Our History

During the 2005-2010 Quality Enhancement Plan (QEP), Texas Tech faculty volunteers proposed a university ethics center to provide the campus with ethics education resources. Since its establishment in 2009, the Texas Tech University Ethics Center has developed ethics programs to support student and campus learning in ethics, academic integrity, and the responsible conduct of research.

Today, the Ethics Center shares its offices with the Office of Planning and Assessment (OPA) in the university Administrative Building. At this location, Center staff members have direct access to core campus services and administrators, faculty, staff, and students from all academic departments. The staff of the Ethics Center takes seriously the university’s 2010 commitment to student success, to the University’s Core Values (see Appendix), and to “preparing learners to be ethical leaders for a diverse and global competitive workforce (University Mission Statement).”

Each fall semester we prepare an annual report of our ethics education accomplishments, activities, and outcomes. This reporting is required by the bylaws of the Texas Tech University Ethics Center Advisory Committee (see Appendix).
Acknowledgements

Advisory Committee Members (2011-2012)
The following faculty and staff served on the TTU Ethics Center Advisory Committee for the year 2011-2012.

- Dr. Valerie Osland Paton (Office of the Provost)
- Dr. Justin Louder (Ethics Center)
- Dr. Tom Knight (CASNR)
- Dr. Gary Smith (Architecture)
- Dr. Howard Curzer (Philosophy)
- Dr. Cathy Duran (Business)
- Dr. JoAnn Klinker (Education)
- Dr. Bill Lawson (Engineering)
- Dr. Gary Elbow (Honors College)
- Dr. Cherif Amor (Human Sciences)
- Dr. Tai Kreidler (TTU Libraries)
- Dr. Kevin Stoker (Mass Communications)
- Dr. Jonathan Marks (VPA)
- Dr. Ralph Ferguson (Graduate School)
- Prof. Jennifer Bard (Law)
- Ms. Donell Callender (Faculty Senate)
- Mr. Bruce Bills (Staff Senate)
- Dr. Kathy Austin (CIO/IT)
- Dr. Alice Young (Research)
- Dr. Judi Henry (Athletics)
- Ms. Kim Turner (TTUS Audit)

Other Supportive Faculty, Staff, and Sectors
The following faculty, staff, and sectors have participated in assessments; opened their classes to Ethics Center presentations; or facilitated workshops and conferences during the 2011-2012 academic year. We recognize their special contributions to the TTU Ethics Center’s programming and the ongoing moral maturity of the university community.

- Dr. Bob Smith
- Ms. Jennifer Hughes and the staff of the Office of Planning and Assessment (OPA)
- Center for Campus Life
- Dr. Michael San Francisco
- Ms. Suzanne Tapp and the staff of the Teaching, Learning, & Professional Development Center (TLPDC)
- Dr. Marianne Evola
- Dr. Sofia Rodriguez-Chapman and Student Judicial Services
- Dr. Andrew Canham
- Dr. Jorge Iber
- Ms. Brenda Martinez
- Texas Tech Athletics
- Top Tier Catering
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A Note from the Administrator

Administrator of the Texas Tech University Ethics Center
Justin R. Louder, EdD

The Ethics Center continues to establish itself as an integral part of the Texas Tech community. This second annual report highlights the center’s accomplishments for 2011-2012, showcases student video projects, and introduces new initiatives and activities the Ethics Center is pursuing.

Let me first offer my congratulations to Dr. Keisha McKenzie, who successfully completed her PhD in Technical Communication & Rhetoric at the end of the 2012 academic year. Although she left the Ethics Center to pursue employment in the Washington D.C. area, her contributions will continue to impact the center for years to come. Keisha was an outstanding part of the Ethics Center, and she will be missed.

Mr. Howie Chin, our graphics design graduate assistant, relocated to the Houston area over the summer. Howie is completing his M. Arch degree at Texas Tech and needed to relocate to Houston to take classes in urban planning. Before Howie left, he used his artistic abilities to draw a pen and ink sketch of the Administration building and the Ethics Center’s logo. Howie’s artistic abilities and his contributions to the overall “Campus Conversation on Ethics” will be missed.

