### 2023-2024 Guidelines for Registration: RTLM

**Bachelor of Science in Retail Management - Fashion Merchandising**

**Office:** HS 159  
**Tel:** 806-742-1180  
**Web:** [http://www.depts.ttu.edu/hs/advising/](http://www.depts.ttu.edu/hs/advising/)

### First Year

**Fall Semester = 16 Hours**
- RETL 1320 Fashion & Modern Culture
- HRM 2310 Intro to Retail Management
- HUSC 1100 Introduction to Human Sciences
- ENGL 1301 Essentials of College Rhetoric
- Language, Philosophy, & Culture
- MATH core

**Spring Semester = 16 Hours**
- ENGL 1302 Advanced College Rhetoric
- Life & Physical Sciences (4 hrs)
- MATH core
- POLS 1301 American Government
- 3 hrs Creative Arts

### Second Year

**Fall Semester = 15 Hours**
- HIST 2300 History of U.S. to 1877
- Social and Behavioral Sciences
- Oral Communication
- ADM 1303 Clothing Construction
- HRM 3321 Intro to Hospitality Accounting

**Spring Semester = 15 Hours**
- HIST 2301 US History from 1877
- POLS 2306 Texas Politics & Topics
- HUSC Core: ADRS 2310, HDFC 2322, PFI 1305, or PFI 3301
- HRM 3322 Hospitality Ind. Accounting and Financial
- Guided Elective (3 hrs)

### Third Year

**Fall Semester = 16 Hours**
- ADM 2311 Textiles
- RETL 3350 Visual Merch & Promotion
- HRM 4322 Hospitality Financial Analysis
- RETL 3380 Retail Buying & Control
- Life & Physical Sciences (4 hrs)

**Spring Semester = 15 Hours**
- RETL 3389 Professional Practices
- HRM 3385 Intro to Sales for the Services Industry
- HRM 4316 Retail Marketing
- HRM 3335 Retail Consumer Behavior
- Guided Elective (3 hrs)

- (3) RETL 3395 - Internship in Retailing (300 hours)

### Fourth Year

**Fall Semester = 12 Hours**
- RETL 4350 Global Sourcing
- HRM 4313 Legal Aspects of Retail Mgmt.
- RETL 4335 Practices in Web-based
- 3 HRS FROM RETL 3310, 3345, 4300 OR HRM 4355

**Spring Semester = 12 Hours**
- 3 HRS FROM RETL 3310, 3345, 4300 OR HRM 4355
- HRM 4332 Leadership & Cust. Relations Mgmt
- Guided Elective (3 hrs)
- 3 HRS FROM RETL 3310, 3345, 4300 OR HRM 4355

The above are suggested guidelines for registration. Students who prefer a lighter load each semester may take courses offered during the summer sessions. However, all courses are not offered in the summer. This plan assumes that the student is exempt from any additional foreign language requirement for the University Core.

**Legend**
- ^ Pre-requisites and restrictions apply
- * Refer to University Core Curriculum Requirements
- | Gray box indicates grade of "C" or better required
- /120 HOURS COMPLETED

**Not Applied:**
- X = COMPLETED  
- S## = SPRING  
- SU = SUMMER  
- F## = FALL  

**Notes:**