serves as an agency to galvanize ethical principles in the learning community that students may use the guiding standards as a foundation through the development of their careers. The TTU Ethics Center communicates the importance of personal accountability across the academic community. Our affiliation with an extensive number of domestic and international institutions and agencies benefits the TTU learning community, because the TTU Ethics Center brings the challenges of the world to the campus. Students in fraternities, sororities, and social organizations signal that they appreciate the TTU Ethics Center’s delivery of programs promoting ethical conduct, academic integrity, and the responsible conduct of research through engagement in social media, seminars, classrooms, and compassionate ethical service activities. The programs provide students the convenience of using their e-mobile devices to view the TTU Ethics Center social media presentations at their leisure.

The TTU Ethics Center participates as a hemispheric organization to connect TTU students to the ethical challenges of migration, security, food, water, and gender in this region of the world. The resources developed by the TTU Ethics Center to support strengthening students’ ethical values may make graduates well rounded and enhance opportunities for them as TTU graduates. The TTU Ethics Center achieves its benchmarks due to the effective partnerships with faculty, staff, student organizations, and administrators across disciplines on campus that value the importance of our mission.

TTU Students enjoy Strive for Honor Week/Arbor Day activities, and complete the Academic Integrity survey.
Ethics Center Staff

During the 2017-2018 academic year, the TTU Ethics Center operated with five full- and part-time staff and students:

Ralph Ferguson serves as Managing Director of the Texas Tech University Ethics Center and is a Fulbright Specialist on business and international issues. At the 8th Annual Responsible Conduct of Research and Academic Integrity Conference (2018), Dr. Ferguson was the keynote speaker. The leadership of the TTU Ethics Center discussed effective innovative strategies to enhance service to students and build global networks. The invitation to be keynote speaker demonstrates the high regard peers have for the TTU Ethics Center. Using social media, organizations across the globe are able to view interviews and prompts from the TTU Ethics Center that present information about academic integrity, research misconduct, and genocide, race, community relations and other relevant ethical topics. TTU students gain awareness to enrich classroom study utilizing the Ethics Center’s social media or website to check the calendar to attend on-site programs.

Dr. Ferguson speaks to groups about ethical analytics related to the impact of the rising cost of education, management, business development, values, personal financial planning, debt, emerging markets, inclusiveness, and disenfranchisement. Dr. Ferguson was a principal owner in DancingFibers.com, a limited liability corporation, which distributed imported knitting yarns from China, Bolivia, Peru, and Japan to more than three hundred retail stores in the United States, Canada, and Mexico. Under his leadership, Dancing Fibers, LLC partnered with Alamos de la Andes to create opportunities for Aymara and Quechua Indian women in Bolivia.

At TTU Dr. Ferguson has served as a management professor in the Department of Public Health at the Texas Tech University Health Sciences Center. As a consulting member of REF Management LLC, Dr. Ferguson addresses complex problems related to business, science, engineering, ecology, and organizational structure with professional peers. He is a leading analyst on the economics and ecological benefits of tire derived fuel. A leader in education and business, his scholarship focuses on human rights, economics, ecology, education disparity, employment, and agriculture.

Dr. Ferguson brings a wealth of knowledge to his work and research from careers as a successful entrepreneur, corporate executive, Court Administrator, Magistrate, and Municipal Court Judge. Dr. Ferguson holds a Master’s in Public Administration from the University of Southern California and a doctorate from Texas Tech University in Personal Financial Planning (CEED).

Lisa James serves as Unit Manager for the Texas Tech University Ethics Center, and Founding Circulation Editor for the Journal of the Texas Tech University Ethics Center. Serving as a leading team member to push forward the outreach of the ethics center to benefit students, staff, faculty, and community, she manages pivotal functions: 1) Manages the SWRCAI blog to communicate with peers; 2) Oversees the Peer-to-Peer student program that visits with campus organizations about Texas Tech University Statement of Ethical Principles; 3) Acts as the adaptive strategic budget planning partner to maximize the use of revenue to sustain quality programs through disciplinary partnerships; 4) Coordinates student focus groups for foundation information to tailor ethical best practices workshops; 5) Uses...
collaborative skills in the development of training workshops, conference presentations, social media analysis, and preparatory assignment analytics.

In keeping with the TTU Ethics Center mission, Ms. James is the recipient of the Texas Tech University Quality Service Award (2012) for support of the emerging scientists and engineers initiative launched through administration. She brings an array of professional experiences that make her an asset to the center and university. Her talents have been part of the team guiding the development and completion of two Quality Enhancement Plans for the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC). The programs that evolve from Quality Enhancement Plans serve to enrich the academic values of the institution. At the national level to support the effort to achieve the Hispanic Serving Institution (HIS) designation for the Title III and Title V waivers to benefits the increasing diversity on the campus, Ms. James for more than seven years has used her analytical know-how to collect and prepare data for Federal Department of Education reporting by the Texas Tech University executive team.