The center strives to be a focal point of ethics activity and research at Texas Tech; to this end we have focused once again on Academic Integrity and Responsible Conduct of Research. As you will see in the following pages, we had a successful year hosting our second Responsible Conduct of Research Conference, continued the Ethics Series in partnership with the TLPDC, provided campus presentations on Academic Integrity, and presented at national and international conferences. Everything we do helps to promote not only the “Campus Conversation on Ethics” but also Texas Tech’s mission of “preparing ethical leaders for a diverse and globally competitive workforce.”

This year, 2012-2013, we are expanding our reach in Academic Integrity by establishing the Southwest Regional Consortium on Academic Integrity, inviting people from Texas, New Mexico, and Oklahoma to engage in meaningful discussions surrounding academic integrity. We are also partnering with the Office of the Vice President for Research at TTU to establish ethics research teams as part of the Transdisciplinary Academy. We will support faculty and student research interests in applied and theoretical ethics and continue to partner with other campus offices to further the ethics initiatives at Texas Tech.

Strive for Honor Evermore!
Ethics Center Staff

The Ethics Center experienced several staffing changes in Spring 2012: One graduate assistant (Dr. Keisha McKenzie) graduated, and another (Howie Chin) left for an internship. Former business manager Lisa James is now Section Coordinator for the Ethics Center, and former senior editor Dr. Yi Hui Lee is now Unit Coordinator with responsibility for recurring programs. The Ethics Center’s administrator, Dr. Justin Louder, was co-appointed as Assistant Vice Provost for eLearning.

A Note from the Advisory Committee

Chair of the Advisory Committee, Valerie Osland Paton, PhD

The TTU Ethics Center Advisory Committee includes faculty representatives from all of Texas Tech’s Colleges and Schools, as well as members from the TTU System Board of Regents’ Internal Audit office, and student and staff organizations. We consider ways to carry out the central aspiration of Texas Tech’s mission statement: “preparing learners to be ethical leaders for a diverse and global competitive workforce….” From inception in 2004, Texas Tech faculty, staff and students have acknowledged the importance of an “ethical institution”, which resulted in the Board of Regent’s adoption of Texas Tech’s “Statement of Ethical Principles” in 2008. Working together as a community committed to these “Ethical Principles”, we aspire to influence decision-making, one decision at a time. Through increasing discourse about ethical decision-making, members of the Texas Tech community are challenged to consider the implications of choices within the academy and in professional and interpersonal contexts. The Advisory Committee continues to collaborate broadly to accomplish the mission statement, with particular focus on academic integrity and responsible conduct of research. Now we begin preparation for a new Quality Enhancement Plan, which will begin in 2014-15; this work will be greatly strengthened by the investment of the TTU Ethics Center’s Advisory Committee members and their continuing commitment to the idea of an “ethical institution”.

Figure 2: 2011-2012 Ethics Center Staff
[Left to Right: Dr. Keisha McKenzie, Howie Chin, Dianne Reyes, Dr. Justin Louder, Dr. Yi-hui Lee, Lisa James, and Caleb Cox]
Advisory Committee Outcomes
The TTU Ethics Center’s Advisory Committee met three times this year: September 8, 2011, December 8, 2011, and April 30, 2012. The September meeting included discussion of a proposal to embed the “Strive for Honor” meme into more campus publicity so that students would be exposed to the principle at every level from entry through graduation. Several TechAnnounce notices for Ethics Center programs through the year included the phrase “Strive for Honor” to help brand distinct programs and link the motto to ethics-related activity.

Core Programs
The Ethics Center’s accomplishments each year are dependent on its collaborations with other teaching and research centers and the consistent support of university faculty, staff, and administrators.

