Rubric for Multimedia Presentation

**Task Description:** *(Teacher may explain specific assignment in this space.)*

*Write text here.*

| *Criteria* | Exemplary  4 | Effective  3 | Minimal  2 | Unsatisfactory  1 | Score |
| --- | --- | --- | --- | --- | --- |
| ***Research of Topic*** | * Use of three or more sources, including at least two Internet and one print source; use of two search engines * Variety of domain name suffix (.com, .edu, .net) * Factual information is accurate * Narrow focus of topic | * Use of two sources, including, including at least one Internet source; use of one search engine * Most information can be confirmed * Topic could be more narrowly focused | * Use of one Internet source * Some errors in information * Topic somewhat broad | * Use of only one source * Numerous errors in information * Topic too general |  |
| ***Organization (Outline or Storyboard for Planning)*** | * Logical sequencing * Menus and paths are clear * Original; inventive; creative | * Somewhat logical sequencing * Menus and paths are mostly clear * Original | * Sequencing is poorly planned * Menus and paths are sometimes confusing * Little originality | * Sequencing is confusing * Menus and paths are confusing * Inconsistent * Rehash of other people’s ideas |  |
| ***Content*** | * Covers topic completely and in depth * Content is readily understandable * Media used contributes to understanding of topic | * Covers topic * Content is mostly understandable * Media used mostly contributes to understanding of topic | * Barely covers topic * Content is somewhat understandable * Media used somewhat contributes to understanding of topic | * Does not adequately cover topic * Content is confusing * Media used does not contributing to understanding of topic |  |
| ***Graphic Design*** | * Effective combination of multimedia and persuasive design elements * Excellent use of navigational tools and buttons * Graphics effectively entice audience; accurately convey message | * Good combination of multimedia and design elements * Adequate navigational tools and buttons * Visuals and images are attractive; adequately conveys message | * Some use of multimedia and design elements * Some buttons and navigational tools work properly * Use of visuals and images is limited; message is conveyed | * 0-1 media used * Buttons and navigational tools are absent or confusing * Use of visuals and images is confusing or absent; message is confusing |  |
| ***Mechanics*** | * Correct grammar, usage, mechanics, and spelling * All sources are correctly cited | * Few grammar, usage, mechanics, or spelling errors * Most sources are correctly cited | * Several grammar, usage, mechanics, or spelling errors * Some sources are incorrectly cited | * Obvious grammar, usage, mechanics, or spelling errors * Sources are not cited |  |
| ***Teamwork*** *(optional)* | * Workload is divided and shared equally | * Some members contribute | * Few members contribute | * One or two people do all of the work |  |

**Notes:** *Write text here*

**SCORE: \_\_\_\_\_\_\_\_\_\_\_\_\_\_/24**

**Grading Legend**

*(A guide for teachers to breakdown grade distribution based on score)*

|  |  |
| --- | --- |
| Points Earned | Grade Breakdown |
| 19-24 | **A** |
| 12-18 | **B** |
| 6-11 | **C** |
| 1-5 | **D** |