



Programs included only if in existence 3 or more years. Program is defined at the 8-digit CIP code level.

Mass Communications

Department

Mass Communications

Doctoral Degree Program

1	Number of Degrees Per Year <i>Average, 2007-2009</i> <i>For each of the three most recent years, of the number of degrees awarded per academic year.</i>	FY 2009-2010	FY 2010-2011	FY 2011-2012
		5	2	6

2	Graduate Rates <i>Students Starting 1997-1999</i> <i>For each of the three most recent years, of the percent of first-year doctoral students ² who graduated within ten years.</i> <i>²First-year doctoral students: Those students who have matriculated as doctoral students with a doctoral degree objective.</i>	Fall 2009	Fall 2010	Fall 2011
		N/A	N/A	N/A

3	Average Time to Degree <i>Students Starting 1997-1999</i> <i>For each of the three most recent years, average of the graduates' time to degree ³</i> <i>³For each academic year, the time to degree is defined as beginning the year students matriculated with a doctoral degree objective until the year they graduated.</i>	FY 2009-2010	FY 2010-2011	FY 2011-2012
		3.6	4.8	3.6

4	Employment Profile - (in field within one year of graduation) <i>For each of the three most recent years, the number and percent of graduates by year employed, those still seeking employment, and unknown.</i>	Fall 2009		Fall 2010		Fall 2011	
		Number	Percent	Number	Percent	Number	Percent
		3					
	Employed in Academia						
	Employed as Post-Doctorates						
	Employed in Industry/Professional						
	Employed in Government						
	Still seeking employment						
	Unknown						

5	Admissions Criteria Description of Admission Factors	Fall 2009		Fall 2010		Fall 2011	
		Number	Percent	Number	Percent	Number	Percent

6	Percentage of Full-time Students <i>FTS ⁴/number students enrolled (headcount) for last three fall semesters.</i> <i>⁴ Definition of Full Time Student (FTS) is institutional by program.</i>	Fall 2009	Fall 2010	Fall 2011
		71%	73%	74%

7	Average Institutional Financial Support Provided <i>For those receiving financial support, the average monetary institutional support provided per full-time graduate student for the prior year from assistantships, scholarships, stipends, grants, and fellowships (does not include tuition or benefits).</i> <i>Note: This number represents the weighted average monthly salary of all Research & Teaching Assistants and Graduate Part-Time Instructors.</i>	Fall 2009	Fall 2010	Fall 2011
		1415.29		

8	Percentage Full-time Students with Institutional Financial Support <i>In the prior year, the number of FTS with at least \$1000 of annual support/the number of FTS.</i>	Fall 2009	Fall 2010	Fall 2011

9	Number of Core Faculty⁵ <i>Number of core faculty in the prior years</i> ⁵ <i>Core faculty: Full-time tenured and tenure-track faculty who teach 50 percent or more in the doctoral program or other individuals integral to the doctoral program who can direct dissertation research.</i>	Fall 2009	Fall 2010	Fall 2011
		16	11	11

10	Student-Core Faculty Ratio <i>For each of the three most recent years, average of full-time student equivalent (FTSE)/average of full-time faculty equivalent (FTFE) of core faculty</i>	Fall 2009	Fall 2010	Fall 2011
		0.9	1.33	1.33

11	Core Faculty Publications <i>For each of the three most recent calendar years, average of the number of discipline-related refereed papers/publications, books/book chapters, juried creative/performance accomplishments, and notices of discoveries filed/patents issued per core faculty member.</i>			
		Calendar Year 2009	Calendar Year 2010	Calendar Year 2011
	<i>Refereed Papers/Publications</i>	33		
	<i>Books/Book Chapters</i>	5		
	<i>Juried Creative/Performance Accomplishments</i>			
	<i>Notices of Discoveries Filed/Patents</i>			

12	Core Faculty External Grants <i>For each of the three most recent years, average of the number of core faculty receiving external funds, average external funds per faculty, and total external funds per program per academic year⁶</i> ⁶ <i>All external funds received by core faculty from any source including research grants, training grants, gifts from foundations, etc., reported as expenditures.</i>			
		Fall 2009	Fall 2010	Fall 2011
	Number of Core Faculty receiving external funds		1	
	Average External Grant \$ per Faculty		\$20,144	
	Total External Grant \$		\$20,144	

13	Faculty Teaching Load <i>Total number of semester credit hours in organized teaching courses taught per academic year by core faculty divided by the number of core faculty.</i>	Fall 2010	Fall 2010	Fall 2011
		397	188	188

14	Faculty Diversity <i>Core faculty by ethnicity (White, Black, Hispanic, other) and gender,</i>						
		Fall 2009		Fall 2010		Fall 2011	
		Male	Female	Male	Female	Male	Female
	White	12	3	9	1	18	2
	Black						
	Hispanic						
	Other	1		1		2	

15	Student Diversity <i>Enrollment headcount by ethnicity (White, Black, Hispanic, Other) and gender in program.</i>						
		Fall 2009		Fall 2010		Fall 2011	
		Male	Female	Male	Female	Male	Female
	White	10	6	12	5	14	9
	Black						
	Hispanic	2			1		1
	Other	2	4	8	4	6	5

16	Date of Last External Review <i>Date of last formal external review. ⁷</i> ⁷ Six-year Texas Tech University Graduate Program Review	
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17	External Program Accreditation <i>Name of body and date of last program accreditation review, if applicable.</i>	
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18	Student Publications/Presentations <i>For the three most recent calendar years, the number of discipline-related refereed papers/publications, juried creative/performance accomplishments, book chapters, books, and external presentations per year by student FTE</i>			
		Calendar Year 2009	Calendar Year 2010	Calendar Year 2011
	<i>Refereed Papers/Publications</i>	6		
	<i>Juried Creative/Performance Accomplishments</i>			
	<i>Book Chapters</i>	17		
	<i>Books</i>	1		
	<i>External Presentations</i>			