I. TLPDC/TTU Ethics Center: Ethics Lunch Series
Through the 2011-2012 year, we continued our collaboration with the Teaching, Learning, and Professional Development Center (TLPDC). We hosted six sessions at the TLPDC over the Fall and Spring terms for students, staff, and faculty members. All events attracted a good mix of attendees from different disciplines and all academic classifications.

During the Fall 2011 semester, sessions included:

1. Using Movies to Teach Ethics
2. Top 10 Ethical Issues Facing Today’s Students
3. When Scientists Cheat: Colleagues as a Defense Against Bad Science (fig. 3)

Session evaluations showed that participants found the Fall Ethics Lunch Series interesting and informative. More than 90.0% respondents were satisfied with the match between session descriptions and session content, and approximately the same percentage indicated that they would recommend the session to others. Attendees also recommended a range of alternative topics for future series, including art, diversity, sportsmanship, science research, academic honesty, and how to resolve ethical issues or prevent misconduct.

Figure 3: When Scientists Cheat: Colleagues as a Defense Against Bad Science; Lecturer: Dr. Gerald Koocher
During the Spring 2012 semester, sessions included:

1. It’s All Greek to Me: Ethical Issues Facing Students Involved in the Greek Life System
2. Online Ethics Instruction for International and Domestic Engineering Graduate Students
3. FERPA & Student Data: The Ethics of Information Sharing in Higher Education (fig. 4)

The following charts show the percentages of Fall semester evaluation respondents who strongly agreed or agreed that the session matched their expectations and that they would recommend it to peers.
The following charts show the percentages of Spring semester evaluation respondents who *strongly agreed* or *agreed* that the session matched their expectations and that they would recommend it to peers.

![Figure 6A: Spring Series Evaluation 1](image1)

![Figure 6B: Spring Series Evaluation 2](image2)

The chart below compares Fall 2011 and Spring 2012 Ethics Series evaluation outcomes.

![Figure 7: TLPDC/TTU Ethics Lunch Series Fall and Spring Comparison](image3)

The workshop on Greek Life ethics may account for the Spring series’ lower overall recommendation numbers. Even though more than 96.2% of “FERPA” attendees indicated that they would recommend the session to others, only 75.0% of “It’s All Greek to Me” attendees indicated that they would do the same.

Note: Click Fall 2011 and Spring 2012 for detailed lunch series reports.
II. Matador Ethics Video Challenge
The Fall 2011 Matador Ethics Video Challenge focused on the principle of Public Accountability. Individual winner Russell Putnam based his video on the idea that “sticking to the basics” of integrity and honor could help someone avoid catastrophic lapses in judgment.

Judges were impressed not only by Russell’s careful reflection but also by his high-quality stop-gap animation. The Fall 2012 Challenge will focus on Diversity.

Note: click here for more students ethics videos.
III. Ethics Center Learning Modules
The TTU Ethics Center completed and published its learning module series this year. Ethics Center staff collaborated with faculty, staff members, and scholars from the Texas Tech community to develop a learning module for each value in the university’s Statement of Ethical Principles. Each module includes the statement of the featured principle, pre-learning questions, a presentation, video learning, references, an illustration (or illustrations) of the principle in practice, and a post-learning assessment.

The video learning section features winning student videos from the annual Matador Ethics Video Challenge, as well as professional talks from the website TED.com, a non-profit organization that hosts presentations and discussions on creative ideas, design, and technology.

Each module takes approximately 15-20 minutes to complete and is an introductory tool for students and other members of the campus community to further Texas Tech University’s Campus Conversation on Ethics. Users can access the modules on a dedicated Ethics Center webpage, and use the PowerPoint presentations (with attribution) for in-class presentations (fig. 9).

![Figure 9: Screenshot from the Public Accountability Ethics Learning Module](image)

The TTU Ethics Center launched the online learning modules in January 2012. As of August 2012, the Mutual Respect module has received the most responses: 16 people took the pre-assessment and 13 people took the post-assessment. It is speculated that the campus-wide academic integrity campaign, which emphasizes “Trust and respect between students, faculty, and staff,” may have impacted the use of the Mutual Respect module.