The Association for Professional and Practical Ethics recognizes the transformative leadership of the Texas Tech University Ethics Center with the request to lead the 2017 Directors Summit. This is a high honor for Ms. James and the team that in less than five years the Texas Tech University Ethics Center is seen as an innovator in encouraging and promoting ethical conduct. Ms. James has a Master’s degree in Higher Education with academic work in-process toward a doctorate in the same field.

Lora L. Lopez serves as an administrator for the TTU Ethics Center reaching out to undergraduate/graduate students through presentations and social media. As a team member in the Ethics Center she serves as a leadership compass for students, staff, faculty, and community for orienting towards ethical conduct. Ms. Lopez navigates the mission of the Ethics Center in the following key areas: 1) as oversight lead for the Faculty Ethics Symposium; 2) in charge of the assessment survey tool, Ethical Principles on Blackboard for students, staff, and faculty to utilize; 3) as the manager of the center’s social media; 4) as the lead in interviewing and editing videos for social media posting; 5) as a collaborator for adaptive strategic budget planning working as the primary point of contact for bringing programs like “A Fragile Trust” to campus.

As a professional, Lora demonstrates high interest in compassionate service through volunteer activities with the following agencies: Mentor Tech, Multicultural Faculty and Staff Association, Hispanic Association of Women, Fiestas Del Llano, Inc., Ronald McDonald House Charities of the Southwest, and the South Plains Food Bank. Ms. Lopez has a Master’s degree in Interdisciplinary Studies.

Anastasia Coles holds a Masters in Technical Communication from TTU, and works as an administrator. She has continued to develop the animated “Ethical Principles” illustrated feature for the web site to accompany the center’s promotion of the seven ethical principles. She is the primary liaison with TTU’s Mentor Tech for the Ethics Center’s Compassionate Service mission, working as a writing tutor for Mentor Tech’s monthly tutoring sessions. She also continues to be a primary participant in promotional activities through Red Raider Orientation, new faculty orientation and regular Ethics Center events.

Ms. Coles edits and assembles the online Journal of the Texas Tech Ethics Center, featuring presentations from the annual Global Ethics Day faculty symposia. The journal represents the Ethics
Center’s promotion of scholarly research on ethics in academia and beyond. Ms. Coles is also the primary writer and editor of an interview series with TTU faculty about teaching ethics in their disciplines. This series is featured on the Ethics Center web site as a blog entitled “Continuing the Conversation on Ethics”. Faculty across all TTU colleges have participated in the interviews.

She is engaged in a developing projects for the Ethics Center that involve TTU faculty innovations in ethics pedagogy and programs to help students develop critical thinking skills while avoiding inadvertent plagiarism. She will be teaming up with the TLPDC’s TEACH program to promote workshops to help students avoid poor ethical decision-making in academic contexts. Materials from these workshops will form the content of a future issue of the Ethics Center journal.

**Terrell DeLeon** serves as Student Assistant for the TTU Ethics Center. Terrell holds a BBA in Energy Commerce from TTU’s Rawls College of Business Administration and is about to complete Master of Science in Personal Financial Planning program in the College of Human Sciences. In his role as Student Assistant, his primary duties include: managing data collection and analysis for Ethics Center research projects, serving as liaison for the Ethics Center at Red Raider Orientation events, providing Peer-to-Peer (P2P) Academic Integrity program presentations, and providing support at TTU Ethics Center programs and initiatives engaging TTU students, faculty, staff, and administrators.

Terrell is a former Eagle Scout in the Boy Scouts of America; who served the nation as a Sergeant in the United States Marine Corps, and attends Green Zone training provided by the TTU Military & Veterans Programs to better advocate for and create a welcoming environment for veterans, military personal, and their families on campus.
2018 Academic Integrity Survey by Classification

**Student Classification**

- **Freshman**: 12%
- **Sophomore**: 19%
- **Junior**: 22%
- **Senior**: 26%
- **Masters**: 9%
- **Doctoral**: 12%

Legend:
- Freshman
- Sophomore
- Junior
- Senior
- Masters
- Doctoral
Campus Collaborations

The TTU Ethics Center connects with students, faculty, and administration to engage and promote the importance of disciplinary ethical dialogues. With more than 120 academic programs, the Ethics Center encourages instructional and service best practices through social activities, training, and special projects. The Ethics Center builds programs with partners that reinforce disciplinary and institutional values. When students exit TTU, the Ethics Center strives with departments to strengthen their ethical compass so that they can become good decision-makers.

Figure 2: TTU Departments, Colleges, and Student Organizations collaborate with the TTU Ethics Center to provide programs and workshops for students, faculty, staff, and members of the surrounding community.
Core Programs

The TTU Ethics Center brings forward thought leaders with their research to enhance understanding about social justice, healthcare, governance, and nutritional desert. Collaboration with university and global experts lifts standards within the TTU learning community.

