Rubric for Multimedia Presentation

**Task Description:** *(Teacher may explain specific assignment in this space.)*

*Write text here.*

| *Criteria* | Exemplary4 | Effective3 | Minimal2 | Unsatisfactory1 | Score |
| --- | --- | --- | --- | --- | --- |
| ***Research of Topic*** | * Use of three or more sources, including at least two Internet and one print source; use of two search engines
* Variety of domain name suffix (.com, .edu, .net)
* Factual information is accurate
* Narrow focus of topic
 | * Use of two sources, including, including at least one Internet source; use of one search engine
* Most information can be confirmed
* Topic could be more narrowly focused
 | * Use of one Internet source
* Some errors in information
* Topic somewhat broad
 | * Use of only one source
* Numerous errors in information
* Topic too general
 |  |
| ***Organization (Outline or Storyboard for Planning)*** | * Logical sequencing
* Menus and paths are clear
* Original; inventive; creative
 | * Somewhat logical sequencing
* Menus and paths are mostly clear
* Original
 | * Sequencing is poorly planned
* Menus and paths are sometimes confusing
* Little originality
 | * Sequencing is confusing
* Menus and paths are confusing
* Inconsistent
* Rehash of other people’s ideas
 |  |
| ***Content*** | * Covers topic completely and in depth
* Content is readily understandable
* Media used contributes to understanding of topic
 | * Covers topic
* Content is mostly understandable
* Media used mostly contributes to understanding of topic
 | * Barely covers topic
* Content is somewhat understandable
* Media used somewhat contributes to understanding of topic
 | * Does not adequately cover topic
* Content is confusing
* Media used does not contributing to understanding of topic
 |  |
| ***Graphic Design*** | * Effective combination of multimedia and persuasive design elements
* Excellent use of navigational tools and buttons
* Graphics effectively entice audience; accurately convey message
 | * Good combination of multimedia and design elements
* Adequate navigational tools and buttons
* Visuals and images are attractive; adequately conveys message
 | * Some use of multimedia and design elements
* Some buttons and navigational tools work properly
* Use of visuals and images is limited; message is conveyed
 | * 0-1 media used
* Buttons and navigational tools are absent or confusing
* Use of visuals and images is confusing or absent; message is confusing
 |  |
| ***Mechanics*** | * Correct grammar, usage, mechanics, and spelling
* All sources are correctly cited
 | * Few grammar, usage, mechanics, or spelling errors
* Most sources are correctly cited
 | * Several grammar, usage, mechanics, or spelling errors
* Some sources are incorrectly cited
 | * Obvious grammar, usage, mechanics, or spelling errors
* Sources are not cited
 |  |
| ***Teamwork*** *(optional)* | * Workload is divided and shared equally
 | * Some members contribute
 | * Few members contribute
 | * One or two people do all of the work
 |  |

**Notes:** *Write text here*

**SCORE: \_\_\_\_\_\_\_\_\_\_\_\_\_\_/24**

**Grading Legend**

*(A guide for teachers to breakdown grade distribution based on score)*

|  |  |
| --- | --- |
| Points Earned | Grade Breakdown |
| 19-24 | **A** |
| 12-18 | **B** |
| 6-11 | **C** |
| 1-5 | **D** |