IV. Second Annual Responsible Conduct of Research Conference
The Second Annual Responsible Conduct of Research Conference was held on April 16, 2012, in the Student Union Building. The conference launched a week of research presentations and meetings
coordinated by the Center for Undergraduate Research, and RCR conference attendees joined CUR students in an evening networking event at the AT&T-Jones Stadium.

Overall, 78 people representing six different institutions attended this year’s conference. The majority were affiliated with TTU or Texas Tech University Health Science Center (TTUHSC). Conference programming included morning breakout sessions on data management and ethical judgment, a lunchtime keynote address, and an afternoon breakout session on the Henrietta Lacks’ biomedical ethics case. The keynote speaker, Dr. Kenneth Pimple, is director for the Teaching Research Ethics Programs at the Poynter Center for the Study of Ethics and American Institutions (Indiana University). His keynote explored the components of research ethics, including peer review and professional regulation.

Most participants attended a scheduled program for the entire day; 75.0% of attendees were extremely or very satisfied with the conference experience (fig. 12); and nearly 90.0% indicated that they would recommend the conference to others (fig. 13). The percent of RCR attendees willing to recommend the conference increased 6.6% since 2011 (fig. 14).
V. Arbor Day 2012: My Last Ethical Activity

Texas Tech University celebrates Arbor Day during the last week of April. For the past three years, the Ethics Center and former QEP committee chairpersons have used Arbor Day events to increase student awareness about personal and professional ethics as well as environmental sustainability.

On April 27, 2012, Ethics Center staff conducted a complete-the-prompt activity with students at Memorial Circle. The prompt “My last ethical activity was…” was written on blank charts and participating students completed the sentences with their own words.
The activity yielded 692 valid responses. The Ethics Center coded these responses into 11 themes, including: volunteering and community service; showing love and kindness; donating; being honest; tutoring and mentoring; participating in the American Cancer Society’s Relay for Life; adhering to academic integrity; recycling; being responsible; learning about ethics; and showing heroic behavior.

Students responding to the 2012 survey seemed to value the ethical principle of Community Service and Leadership and also value applying that principle in their daily lives (fig. 16).
VI. Presentations and Guest Speakers

Through the year 2011-2012, Ethics Center staff and Advisory Committee members presented on ethics research and concepts around campus and across the country.

In December 2011, Drs. Valerie Paton, Justin Louder, and Keisha McKenzie presented at the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) conference in Orlando, FL. Their presentation, “After the QEP: Creating and Sustaining QEP Initiatives,” used the TTU QEP experience to illustrate how universities could design new QEPs around institutional core values so that they could be viably sustained over time. Attendees provided very positive feedback, with more than 85% of respondents describing the session quality as “good” and “helpful” to them with an “effective” style and delivery. On all measures, the Ethics Center’s session received higher-than-average session reviews (fig. 17).
VII. Ethics Center Faculty and Staff Research Support Program

We saw unprecedented interest in the Ethics Center Faculty and Staff Research Support Program this year. Seven faculty and staff members received grants to support their presentations on ethics-related research or instruction at meetings nationwide (fig. 18). An additional six received grants to attend professional conferences focused on ethics or responsible conduct of research.

All recipients were asked to include that the presentation/trip was done with financial support from the TTU Ethics Center.

