Rubric for Visual Display

**Task Description:** *(Teacher may explain specific assignment in this space.)*

*Write text here.*

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| --- | --- | --- | --- | --- | --- |
| Criteria | Exemplary  4 | Effective  3 | Minimal  2 | Unsatisfactory  1 | Score |
| **Content** | * Appropriate details support main idea * Accurate and detailed information * Information adequately supports purpose of visual | * Most details support main idea * Accurate information for almost all subject matter * Information is mostly adequate and supportive of visual’s purpose | * Few details support main idea * Lacking accurate information * Inadequate information is not clearly supportive of visual’s purpose | * No details to support main idea * Information is not accurate * Information does not support the visual’s purpose |  |
| **Focus** | * Topic and title clear and easily identified * Main idea is clearly appropriate to topic * All illustrations complement purpose of visual | * Topic and title are mostly clear and easily identified * Main idea is appropriate to topic * Most illustrations complement purpose of visual | * Topic and title difficult to identify * Main idea not clearly stated * Few illustrations complement purpose of visual | * Topic and title are not clearly identified * No main idea * Illustrations do not complement purpose of visual |  |
| **Visual Appeal** | * Outstanding use of color, design, and space * Original and creative design * Overall design is pleasing and harmonious | * Adequate use of color, design, and space * Design is adequate * Overall design is mostly pleasing and harmonious | * Inappropriate use of color, design, and space * Design lacks creativity * Lack of harmonious design in presentation | * Little attempt to use color, design and space appropriately * Design is dull * Project has sloppy appearance |  |
| **Mechanics** | * Free of grammatical errors * No excess glue, torn edges, mark-outs * Words are legible and pertinent to topic | * Mostly free of grammatical errors * Little use of excess glue, torn edges, mark-outs * Most words are legible and pertinent to topic | * Frequent grammatical errors * Excess glue, torn edges, and mark-outs * Presentation is illegible and confusing | * Too frequent grammatical errors * Distractive elements make illustration ineffective |  |

**Notes:** *Write text here*

**SCORE: \_\_\_\_\_\_\_\_\_\_\_\_\_\_/16**

**Grading Legend**

*(A guide for teachers to breakdown grade distribution based on score)*

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| --- | --- |
| Points Earned | Grade Breakdown |
| 12-16 | **A** |
| 8-11 | **B** |
| 6-10 | **C** |
| 1-5 | **D** |