

Programs included only if in existence 3 or more years. Program is defined at the 8-digit CIP code level.

Mass Communications	Department
Mass Communications PHD	Doctoral Degree Program

1	Number of Degrees Per Year <i>For each of the three most recent years, of the number of degrees awarded per academic year.</i>	FY 2013-2014	FY 2014-2015	FY 2015-2016				
		7	9	7				
2	Graduate Rates <i>For each of the three most recent years, of the percent of first-year doctoral students² who graduated within ten years.</i> ² First-year doctoral students: Those students who have matriculated as doctoral students with a doctoral degree objective.	Fall 2013	Fall 2014	Fall 2015				
		N/A Program Began in 2005	63%	50%				
3	Average Time to Degree <i>For each of the three most recent years, average of the graduates' time to degree³</i> ³ For each academic year, the time to degree is defined as beginning the year students matriculated with a doctoral degree objective until the year they graduated.	FY 2013-2014	FY 2014-2015	FY 2015-2016				
		4.6	4.1	3.3				
4	Employment Profile - (in field within one year of graduation) <i>For each of the three most recent years, the number and percent of graduates by year employed, those still seeking employment, and unknown.</i>	Fall 2013		Fall 2014		Fall 2015		
		Number	Percent	Number	Percent	Number	Percent	
		Employed in Academia	7	88%	8	80%	5	63%
		Employed as Post-Doctorates			0		0	
		Employed in Industry/Professional	1	12%	1	10%	1	12%
		Employed in Government			0		0	
		Still seeking employment			0		0	
Unknown			1	10%	2	24%		
5	Admissions Criteria Description of Admission Factors	Three supportive letters of recommendation; GRE scores above the 50th percentile; undergraduate and MA GPA that reflects strong academic foundation, statement of purpose that outlines why TTU MCOM PhD meets student needs; written samples that show research ability as well as strong language skills						
6	Percentage of Full-time Students <i>FTS⁴ number students enrolled (headcount) for last three fall semesters.</i> ⁴ Definition of Full Time Student (FTS) is institutional by program.	Fall 2013	Fall 2014	Fall 2015				
		70%	61%	67%				
7	Average Institutional Financial Support Provided <i>For those receiving financial support, the average monetary institutional support provided per full-time graduate student for the prior year from assistantships, scholarships, stipends, grants, and fellowships (does not include tuition or benefits).</i> <i>Note: This number represents the weighted average monthly salary of all Research & Teaching Assistants and Graduate Part-Time Instructors.</i>	Fall 2013	Fall 2014	Fall 2015				
		\$23,000	\$23,000	\$25,400				
8	Percentage Full-time Students with Institutional Financial Support <i>In the prior year, the number of FTS with at least \$1000 of annual support/the number of FTS.</i>	Fall 2013	Fall 2014	Fall 2015				
		100%	100%	100%				
9	Number of Core Faculty⁵ <i>Number of core faculty in the prior years</i> ⁵ Core faculty: Full-time tenured and tenure-track faculty who teach 50 percent or more in the doctoral program or other individuals integral to the doctoral program who can direct dissertation research.	Fall 2013	Fall 2014	Fall 2015				
		10	23	29				
10	Student-Core Faculty Ratio <i>For each of the three most recent years, average of full-time student equivalent (FTSE)/average of full-time faculty equivalent (FTFE) of core faculty</i>	Fall 2013	Fall 2014	Fall 2015				
		2.47	2.44	0.79				
11	Core Faculty Publications <i>For each of the three most recent calendar years, average of the number of discipline-related refereed papers/publications, books/book chapters, juried creative/performance accomplishments, and notices of discoveries filed/patents issued per core faculty member.</i>	Calendar Year 2013	Calendar Year 2014	Calendar Year 2015				
		Refereed Papers/Publications	2.8	2.04	2.66			
		Books/Book Chapters	0.2	0	0			
		Juried Creative/Performance Accomplishments						
		Notices of Discoveries Filed/Patents						

Core Faculty External Grants				
<i>For each of the three most recent years, average of the number of core faculty receiving external funds, average external funds per faculty, and total external funds per program per academic year⁶</i>				
12	<i>⁶All external funds received by core faculty from any source including research grants, training grants, gifts from foundations, etc., reported as expenditures.</i>	Fall 2013	Fall 2014	Fall 2015
	Number of Core Faculty receiving external funds	6	2	8
	Average External Grant \$ per Faculty	\$2,589.00	\$17,246	\$15,877
	Total External Grant \$	\$20,710.00	\$34,492	\$127,017

Faculty Teaching Load				
<i>Total number of semester credit hours in organized teaching courses taught per academic year by core faculty divided by the number of core faculty.</i>				
13		Fall 2013	Fall 2014	Fall 2015
		8.60 (86 SCH)	8.35 (192 SCH)	6.62 (190 SCH)

Faculty Diversity								
<i>Core faculty by ethnicity (White, Black, Hispanic, other) and gender,</i>								
14		Fall 2013		Fall 2014		Fall 2015		
		Male	Female	Male	Female	Male	Female	
		White	7		14	3	15	6
		Black					1	
		Hispanic				2	1	2
	Other	1	1	1	3	1	3	

Student Diversity								
<i>Enrollment headcount by ethnicity (White, Black, Hispanic, Other) and gender in program.</i>								
15		Fall 2013		Fall 2014		Fall 2015		
		Male	Female	Male	Female	Male	Female	
		White	9	10	10	11	14	11
		Black						
		Hispanic	1		1	1	2	2
	Other	7	6	6	4	3	4	

Date of Last External Review		
16	<i>Date of last formal external review.⁷</i>	2017
	⁷ Six-year Texas Tech University Graduate Program Review	

External Program Accreditation		
17	<i>Name of body and date of last program accreditation review, if applicable.</i>	N/A

Student Publications/Presentations					
<i>For the three most recent calendar years, the number of discipline-related refereed papers/publications, juried creative/performance accomplishments, book chapters, books, and external presentations per year by student FTE</i>					
18		Calendar Year 2013	Calendar Year 2014	Calendar Year 2015	
		2.58 (85 total)	5.39 (97 total)	4.96 (114 total)	
		Juried Creative/Performance Accomplishments			
		Book Chapters	0.06 (2 total)	.27 (5 total)	.17 (4 total)
		Books			
	External Presentations				