<table>
<thead>
<tr>
<th>Name</th>
<th>Award</th>
<th>Meeting Attendee or Presenter: Title</th>
<th>Location and Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Dr. Loretta Bradley, College of Education</td>
<td>$900</td>
<td>Meeting Attendee</td>
<td>American Counseling Association, San Francisco, California</td>
</tr>
<tr>
<td>2 Mr. Richard Burgess, Murdough Center/NIEE</td>
<td>$1,315</td>
<td>Meeting Attendee: “Teaching Research Ethics” – Workshop</td>
<td>Indiana University, Indiana</td>
</tr>
<tr>
<td>3 Dr. Dennis Covington, Department of English</td>
<td>$1,000</td>
<td>Presenter: “When Philosophers Shoot from the Hip and Literary Artists Shoot Back: The Case for Reconciliation.”</td>
<td>13th International Conference of the International Society for the Study of European Ideas, Nicosia, Cyprus July 2-6, 2012</td>
</tr>
<tr>
<td>4 Dr. Charles Crews, College of Education</td>
<td>$1,000</td>
<td>Meeting Attendee</td>
<td>American School Counseling Association, Minneapolis, Minnesota</td>
</tr>
<tr>
<td>5 Dr. Howard Curzer, Department of Philosophy</td>
<td>$1,000</td>
<td>Presenter: “Do Ethics Classes Teach Ethics?”</td>
<td>Ethics Across the Curriculum Conference, St. Louis, Missouri November 4, 2011</td>
</tr>
<tr>
<td>6 Dr. Bret Hendricks, College of Education</td>
<td>$950</td>
<td>Meeting Attendee</td>
<td>American Mental Counselors Association Conference</td>
</tr>
<tr>
<td>7 Prof. Janice Killan, School of Music</td>
<td>$1,000</td>
<td>Meeting Attendee</td>
<td>National Association for Music Education (NAfME)</td>
</tr>
<tr>
<td>Name</td>
<td>Award</td>
<td>Meeting Attendee or Presenter: Title</td>
<td>Location and Date</td>
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<tr>
<td><strong>8</strong> Dr. Jacqueline Kolosov-Wenthe, Department of English</td>
<td>$800</td>
<td>Presenter: “Sex, Drugs, and Rock ‘n’ roll II: Handling Tough Subjects in the [Creative Writing] Workshop.”</td>
<td>2012 Annual Conference of the Associated Writing Programs March 1, 2012</td>
</tr>
<tr>
<td><strong>9</strong> Dr. Aretha Marbley, College of Education</td>
<td>$800</td>
<td>Meeting Attendee</td>
<td>American Counseling Association Conference, San Francisco, California March 22-24, 2012</td>
</tr>
<tr>
<td><strong>10</strong> Dr. Gerald Parr, College of Education</td>
<td>$500</td>
<td>Presenter: “Contemporary Ethical and Legal Challenges for LPCs and School Counselors.”</td>
<td>Texas Counseling Association 55th Annual Professional Conference November 10, 2011</td>
</tr>
<tr>
<td><strong>11</strong> Dr. Patricia Patrick, College of Education</td>
<td>$1,000</td>
<td>Meeting Attendee</td>
<td>International Conference on Education in Ethics, Pittsburgh, Pennsylvania May 1-3, 2012</td>
</tr>
</tbody>
</table>

As well as supporting these external research presentations, the Ethics Center also provided on-campus research support to Dr. Howard Curzer who has been developing a new ethics instrument for undergraduate subjects. Dr. Curzer’s scenario-based survey assesses respondents’ moral models. Ethics Center student assistant Caleb Cox and graduate assistant Keisha McKenzie offered Dr. Curzer data entry, quality control, and editing support as he piloted instrument questions, a pre-test evaluation, and a post-test evaluation. The instrument was part of Curzer’s refereed presentation in November 2011 at the Ethics Across the Curriculum Conference (St. Louis, Missouri). This presentation, “Do Ethics Classes Teach Ethics?”, was co-authored with Sabrina Sattler and Devin DuPree from the Office of Planning and Assessment.
Other Activities: Highlights

- Ethics Center staff supported several administrations of the **Collegiate Assessment of Academic Performance** (CAAP), a national core-curriculum assessment. The Office of Planning and Assessment administers CAAP mathematics, writing, and science tests to a random sampling of undergraduate students every year. Six students from the 2012 administration won iPads (fig. 19).

![Office of Planning & Assessment Staff with Undergraduate CAAP Participants](image_credit: Office of Planning & Assessment)

- The TTU Ethics Center co-sponsored the 2012 Teaching Research Ethics Conference hosted at the Poynter Center for the Study of Ethics and American Institutions (Indiana University). Texas Tech University was also represented at this year’s conference by Mr. Rich Burgess of the Murdough Center for Engineering Professionalism and Dr. Yi Hui Lee of the Ethics Center.

