Assistant Professor, Retail

Application Due: January 1, 2019 (or until filled)  
Position Availability: September 1, 2020

Appointment: Nine-month, Tenure-track  
Salary: Competitive, based on qualifications.

Minimum Qualifications:

Ph.D. in Retailing is preferred. Candidates who are ABD or have degrees in marketing or other closely related fields will also be considered. Texas Tech University is a recently designated a Hispanic Serving Institution (HSI). The Department of Hospitality and Retail Management seeks to further its HSI mandate through identifying candidates for this position who can deeply engage with the LatinX community and students in education and research. Further, it is highly desirable for the candidate to be bi-lingual (e.g., English, Spanish) and have an interest in researching consumer influences within the LatinX community. Highly desirable for this position to engage in research and outreach focused on the integration of retail and hospitality in Latin America through the GUEST Center and our Campus in Costa Rica. Examples of research interests which will receive preference for this position are online retailing, online marketing and data, as well as social media and blogging in the US and internationally particularly Spanish language sites. Qualified individuals will demonstrate an ability to teach, research, publish in leading academic journals, and seek external funding. Retail industry experience is desirable.

Responsibilities:

Teach retail and/or Hospitality and Retail Management (HRM) core related courses at the graduate and undergraduate levels. Establish a focused research program that can be supported when possible, through external funding; participate in program development; serve on departmental, college, and university committees. Advise graduate students to completion of their degrees and engage in undergraduate research activities. Essential to actively outreach to the LatinX community and develop a strong record of community engagement in Lubbock and our distance campuses, including in Texas; McKinney, Rockwall, Waco, El Paso, and future campuses, as well as in Costa Rica. Research activities focused on the integration of retail and hospitality in Latin America through the GUEST Center and our Campus in Costa Rica is anticipated.

Texas Tech University and HRM Department:

Over 38,000 students attend Texas Tech University on its 1,839 acre campus in Lubbock, Texas. Texas Tech University is a public, comprehensive Carnegie designated research one university committed to the creation, advancement, dissemination and preservation of knowledge. Hospitality and Retail Management is one of seven department in the College of Human Sciences. Over 400 students study in
the Restaurant, Hotel, and Institutional Management and Retail Management programs. Restaurant, Hotel, and Institutional Management has been selected as one of the founding programs of study at the Texas Tech University campus in Costa Rica. Classes began in fall 2018 and the first cohort of students will graduate in 2022! Opportunities to teach and travel to the campus is open to all faculty in the department.

Equal Opportunity/Affirmative Action:

As an Equal Employment Opportunity/Affirmative Action employer, Texas Tech University is dedicated to the goal of building a culturally diverse faculty committed to teaching and working in a multicultural environment. We actively encourage applications from all those who can contribute, through their research, teaching, and/or service to the diversity and excellence of the academic community at Texas Tech University. The university welcomes applications from minorities, women, protected veterans, persons with disabilities and dual-career couples.

Application:
Apply at http://www.texastech.edu/careers/. Create an account and submit your application for requisition number 19605BR. Include a letter of application (articulating the qualifications for the position, including industry and teaching experience), CV, copy of transcripts (official transcripts will be required upon appointment), and contact information (e.g., name, address, telephone number, and email address). Please provide the names and contact information for three references. As an Equal Employment Opportunity/Affirmative Action employer, Texas Tech University is dedicated to the goal of building a culturally diverse faculty committed to teaching and working in a multicultural environment. We actively encourage applications from all those who can contribute, through their research, teaching, and/or service, to the diversity and excellence of the academic community at Texas Tech University. The university welcomes applications from minorities, women, protected veterans, persons with disabilities and dual-career couples.

For additional information contact

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