



2025

RESILIENCE & RETENTION CONFERENCE



Barbara Smith

Executive Director, Transfer & Transition Student Success Center, The University of Texas at San Antonio

Barbara Smith, a first-generation transfer student, earned her BS and MS in Biology from the University of Texas at San Antonio (UTSA). She currently serves as the Executive Director for Transfer and Transition Student Success Services and the Fostering Futures Program within the division of Student Success. In this role, she is responsible for providing support, seamless and efficient programming for current and prospective transfer students, students transitioning to UTSA through special programs as well as students with a history of foster care.

She serves on the Texas Higher Education Coordinating Board Lower-Division Academic Course Guide Manual (ACGM) Advisor Committee, San Antonio Regional College and Career Consortium, UT System Transfer Advisory Group and treasurer for the UTSA Phi Kappa Phi chapter. She is an active member of NACADA, TEXAAN, AACRAO and TACRAO.

Barbara is committed to ensuring student success. She strives to ensure transfer students and students who have a history of foster care are aware of and have the support, resources; and opportunities at the university similar to the traditional FTIC university student. She is consistently working on initiatives to strengthen student success, retention and degree competition.