I. Global Ethics Day

The TTU Ethics Center’s partnership with the Carnegie Council for Ethics in International Affairs connects with students on campus to bring a global dimension to our inquiries on ethics. The panel presents critical topics: 1) Ethics and Governance; 2) The Ethics of Dissent; and 3) Ethics in International Research. The panelists discuss with a local and online audience the stressors that may generate instability across the world into the distant future.

2018 Panelists

1. Dr. Seana Willing, JD and Executive Director of the Texas Ethics Commission
2. Dr. Stephen Ekwaro-Osire, Professor, TTU Department of Mechanical Engineering
3. Dr. Jack Nowlin, Dean, Texas Tech University School of Law

Global Ethics Day moderator, Dr. Ralph Ferguson, and expert panelists.

TTU students attend 4th Annual Global Ethics Day.
II. SWRCAI 8th Annual Responsible Conduct of Research & Academic Integrity Conference

_Southwest Regional Consortium for Academic Integrity_

This group broadens the administrative focus of the SWRCAI 8th Annual Responsible Conduct of Research and Academic Integrity Conference in order to establish meaningful dialog among administrators to better address student challenges. Through discussing best practices in community colleges, and regional research institutions, the consortium promotes shared knowledge in order to make administration more effective in managing campus misconduct in and out of the classroom. This process creates an opportunity to learn more about 1) responsible conduct in research; 2) teachable moments for judgment errors; and 3) increasing the understanding of stress among students.

The Southwest Regional Consortium for Academic Integrity provides a forum for professionals to gather and learn from peers about programs with successful outreach. This well-rounded group including Community Colleges and large universities in the region serves to benefit awareness of the challenges associated with promoting academic integrity.
The cross-section of topics presented during the conference opens an opportunity for students, faculty, staff, and administrators to view best practices through a variety of lenses. Having the chance to learn from others about their achievements in serving their campuses allows attendees to reflect on how to strengthen good practices or how to dismantle ineffective ones. Moreover, the conference may assist in the development of universal guidelines for preventive strategies to reduce misconduct.

The topics presented and discussed include:

- Boundless Spirit of Ethics
- Addressing Plagiarism Policy Roadblocks
- Academic Integrity Committee Retrospective
- Cultivating Academic Integrity in Writing: The Ethical Use of Models and Templates to Mentor Student Writers
- Research, Integrity, and Social Commitment
- Proactive and Inclusive Approaches to Teaching Academic Integrity
- Cultures and Plagiarism
- Teaching Research Ethics in Sociology
- Ethics in Funder Recipient Relationships in International Research and Collaboration
- Crafting Assignments that Scaffold Academic Integrity: Making Plagiarism Downright Difficult
- “What Possibilities!” An Examination of a Student’s Responsibility for Academic Integrity at the University of Oklahoma
- Conducting Responsible and Ethical Archaeological Research on Easter Island: Building Diachronic and Lasting Relationships with the Local Rapa Nui Community
- Fragile Trust

2018 SWRCAI hosts 8th Annual Responsible Conduct of Research & Academic Integrity Conference.
Conference participants enjoy beautiful Chicago skyline, attend academic sessions, and tour conference Co-host College of DuPage campus.
By participating with faculty, who teach courses with ethics as a part of their focus (as determined by course titles or descriptions in Cognos), the TTU Ethics Center reaches more than 4,000 students with this initiative. An Ethics Faculty Symposium encourages ethics instruction across disciplines that support classroom instruction that strengthens ethical best practices among students.

### Fall 2017 TTU Ethics Courses with/without "Ethics" in the Title

<table>
<thead>
<tr>
<th>Percentage of Courses with &quot;Ethics&quot; in the title</th>
<th>Percentage of Courses without &quot;Ethics&quot; in the title</th>
</tr>
</thead>
<tbody>
<tr>
<td>28%</td>
<td>72%</td>
</tr>
</tbody>
</table>

### Fall 2017 TTU Ethics Courses by Classification

- Freshmen: 10%
- Sophomore: 10%
- Junior: 15%
- Senior: 30%
- Graduate: 35%

### Fall 2017 TTU Ethics Course Enrollments - Available Seats vs. Registered Students

- Number of Available Seats: 4140
- Number of Registered Students: 4768

Figures 3-5: Fall 2017 TTU Ethics Course with/without “Ethics” in the title, by classification, and registered students. Unofficial estimates collected by TTU Ethics Center.
III. Community Engagement Partnerships

The TTU Ethics Center is an intersection of people and events that seek to elevate ethics across the university. This commingling of diverse perspectives on ethics increases the likelihood that students may develop best practices in order to avoid misconduct. An active audience engages with the Ethics Center through social media. The outreach functions of the TTU Ethics Center reinforce an institutional commitment to excellence in ethics as a signature activity to benefit the learning community.

