



COLLEGE OF HUMAN SCIENCES - ACADEMIC ADVISING SERVICES
2019-2020 DEGREE PLANNING: RTLM

Bachelor of Science in Retail Management

Office: HS 159

Tel: 806-742-1180

Web: <http://www.depts.ttu.edu/hs/advising/>

FIRST YEAR	
FALL SEMESTER = 16 HOURS	SPRING SEMESTER = 15 HOURS
<ul style="list-style-type: none"> HUSC 1100 Introduction to Human Sciences ENGL 1301 Essentials of College Rhetoric * MATH core POLS 1301 American Government, Org. * Language, Philosophy, & Culture RTL 1320 Fashion and Modern Culture 	<ul style="list-style-type: none"> ^ ENGL 1302 Advanced College Rhetoric * MATH core ECO 2302 Principles of Economics II OR 2305 Principles of Economics Elective (3 hrs) RTL 2310 Intro to Retail Management

SECOND YEAR	
FALL SEMESTER = 15 HOURS	SPRING SEMESTER = 15 HOURS
<ul style="list-style-type: none"> * ENGL 2311 Intro to Technical Writing HIST 2300 History of U.S. to 1877 HUSC Core: ADRS 2310, HDFS 2322, PFI 1305, or PFI 3301 RTL 3350 Visual Merchandising & Retail Promotion RTL 3321 Intro to Hospitality Accounting OR BA 3302 Financial & Managerial Accounting 	<ul style="list-style-type: none"> HIST 2301 US History from 1877 POLS 2306 Texas Politics & Topics Multicultural (3 hrs) CFAS 2300 Communication, Civility & Ethics OR COMS 2358 Speaking for Business ^ RTL 3322 Hospitality Ind. Acct & Fin. Analysis OR BA 3303 Financial Analysis

THIRD YEAR	
FALL SEMESTER = 16 HOURS	SPRING SEMESTER = 16 HOURS
<ul style="list-style-type: none"> * Life & Physical Sciences (4 hrs) * Creative Arts ^ RTL 3335 Retail Consumer Behavior ^ RHIM 4341 Hospitality Management OR BA 3305 Organization Management RTL 3340 International Retailing 	<ul style="list-style-type: none"> * 4 hrs Life and Physical Science Elective (3 hrs) Elective (3 hrs) ^ RTL 3389 Professional Practices ^ RTL 3375 Retail Buying OR ^ RTL 3380 Retail Buying & Control

^(3) RTL 3390 - INTERNSHIP IN RETAILING (300 hours)

FOURTH YEAR	
FALL SEMESTER = 12 HOURS	SPRING SEMESTER = 12 HOURS
<ul style="list-style-type: none"> Elective (3 hrs) ^ RTL 4313 Legal Aspects of Retail Mgmt. ^ RTL 4335 Practices in Web-based SS RTL 3370 Retail Management Analysis (SS) OR ^RTL 4320 Retail Category Mgmt (F) 	<ul style="list-style-type: none"> ^ RTL 4316 Retail Marketing OR BA 3301 Fundamentals of Marketing ^ RTL 4332 Leadership & Cust. Relations Mgmt ^ RTL 4340 Entrepreneurship OR ^RTL 4330 Retailing Research Elective (3 hrs)

The above are suggested guidelines for registration. Students who prefer a lighter load each semester may take courses offered during the summer sessions. However, all courses are not offered in the summer. This plan assumes that the student is exempt from any additional foreign language requirement for the University Core.

LEGEND	
^ Pre-requisites and restrictions apply	+ Guided Elective: Any RHIM or RTL non-required course or other courses with departmental approval.
* Refer to University Core Curriculum Requirements	** Graduating Semester Only
Gray box indicates grade of "C" or better required	
<u>CORP- Corporate Concentration</u>	<u>STMG - Store Management Concentration</u>
^RTL 3380 Retail Buying & Control	SS RTL 3370 Retail Management Analysis
^F RTL 4320 Retail Category Management	^ RTL 3375 Retail Buying
^RTL 4330 Retailing Research	RTL 4340 Retail Entrepreneurship