

2025

RESILIENCE & RETENTION CONFERENCE



Victoria Garza-Roark

Transfer Specialist,
STEM Student Success Center

McMurry University

Victoria Garza-Roark is a dedicated professional with a diverse background in teaching, success coaching, and enhancing the transfer experience for students. They graduated from the honors program, and double majored in Life Science and Studio Art at McMurry University.

In the past 5 years they have inspired and guided students by fostering a positive learning environment and promoting academic achievement. Their role as Transfer Specialist and Success Coach has been marked with a passion for empowering students to reach their full potential by providing tailored guidance and support to help them navigate their educational journeys. A key area of their role is developing and refining the transfer experience for incoming and current students. Their innovative approaches have improved the sense of belonging and readiness of transfer students, ensuring a welcoming and smoother transition to McMurry.