TTU Ethics Faculty Symposium

The TTU Ethics Faculty Symposium research paper winners are Dr. Walter Schaller in the Philosophy Department and Jennifer Lehman in the Personal Financial Planning Department.

The Uses and Abuses of Media Manipulation

Dr. LaJean Chaffin, Professor Emerita, Health Science Center

Dr. Inaki Sagarzazu, Assistant Professor, Department of Political Science
Compassionate Ethics: CARINGCROWD®

Derek Fetzer, Co-Director, CARINGCROWD®

First Generation Summit, students celebrate their transition into the learning community.

Dr. Thomas McGovern interviews Derek Fetzer, about CARINGCROWD®
TTU students, faculty, staff, and community supporters come together to celebrate African American History Month with invited speaker Dr. Anita Hill.
TTU students, faculty, staff, and community supporters come together to celebrate African American History Month with invited speaker Dr. Michael Eric Dyson.

Drs. Ralph Ferguson and Micheal Eric Dyson discuss ethics and xenophobia.
International Conference on Hispanic Crime Fiction planning session with Drs. Zamora and Ferguson

Comparative Literature Symposium partner with the TTU Ethics Center to promote theme “Human Rights Now”
American Institute of Steel Construction Conference invites Dr. Ferguson to be guest speaker about ethics, leadership, and management.

TTU Ethics Center partners with TTU College of Education in a mini-conference for mental health practitioners. Behind the Perspective: Advocacy and Social Justice Leadership Mini-Conference held in the College of Education. Conference Theme: *Sustaining Cities & Communities: Counselors Creating Safety, Inclusivity, and Resilience*
TTU Office of International Affairs hosts Global Visions Awards Dinner

TTU Ethics Center Staff, Lora L. Lopez, attends 2018 NAFSA: Association of International Educators Conference in Philadelphia

TTU Annual Event: Tunnel of Oppression: Experience it for yourself
At the University of Edinburgh in Scotland, TTU Ethics Center Administrator, Lisa J. James, College of Education Faculty, and Graduate Students meet with educators there to discuss International Higher Education challenges.

Back row: Dr. Hugo Garcia, TTU College of Education, Ms. Lesly Duke, PhD student, TTU College of Education, and Dr. Jon McNaughtan, TTU College of Education.

Middle row: Mr. William Lopez, PhD student, TTU College of Education, Ms. Kelsey Frazier, TTU Master’s student, College of Education, Mr. Andrew Herridge, PhD student, TTU College of Education, and Ms. Labake Fakunle, Doctoral Candidate, University of Edinburgh, Moray House School of Education.

Front row: Ms. Lisa James, TTU Ethics Center staff and PhD student, TTU College of Education, and Dr. Jingyi Li, Teaching Fellow, University of Edinburgh, Moray House School of Education.

India Student Association celebrate Indian Independence Day
IV. 2018 Arbor Day Ethics Prompt: “What is the US’ ethical responsibility toward refugees?”

Texas Tech University hosts its annual Arbor Day Celebration at Memorial Circle; the TTU Ethics Center provides an activity involving TTU students, called “Ethics Prompt.” Ethics Center staff makes available tablets of paper at their table. This year, the tablets begin with a question, “What is the US’ ethical responsibility toward refugees?” Students are invited to respond to the prompt in their own words.

Graffiti Responses
TTU students, faculty, and staff enjoy Arbor Day celebration.
An estimated 850 students complete the Ethics Center survey at the University Arbor Day activities. Students from social, fraternal, and sorority organizations participate as well. This snapshot survey provides insight about the affirmative characteristics of students seeking an academic credential from the university. The analysis of the survey information assists the TTU Ethics Center in program development to benefit students, staff, and faculty. This survey is a tool utilized to serve the interest of students.

The sample in the survey indicates that students selecting and attending TTU have a positive understanding about the importance of ethical conduct. Students' core characteristics are consistent with the values required in the learning community. The responses from the self-identified sample signal consistency with the TTU Statement of Ethical Principles. The TTU Ethics Center promotes:

1. Accountability measures related to academic integrity.
2. Ethical behavior connects to personal decision-making.
3. Achieving academic success includes building blocks for independent thought.
4. Individual prowess mandates trust and respect for others.

The population older than 25 indicates an ethical quotient consistent with the objectives of ethical conduct, academic integrity, and responsible conduct of research. The findings from the survey help identify pathways to strengthen outreach among students, faculty, staff, and administrators to refine programs. The learning curve of the TTU Ethics Center keeps pace and is out front to understand trends that may disrupt ethical awareness. The following charts from the survey are self-explanatory:
Academic Integrity means that you are accountable for your own work.

