



# COLLEGE OF HUMAN SCIENCES - ACADEMIC ADVISING SERVICES

## 2021-2022 DEGREE PLANNING: RTLM

Bachelor of Science in Retail Management

Office: HS 159

Tel: 806-742-1180

Web: <http://www.depts.ttu.edu/hs/advising/>

FIRST YEAR	
<b>FALL SEMESTER = 16 HOURS</b>	<b>SPRING SEMESTER = 16 HOURS</b>
HUSC 1100 Introduction to Human Sciences ENGL 1301 Essentials of College Rhetoric * MATH core ( 3 hrs) RTL 1320 Fashion & Modern Culture * Language, Philosophy, & Culture (3 hrs) HRM 2310 Introduction to Hospitality	^ ENGL 1302 Advanced College Rhetoric * MATH core (3 hrs) POLS 2306 Texas Politics & Topics * Life & Physical Sciences (4 hrs) POLS 1301 American Government, Org.
SECOND YEAR	
<b>FALL SEMESTER = 15 HOURS</b>	<b>SPRING SEMESTER = 15 HOURS</b>
HIST 2300 History of U.S. to 1877 * Creative Arts (3 hrs) * Social and Behavioral Sciences (3 hrs) * Oral Communication (3 hrs) HRM 3321 Intro to ACCT for Hosp & Retailing	HIST 2301 US History from 1877 HUSC Core: ADRS 2310, HDFS 2322, PFI 1305, or PFI 3301 ^ HRM 3322 Financial & Managerial ACCT for Hosp. & Retailing Guided Elective (3 hrs) Guided Elective (3 hrs)
THIRD YEAR	
<b>FALL SEMESTER = 16 HOURS</b>	<b>SPRING SEMESTER = 15 HOURS</b>
* 4 hrs Life and Physical Science ^ HRM 3335 Retail Consumer Behavior RTL 3350 Visual Merchandising & Retail Promotion HRM 4322 Financial Analysis for Hosp. & Retailing RTL 3380 Retail Buying and Control	^ HRM 3389 Professional Practices HRM 3385 Introduction to Sales ^ HRM 4316 Services Marketing for Hospitality & Retailing Guided Elective (3 hrs) RTL 4350 Retail Global Sourcing
<b>^(3) RTL 3395 - INTERNSHIP IN RETAILING (300 hours)</b>	
FOURTH YEAR	
<b>FALL SEMESTER = 12 HOURS</b>	<b>SPRING SEMESTER = 12 HOURS</b>
^ HRM 4313 Legal Aspects of Retail Mgmt. RTL 4335 Practices in Web-based RTL 3370 Retail Management OR RTL 4320 Retail Category Management RHIM 3350 Geotourism (multicultural)	^ HRM 4355 Entrepreneurship in the Services Industry OR RTL 4330 Retail Management Research ^ HRM 4332 Leadership & Cust. Relations Mgmt Guided Elective (3 hrs) Guided Elective (3 hrs)
<p>The above are suggested guidelines for registration. Students who prefer a lighter load each semester may take courses offered during the summer sessions. However, all courses are not offered in the summer. This plan assumes that the student is exempt from any additional foreign language requirement for the University Core.</p>	
LEGEND	
^ Pre-requisites and restrictions apply * Refer to University Core Curriculum Requirements Gray box indicates grade of "C" or better required	+ Guided Elective: Any RHIM or RTL non-required course or other courses with departmental approval. Pink box Indicates requirement still needed