- At invited in-class presentations and campus orientations, Ethics Center staff members distributed information sheets and white papers to students and faculty on academic integrity. The sheet, “Tips to Prevent Cheating,” will be distributed again Fall 2012.

Financial Review

The Texas Tech University Ethics Center operates on a yearly budget of $339,125.00.

<table>
<thead>
<tr>
<th>BUDGET ITEM</th>
<th>EXPENDITURE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries &amp; Benefits (full-time &amp; part-time staff, graduate assistants, and student workers)</td>
<td>$234,100</td>
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<tr>
<td>Ethics programming, including food for Ethics Series</td>
<td>$24,200</td>
</tr>
<tr>
<td>RCR staff support (visiting professor salary &amp; graduate assistants)</td>
<td>$87,400</td>
</tr>
<tr>
<td>RCR Activities (conference, course development, guest speakers, &amp; materials)</td>
<td>$20,000</td>
</tr>
<tr>
<td>Faculty and staff travel funds</td>
<td>$31,800</td>
</tr>
<tr>
<td>Capital investments</td>
<td>$12,700</td>
</tr>
</tbody>
</table>

With this budget, the Ethics Center supports campus ethics initiatives, Responsible Conduct of Research (RCR) training and educational events, student competitions, and in-state, national, and international travel
stipends for faculty, staff, and students. The Chair of the Advisory Committee provides the Ethics Center with ongoing financial monitoring.

**Future Plans**

**Sustaining New Priorities:** The Ethics Center adopted Responsible Conduct of Research and Academic Integrity as its core strategic emphases, and will sustain and extend programming, policy reviews, and training related to these areas through the 2012-2013 academic year.

**Review of Existing Programs:** Staff will review the structure, goals, and distribution of the Red Raider Ethics Generator series in the light of the Ethics Center’s strategic priorities. Four ethics articles were published last year, one in the Daily Toreador and three on the Ethics Center website. Three of these articles were written by undergraduates. Their participation suggests significant continued interest among undergraduates in thinking and writing about ethics; there is a need to channel that interest into stronger substantive reflection about ethical issues and decision-making.

**International Student Orientation:** The Office of International Affairs has invited the Ethics Center staff to prepare an orientation in August 2012 for incoming international undergraduate students. This orientation on collusion, cheating, and plagiarism will capture incoming international students before they begin their respective programs. As well as introducing them to these academic integrity themes. The orientation will introduce them to the Texas Tech academic integrity culture and foreshadow the new academic integrity policy.

**Transdisciplinary Research Academy Ethics Teams:** The Ethics Center has invited qualified Texas Tech researchers to apply and participate in two new ethics research teams. These groups will be administered through the Office of the Vice President for Research’s Transdisciplinary Research Academy. The two selected research teams will each receive a $4,000 grant, and will execute significant, ambitious, and creative research on ethics.

**International Center for Academic Integrity (ICAI) Southwest Regional Consortium:** The Ethics Center has submitted a proposal to establish a regional consortium for academic integrity affiliated with the International Center for Academic Integrity (ICAI | [http://www.academicintegrity.org](http://www.academicintegrity.org)) The Texas Tech Ethics Center will invite school districts, colleges, and universities in the Texas, Oklahoma, and New Mexico regions to participate in web-based discussions of how to strengthen academic integrity cultures at their institutions. Participants will also convene in Spring 2013 for a face-to-face meeting on the TTU campus.
2012-13 Calendar

The following table highlights some of our scheduled activities:

<table>
<thead>
<tr>
<th>DATE</th>
<th>EVENT</th>
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<tbody>
<tr>
<td>Aug &amp; Sept, 2012</td>
<td>IS 1100 Freshman Seminar, in-class Academic Integrity presentations</td>
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<tr>
<td>August 22, 2012</td>
<td>Academic Integrity presentation for undergraduate international students orientation</td>
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<tr>
<td>September 19, 2012</td>
<td>TLPDC Ethics Series: Diverting Data Disasters - Best Practices</td>
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<tr>
<td>September 27, 2012</td>
<td>TLPDC Ethics Series: Dr. Craig Nelson: &quot;Dealing with Controversial Topics&quot;</td>
</tr>
<tr>
<td>October 2, 2012</td>
<td>Coffee Break Ethics Series: Time Management</td>
</tr>
<tr>
<td>October 22, 2012</td>
<td>Deadline for Matador Ethics Video Challenge (MEVC)</td>
</tr>
<tr>
<td>October 23, 2012</td>
<td>TLPDC Ethics Series: Academic Integrity Policy Updates</td>
</tr>
<tr>
<td>November 14, 2012</td>
<td>Moving Ethical Pictures Series: <em>My Sister’s Keeper</em></td>
</tr>
<tr>
<td>April 22, 2013</td>
<td>The Third Annual Responsible Conduct of Research (RCR)</td>
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<tr>
<td>April 22-26, 2013</td>
<td>Strive for Honor Week (Arbor Day: April 26)</td>
</tr>
</tbody>
</table>

Appendix

Statement of Ethical Principles

The Texas Tech University Ethics Center is committed to the University’s *Statement of Ethical Principles*:

- **Mutual Respect**
  
  Texas Tech University is committed to an open and diverse society. Each member of the Texas Tech community has the right to be treated with respect and dignity. This right imposes a duty not to infringe upon the rights or personal values of others. Professional relationships among all members of the Texas Tech community deserve attention so that they are not exploited for base motives or personal gain.

- **Cooperation and Communication**

  Texas Tech University is committed to the promotion of professional relationships and open channels of communication among all individuals. The university will publish and disseminate in a timely manner its values, policies, procedures, and regulations, as well as any other information that is necessary to protect and educate all members of our community. We encourage and provide opportunities for the free and open exchange of ideas both inside and outside the classroom. While the free expression of views in orderly ways is encouraged, personal vilification of individuals has no place in the university environment.

- **Creativity and Innovation**

  Texas Tech University is committed to ethical institutional programs that meet the teaching, research, and service objectives of each discipline and department; to policies that are consistent with those objectives; and to a working and learning environment that encourages active participation. Such exemplary environments often challenge existing worldviews, requiring trust in
the process of discovery and the acceptance of uncertainty and ambiguity within ethical parameters. The university supports all its members in life-long learning—a process that is both challenging and rewarding—and encourages creative and innovative means to achieve this goal through both opportunities and incentives.

- **Community Service and Leadership**
  Texas Tech University is committed to ethical leadership practices at all levels and to our tradition of community service, both within the university community and in our relationships with the greater community. We strive for exemplary professional and community service through research, creative works, and service programs that extend beyond the university environment. We strive to provide excellent service in a caring and friendly environment, and encourage such involvement in the community by all faculty, students, staff, and administration.

- **Pursuit of Excellence**
  Texas Tech University is committed to achieving excellence in all aspects of our community. We expect this in the expertise and performance of our faculty, staff, and administration, as well as the continuing education of our students. A high standard of professionalism, including opportunities for professional contact and continuous growth, is expected of our faculty, students, staff, and administrators. The university is committed to academic integrity and to the effective and just implementation of a system designed to preserve and protect it. The university intends to be a model of excellence, following best practices in its professional work, displaying the highest standards in its scholarly work, and offering venues to showcase national and international examples of achievement.

- **Public Accountability**
  Texas Tech University is committed to transparency in governance, personal responsibility, and both individual and organizational integrity. Being responsible requires us to be thoughtful stewards of our resources—accountable and respectful to ourselves, to each other, and to the publics we serve. A sense of institutional and public responsibility requires careful reflection on one’s ethical obligations and the duty to respect commitments and expectations by acknowledging the context and considering the consequences, both intended and unintended, of any course of action. We promptly and openly identify and disclose conflicts of interest on the part of faculty, staff, students, administration, and the institution as a whole, and we take appropriate steps to either eliminate such conflicts or ensure that they do not compromise our procedures and values. When we make promises, we must keep those promises. We strive to do what is honest and ethical even if no one is watching us or compelling us to “do the right thing”.