<table>
<thead>
<tr>
<th>Importance Level</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Not at all important</td>
<td>0.2%</td>
</tr>
<tr>
<td>Somewhat important</td>
<td>0.2%</td>
</tr>
<tr>
<td>Neutral</td>
<td>4.0%</td>
</tr>
<tr>
<td>Important</td>
<td>14.6%</td>
</tr>
<tr>
<td>Very Important</td>
<td>80.9%</td>
</tr>
</tbody>
</table>

Making a personal decision to adhere to the standards of ethical behavior.

<table>
<thead>
<tr>
<th>Importance Level</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Not at all important</td>
<td>0.1%</td>
</tr>
<tr>
<td>Somewhat important</td>
<td>0.6%</td>
</tr>
<tr>
<td>Neutral</td>
<td>5.1%</td>
</tr>
<tr>
<td>Important</td>
<td>16.9%</td>
</tr>
<tr>
<td>Very Important</td>
<td>77.3%</td>
</tr>
</tbody>
</table>

Ethical behavior and independent thought are important for achieving academic success.

<table>
<thead>
<tr>
<th>Importance Level</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Not at all important</td>
<td>0.2%</td>
</tr>
<tr>
<td>Somewhat important</td>
<td>0.8%</td>
</tr>
<tr>
<td>Neutral</td>
<td>6.0%</td>
</tr>
<tr>
<td>Important</td>
<td>18.2%</td>
</tr>
<tr>
<td>Very Important</td>
<td>74.7%</td>
</tr>
</tbody>
</table>

Figures 7-9: 2018 Arbor Day Academic Integrity survey selected results. Data collected by TTU Ethics Center/TTU Student Affairs.
The data indicate the core ethical characteristics of respondents in the survey. Faculty and administration may trust that a well-rounded population exists among students in the TTU learning community. The TTU Ethics Center supports ethical conduct, academic integrity, and responsible conduct of research in workshops and joint programs with departments. The survey findings indicate that the respondents have a good understanding about academic ethics.

Figures 10-11: 2018 Arbor Day Academic Integrity survey selected results. Data collected by TTU Ethics Center/TTU Student Affairs.
VI. Peer-to-Peer (P2P) Academic Integrity & Ethics Presentations

Ethics Center staff and students provide TTU’s 500+ student organizations with Peer-to-Peer (P2P) Academic Integrity and Responsible Conduct of Research presentations.

1. Tech Society for Interdisciplinary Study Student Organization
2. Kappa Alpha Theta Student Organization
3. Graduate Student Advisory Council
4. Graduate Council HSC Student Organization
5. Staff Senate Ethics Presentation
6. Ethics/Forensics Presentation
7. Assistant Director of Recruitment Undergraduate Class
8. Tech Child Life Student Organization
9. American Society of Mechanical Engineers Student Organization

Tech Child Life Student Organization and Undergraduate Class participate in P2P Academic Integrity & Responsible Conduct of Research presentations.
VII. TTU Ethics Center Workshop Series

Students, faculty, staff, and administrators participate in the program series that introduce issues concerning ethics to the learning community. The TTU Ethics Center brings forward topics that underscore the importance of being well informed. The Ethics Center includes in the series, informational programs about addiction, veterans’ issues, and student research challenges. Program topics come from discussions with students, staff, faculty, and current events. Participants in the following TTU Ethics Center workshops 2017-2018 found them beneficial:

The TTU Ethics Center remains ready to adapt a cross-section of programs that feedback indicates there is an interest in. Disciplinary partners suggest programs for the Ethics Center. Students present ideas for programs they believe the Ethics Center should consider. Survey data confirms that respondents are satisfied with the quality of the effort by the Ethics Center to provide stellar programs.
This series provides students, faculty, staff, and administrators with ideas and concepts to use in their classrooms. The programs promote self-improvement. In hosting this series, the TTU Ethics Center encourages best practices that serve participants with issues beyond the context of their academic discipline.

1. The Nuts and Bolts of iThenticate® / Turnitin® Workshop

Question 1: What is your affiliation?

Figure 13: TTU Ethics Center Workshop Series survey responses. Data collected by TTU Ethics Center.
As more e-tools become available to students, staff, and faculty, the TTU Ethics Center establishes a variety of programs to guide their use. Utilizing e-tools for research analyzing academic integrity makes it prudent to watch out for accidental or willful misuse of online information. The TTU Ethics Center focuses on the well-being of the learning community through the development of technical programs to assure best practices to avoid these pitfalls.

Figure 14: Turnitin® User Agreement and Warranty Disclaimer. Retrieved by TTU Ethics Center from www.turnitin.com
IX. Red Raider Orientation (RRO) Academic Integrity Survey

The TTU Ethics Center participates in the Red Raider Orientation (RRO) programs. Orientation reaffirms to students and their parents that TTU is the right academic institution for them. A combination of freshmen and transfer students attend RRO functions where the TTU Ethics Center data management team request completion of a survey focusing on the following subjects:

1. Academic Integrity
2. Trust and Respect
3. Demographic Information
4. Non-sanctioned collaboration

This self-selected sample has values consistent with currently enrolled students. The survey signals that faculty, staff, and administrators need to continuously work with students to elevate ethics, academic integrity, and the responsible conduct of research.

