



**COLLEGE OF HUMAN SCIENCES - ACADEMIC ADVISING SERVICES**  
**2020-2021 DEGREE PLANNING: RTLM**

Bachelor of Science in Retail Management

Office: HS 159

Tel: 806-742-1180

Web: <http://www.depts.ttu.edu/hs/advising/>

FIRST YEAR	
<b>FALL SEMESTER = 16 HOURS</b>	<b>SPRING SEMESTER = 16 HOURS</b>
HUSC 1100 Introduction to Human Sciences ENGL 1301 Essentials of College Rhetoric * MATH core ( 3 hrs) POLS 1301 American Government, Org. * Language, Philosophy, & Culture (3 hrs) HRM 2310 Introduction to Hospitality	^ ENGL 1302 Advanced College Rhetoric * MATH core (3 hrs) POLS 2306 Texas Politics & Topics * Life & Physical Sciences (4 hrs) Guided Elective (3 hrs)
SECOND YEAR	
<b>FALL SEMESTER = 15 HOURS</b>	<b>SPRING SEMESTER = 15 HOURS</b>
HIST 2300 History of U.S. to 1877 * Creative Arts (3 hrs) * Social and Behavioral Sciences (3 hrs) * Oral Communication (3 hrs) HRM 3321 Intro to ACCT for Hosp & Retailing	HIST 2301 US History from 1877 HUSC Core: ADRS 2310, HDFS 2322, PFI 1305, or PFI 3301 ^ HRM 3322 Financial & Managerial ACCT for Hosp. & Retailing Guided Elective (3 hrs) Guided Elective (3 hrs)
THIRD YEAR	
<b>FALL SEMESTER = 16 HOURS</b>	<b>SPRING SEMESTER = 12 HOURS</b>
* 4 hrs Life and Physical Science ^ HRM 3335 Retail Consumer Behavior RTL 3350 Visual Merchandising & Retail Promotion HRM 4322 Financial Analysis for Hosp. & Retailing ^ CONCENTRATION (3 hrs)	^ RTL 3389 Professional Practices HRM 3385 Introduction to Sales ^ HRM 4316 Services Marketing for Hospitality & Retailing Guided Elective (3 hrs)
<b>^(3) RTL 3395 - INTERNSHIP IN RETAILING (300 hours)</b>	
FOURTH YEAR	
<b>FALL SEMESTER = 15 HOURS</b>	<b>SPRING SEMESTER = 12 HOURS</b>
^ HRM 4313 Legal Aspects of Retail Mgmt. ^ RTL 4335 Practices in Web-based CONCENTRATION (3 hrs) Guided Elective (3 hrs) Guided Elective (3 hrs)	^ CONCENTRATION (3 hrs) ^ HRM 4332 Leadership & Cust. Relations Mgmt RTL 4350 Global Sourcing Multicultural (3 hrs)
<p>The above are suggested guidelines for registration. Students who prefer a lighter load each semester may take courses offered during the summer sessions. However, all courses are not offered in the summer. This plan assumes that the student is exempt from any additional foreign language requirement for the University Core.</p>	
LEGEND	
^ Pre-requisites and restrictions apply * Refer to University Core Curriculum Requirements <b>Gray box indicates grade of "C" or better required</b>	+ Guided Elective: Any RHIM or RTL non-required course or other courses with departmental approval.
<b>CORP- Corporate Concentration</b> ^ RTL 3380 Retail Buying & Control ^F RTL 4320 Retail Category Management ^ RTL 4330 Retailing Research	<b>STMG - Store Management Concentration            ( 9 HRS FROM THE FOLLOWING)</b> RTL 3345 Fashion Camp SS RTL 3370 Retail Management Analysis ^ RTL 3375 Retail Buying or 3380 Retail Buying & Control