- **Diversity**
  Texas Tech University is committed to the inherent dignity of all individuals and the celebration of diversity. We foster an environment of mutual respect, appreciation, and tolerance for differing values, beliefs, and backgrounds. We encourage the application of ethical practices and policies that ensure that all are welcome on the campus and are extended all of the privileges of academic life. We value the cultural and intellectual diversity of our university because it enriches our lives and the community as a whole, promoting access, equity, and excellence.
Bylaws of the Texas Tech University Ethics Center Advisory Committee

ARTICLE I: Charge
The Advisory Committee for the Texas Tech University Ethics Center (Committee) advises the TTU Ethics Center in the development, supervision, and assessment of the University’s ethics activities.

1. The Committee will consider matters pertaining to ethics education, research, opportunities, and engagement that will continue the Campus Conversation on Ethics.
2. The Committee shall provide an annual report to the Provost summarizing the University’s ethics efforts. The report will be submitted by August 1.

ARTICLE II: Membership

Section 1: The Committee shall be comprised of the following voting members:

1. Each College and School including the University Libraries will appoint a member to the Committee.
2. One member shall be from the Office of the Vice President for Research.
3. One member shall be from the Texas Tech University System Office of Audit Services.
4. One member shall be from the Division of Information Technology.
5. The Faculty Senate and the Staff Senate shall appoint two members each.
6. Texas Tech Athletics shall appoint one member of the Committee.
7. The Student Government Association shall appoint two student members: one undergraduate and one graduate student.
8. One member shall be appointed from the Office of the Provost to serve as the Chairperson of the Committee.
9. A staff member or the director from the Texas Tech University Ethics Center.

Section 2: The Provost or designee, in consultation with the TTU Ethics Center, will make all appointments. The Provost or designee shall consider all nominations; however, appointments are not limited to those nominated. Members will serve at the Provost or designee’s discretion until they are unable or unwilling to continue their service.

ARTICLE III: Chairperson
The representative from the Office of the Provost will serve as the Chairperson of the Committee and will be appointed by the Provost to serve an indefinite term. The Chairperson may appoint a vice-chairperson or designate an individual to convene meetings during periods of the Chairperson’s absence.

ARTICLE IV: Actions of the Committee
Formal actions and recommendations of the Committee require majority vote from all members of the Committee. Normally, votes will be taken during Committee meetings. However, the Chairperson may request a vote via e-mail or other means. The results from any vote must be reported to all members.

ARTICLE V: Meetings

Section 1: Meetings of the Committee will be held at least quarterly.
Section 2: Minutes of all meetings will be distributed to Committee members for approval at the next meeting of the Committee. Minutes of the meetings are to be approved by voting members of the Committee. Approved minutes will be distributed to all members of the Committee and the Provost.

ARTICLE VI: Sub-Committees
The Chairperson of the Committee may appoint sub-committees to address specific issues related to ethics at the University. Sub-Committee reports will be submitted to the Committee for review and discussion. Sub-Committee recommendations receiving majority support from the Committee will be forwarded to the Provost.

ARTICLE VII: Reports
An annual report describing the work of the Committee and summarizing the University’s ethics efforts will be submitted to the Provost by August 1 of each year. Other reports may be submitted by the Committee as appropriate.

ARTICLE VIII: Amending the Bylaws
Amendment or revision of the Bylaws may be made following a majority vote of the members of the Committee.
Texas Tech University Ethics Center Staff (2012-2013)

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Justin R. Louder, EdD – Administrator
Yi-hui Lee, PhD – Unit Coordinator
Lisa James – Section Coordinator
Dianne Reyes – Senior Business Assistant
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