![Bar chart showing responses to Academic Integrity and Trust and Respect questions.](image-url)

**Figures 15-16: Academic Integrity survey responses. Data collected by TTU Ethics Center.**
TTU students and their families enjoying Red Raider Orientation (RRO).
Red Raider Orientation (RRO) serves in-coming freshmen, transfer, and new graduate students. Through the program, the TTU Ethics Center has the opportunity to acquaint students with the Texas Tech University Statement of Ethical Principles. The survey sample shows that RRO students are receptive to the best practices of TTU’s guiding principles.
X. Forums and Interviews about Ethics

Mr. Derek Fetzer

Dr. Seana Willing

Dr. Andrea McCourt

Drs. Ralph Ferguson & Ray Perryman

Dr. Stephanie Hart

Mr. Innocent Awasom
XI. 2017-2018 Presentations and Guest Speakers

Throughout the year, Ethics Center staff members present topics including ethics research and academic concepts around the TTU campus, regionally, nationally, and internationally.

Dr. Seana Willing, Executive Director, Texas Ethics Commission Presents *Mea Culpa: Ethics Reform Can Be a Hard Pill to Swallow*, at the 4th Annual Global Ethics Day

Best Practices in Ethics Writing, led by Ms. Anastasia Coles
Publications & Presentations


James, L. (2015). *Academic Integrity @ Texas Tech University*, Mentor Tech Membership Meeting. Texas Tech University, Lubbock, Texas (September, 2015)

James, L. (2015). *Academic Integrity @ Texas Tech University*, 1st International Student Conference. Texas Tech University, Lubbock, Texas (September 2015)
Adaptive Strategic Analysis 2019

1. Continue current programs
2. Disciplinary Blog launch
3. TTU Ethics Center e-Journal Inclusiveness
4. C-40 cities outreach
5. Ethics Faculty Symposium
6. Organization of American States (MOAS)
7. Hispanic Crime fiction Conference
8. Assess development of Ethics Center Podcast
9. Assess development of Interdisciplinary Gaming Ethics Analysis
10. Expansion of Global Ethics Day
Appendices

Statement of Ethical Principles

The Texas Tech University Ethics Center is committed to the University’s *Statement of Ethical Principles*, submitted by the Steering Committee of the Texas Tech University Ethics Initiative, and adopted by the Board of Regents March 6, 2008:

- **Mutual Respect** Texas Tech University is committed to an open and diverse society. Each member of the Texas Tech community has the right to be treated with *respect* and dignity. This right imposes a duty not to infringe upon the rights or personal values of others. Professional relationships among all members of the Texas Tech community deserve attention so that they are not exploited for base motives or personal gain.

- **Cooperation and Communication**

  Texas Tech University is committed to the promotion of professional relationships and open channels of *communication* among all individuals. The university will publish and disseminate in a timely manner its values, policies, procedures, and regulations, as well as any other information that is necessary to protect and educate all members of our community. We encourage and provide opportunities for the free and open exchange of ideas both inside and outside the classroom. While the free expression of views in orderly ways is encouraged, personal vilification of individuals has no place in the university environment.

- **Creativity and Innovation**

  Texas Tech University is committed to ethical institutional programs that meet the teaching, research, and service objectives of each discipline and department; to policies that are consistent with those objectives; and to a working and learning environment that encourages active participation. Such exemplary environments often challenge existing worldviews, requiring trust in the process of discovery, and the acceptance of uncertainty and ambiguity within ethical parameters. The university supports all its members in life-long learning—a process that is both challenging and rewarding—and encourages *creative* and *innovative* means to achieve this goal through both opportunities and incentives.

- **Community Service and Leadership**

  Texas Tech University is committed to ethical *leadership* practices at all levels and to our tradition of *community service*, both within the university community and in our relationships with the greater community. We strive for exemplary professional and *community service* through research, creative works, and service programs that extend beyond the university environment. We strive to provide excellent service in a caring and friendly environment, and encourage such involvement in the community by all faculty, students, staff, and administration.
• **Pursuit of Excellence**

Texas Tech University is committed to achieving **excellence** in all aspects of our community. We expect this in the expertise and performance of our faculty, staff, and administration, as well as the continuing education of our students. A high standard of professionalism, including opportunities for professional contact and continuous growth, is expected of our faculty, students, staff, and administrators. The university is committed to academic integrity and to the effective and just implementation of a system designed to preserve and protect it. The university intends to be a model of **excellence**, following best practices in its professional work, displaying the highest standards in its scholarly work, and offering venues to showcase national and international examples of achievement.

• **Public Accountability**

Texas Tech University is committed to transparency in governance, personal responsibility, and both individual and organizational integrity. Being responsible requires us to be thoughtful stewards of our resources - **accountable** and respectful to ourselves, to each other, and to the publics we serve. A sense of institutional and public responsibility requires careful reflection on one’s ethical obligations and the duty to respect commitments and expectations by acknowledging the context and considering the consequences, both intended and unintended, of any course of action. We promptly and openly identify and disclose conflicts of interest on the part of faculty, staff, students, administration, and the institution as a whole, and we take appropriate steps to either eliminate such conflicts or ensure that they do not compromise our procedures and values. When we make promises, we must keep those promises. We strive to do what is honest and ethical even if no one is watching us or compelling us to “do the right thing”.

• **Diversity**

Texas Tech University is committed to the inherent dignity of all individuals and the celebration of **diversity**. We foster an environment of mutual respect, appreciation, and tolerance for differing values, beliefs, and backgrounds. We encourage the application of ethical practices and policies that ensure that all are welcome on the campus and are extended all of the privileges of academic life. We value the cultural and intellectual **diversity** of our university because it enriches our lives and the community as a whole, promoting access, equity, and excellence.
Acknowledgements

April 27, 2018

Dr. Ralph Ferguson, Managing Director
Texas Tech University Ethics Center
Texas Tech University
Lubbock, TX 79409

Dear Ralph,

Thank you for arranging the support to make the Global Vision Awards at the Office of International Affairs a great success this year. We are delighted to see that the number of nominations, people attending, and support for the Global Vision Awards continue to grow, and this would not be possible without your support and partnership with us.

We are enormously grateful, too, for your endorsement and encouragement of what we do here in the Office of International Affairs. Because of your financial commitment and sponsorship of the Global Vision Awards Dinner, we were able to build support for the concept of a scholarship for newly admitted international students and raised more than $40K from colleagues across the university.

Ralph, we missed you at the event, but it was a pleasure to have some of your team join us. Thank you for your partnership in internationalizing our campus and community and capitalizing on global experiences for our faculty and students; these efforts underpin much of what we are able to achieve to advance the global outreach and recognition of Texas Tech University.

With gratitude,

Sukant Muza, Ph.D.
Vice Provost for International Affairs

Joan Goodman-Williamson, Ph.D.
Executive Director, International Relations
December 4, 2017

Texas Tech University
Texas Tech University Ethics Center
Office of the Provost
2025 Memorial Circle
Lubbock, TX 79409-2019

Dear Dr. Ralph Ferguson:

On behalf of the Institute of International Education’s Council for International Exchange of Scholars (IIE/CIES), I would like to thank you for your service on the Business Peer Review Committee. You and your fellow reviewers assessed Fulbright Scholar applications for over 140 countries around the world. IIE/CIES deeply appreciates your time and expertise in this substantial activity.

Your participation in the peer review process ensured that highly qualified scholars and professionals will represent American scholarship abroad through Fulbright. The candidates recommended during the peer review process are being forwarded to the Fulbright Commissions or U.S. Embassies, the U.S. Department of State, and the J. William Fulbright Foreign Scholarship Board for review and selection.

The peer review process has been a hallmark of the Fulbright U.S. Scholar Program since its establishment more than 70 years ago. On behalf of the U.S. Department of State’s Bureau of Educational and Cultural Affairs, which funds the Fulbright Scholar Program, please accept this acknowledgment of your peer review service. You have made a meaningful contribution to the Fulbright Scholar Program’s important mission to advance mutual understanding through the international exchange of scholars around the world.

Thank you again for your participation.

Sincerely,

Jordanna Enrich
Program Lead, Fulbright U.S. Scholar Program

December 4, 2017

Dr. Genevieve Durham
Associate Provost
Texas Tech University
Office of the Provost
2025 Memorial Circle
Lubbock, TX 79409-2019

Dear Dr. Genevieve Durham:

On behalf of the Institute of International Education’s Council for International Exchange of Scholars (IIE/CIES), I am writing to send our deep appreciation for the service of Dr. Ralph Ferguson from your institution. Dr. Ferguson served on the Business Peer Review Committee, which completed the merit review of applications received for the 2016-19 Fulbright U.S. Scholar Program competition.

The Fulbright Scholar Program is sponsored by the U.S. Department of State’s Bureau of Educational and Cultural Affairs (ECA). IIE/CIES convenes review committees that encompass the diversity of U.S. academia. The candidates recommended by the peer review committees will be considered for awards to over 140 countries around the world. These candidates are forwarded for review and selection by the Fulbright Commissions or U.S. Embassies, the U.S. Department of State, and the presidentially-appointed J. William Fulbright Foreign Scholarship Board.

IIE/CIES appreciates the time Dr. Ferguson contributed to reading and evaluating applications. We send this acknowledgment of our gratitude for the expertise provided by this academic service, which furthers the Fulbright goals of increasing mutual understanding through international academic exchange.

Sincerely,

Jordanna Enrich
Program Lead, Fulbright U.S. Scholar Program
From: Thi Kim Xuan Nguyen <nguyenk@un.org>
Date: December 15, 2017 at 6:53:22 PM CST
To: "Ferguson, Ralph" <RALPH.FERGUSON@tmu.edu>
Subject: RE: Fw: acknowledgement

Dear Mr. Ferguson,

Happy holidays!

Many thanks for sharing the Center’s annual report and following up on your tentative ethics event. I would be pleased to attend and I am sure that a mutually convenient date/time could be worked out. I look forward to discussing this further in the new year.

With best regards,

Kim Xuan

***************

THI KIM XUAN NGUYEN
Senior Ethics Officer
United Nations Ethics Office
United Nations
New York, NY 10017
Email: nguyenk@un.org
Dear Lisa

It was lovely to meet you and your colleagues during your visit to Edinburgh. I hope you had a nice time for the remainder of your stay in the UK and have now settled back home - hopefully, there are fewer fist-size hailstones raining down over there!

I am writing to follow up on your request to speak with someone regarding the ethics process here in Edinburgh. I did mention to you that Dr Ailsa Niven, a senior lecturer in Sports is Convener of the School of Education Ethics Sub-Committee. I have had a chance to chat with her about your request. She is copied into this email to introduce you to each other. Many thanks, Ailsa for your positive response to the request from Lisa who is the Unit Manager for Texas Tech University Ethics Center.

Hope this helps.

Kind regards

Labake

Omolabake Fakunle  MSc Educational Research, AFHEA
PhD Researcher | Associate Tutor
Moray House School of Education | University of Edinburgh
Hollyrood Road | EH8 8AQ

Email: O.A.Fakunle@sms.ed.ac.uk
Website: http://omolabakefakunle.wix.com/omolabakefakunle
CERTIFICATE OF RECOGNITION

Presented to

LORA L. LOPEZ

In recognition of your valued participation as an honored speaker in

the 8th Annual Responsible Conduct of Research and Academic Integrity Conference 2018

held in Glen Ellyn, Illinois
on June 14-15, 2018

[Signature]

Jarrett M. Dyer
College of DuPage
More than 1,000 Vietnamese students across the globe responded to Dr. Ralph Ferguson, Managing Director of the Ethics Center and Fulbright Specialist, requests to complete the TTU Ethical Principles Assessment. The outcome of the survey confirms that students are more similar than dissimilar. This experience provides Vietnamese students with a connection to the rigorous standards US students address day to day in the classroom and research projects. The outcome of the survey affirms that the Vietnamese respondents have the appropriate values for transitioning into TTU’s learning culture.
My willingness to have my personal beliefs and views challenged by others is...

- **Very high**: 4
- **Above average**: 11
- **Average**: 81
- **Below average**: 134
- **Very low**: 103
- **Does not apply**: 1

When a Chinese American person celebrates Cinco de Mayo, and a Hispanic American person attends the Lunar New Year Festival, that is called __________.

- **Diversity**: 5
- **Prejudice**: 20
- **Multiculturalism**: 19
- **Values**: 37
- **Acculturation**: 29
- **Equity**: 27
- **Ethnocentrism**: 25
- **Culture**: 140

To manage *conflicts of interest/commitment* in teaching, research, and services, *prompt disclosure* is key and the person involved in the conflict situation cannot be the decision maker about the case.

- **Answer True**: 62
- **Answer False**: 38
- **Answer Unsure**: 162
Using a clear message can ____________.

- Support understanding
- Reduce confusion and anxiety
- Build trust
- Increase cooperation between team members

“Consensus building,” an important concept of cooperation, means that everyone in the group must have the same opinion or stance towards an issue.

- Answer: True
- Answer: False

Figures 19-23: Vietnamese students’ selected responses to the TTU Statement of Ethical Principles. Data collected by TTU Ethics Center Staff.

Among the Vietnamese student population who completed the TTU Ethical Principles assessment, the charts signal that there are shared values. Fulbright Specialist Dr. Ralph Ferguson discussed the importance of having ethical awareness in one’s private and professional life. His insightful and energetic presentation stimulated high interest in Texas Tech University’s effort to expand the dialog on ethics around the world. The response by students is consistent with international peers indicating affirmative ethics is a shared understanding of the human condition.
Texas Tech University Ethics Center Contact Information (2017-2018)

**Office Location:** Texas Tech University Drane Hall, Room 301

**Mailing Address:** Box 41004 | Lubbock, Texas 79409-1004

**Texas Tech Mail Stop:** 1004

**Office Phone:** 806.742.1506

**Office Fax:** 806.742.0718

**Email:** ethics.center@ttu.edu

**Web:** www.ethics.ttu.edu

**Twitter:** @ttuethics

**Facebook:** www.facebook.com/TTUEthics