



TEXAS TECH UNIVERSITY
College of Human Sciences

Hospitality & Retail Management™

Full-Time Instructor – Retailing Management, Costa Rica

Application Due: June 25, 2019 (or until filled)

Type: Nine month appointment

Position Availability: September 1, 2019

Salary: Competitive, based on qualifications

Minimum Qualifications:

A Master's Degree in Retailing, or Marketing, a Ph.D. in either field is preferred. Must be either in or willing to relocate to Costa Rica. Preference given to those with demonstrated teaching experience at the university level, particularly courses related to retail management, entrepreneurship, and/or marketing courses. Highly desirable to have had an executive/professional career in retailing and/or marketing. Experience teaching remotely in a synchronous environment is desirable. Experience researching in areas such as branding, place branding, tourism, destination tourism (food, wine, sustainability, experiential, etc.) is highly desirable.

Responsibilities:

Teach retailing management courses at the undergraduate levels at Texas Tech University – Costa Rica. The instructor will participate in program development and serve on departmental and university committees. Actively outreach to the community and develop a strong record of community engagement. Develop a robust stream of research related to sustainable and experiential tourism with particular interest in branding and retail aspects that can be supported through the acquisition of external funding. Preference will be given to those who have a demonstrated research record in these areas or closely related topics.

Texas Tech University and HRM Department:

Over 38,000 students attend Texas Tech University on its 1,839 acre campus in Lubbock, Texas. Texas Tech University is a Carnegie Research Institution designated R1, the highest level of research activity, as well as Hispanic serving institution. As a comprehensive public research university, Texas Tech is committed to the creation, advancement, dissemination and preservation of knowledge. Hospitality and Retail Management is one of seven departments in the College of Human Sciences. Over 400 students study in the Restaurant, Hotel, and Institutional Management and Retail Management programs.

Texas Tech University Costa Rica:

Restaurant, Hotel, and Institutional Management was selected as one of the founding programs of study at the Texas Tech University campus in Costa Rica. Retailing management was approved for addition to the Costa Rica campus beginning Fall 2019. Classes began in Costa Rica in Fall 2018 and the first cohort of students will graduate in 2022! Opportunities to teach and travel between campuses is open to all faculty in the department.

Equal Opportunity/Affirmative Action:

As an Equal Employment Opportunity/Affirmative Action employer, Texas Tech University is dedicated to the goal of building a culturally diverse faculty committed to teaching and working in a multicultural environment. We actively encourage applications from all those who can contribute, through their research, teaching, and/or service to the

diversity and excellence of the academic community at Texas Tech University. The university welcomes applications from minorities, women, protected veterans, persons with disabilities and dual-career couples.

Application:

Apply at <http://www.texastech.edu/careers/>. Create an account and submit your application for requisition number ****. Include a letter of application (articulating the qualifications for the position, including industry and teaching experience), resume, copy of transcripts (official transcripts will be required upon appointment), and the contact information (name, address, telephone number, and email address) of three references. As an Equal Employment Opportunity/Affirmative Action employer, Texas Tech University is dedicated to the goal of building a culturally diverse faculty committed to teaching and working in a multicultural environment. We actively encourage applications from all those who can contribute, through their research, teaching, and/or service, to the diversity and excellence of the academic community at Texas Tech University. The university welcomes applications from minorities, women, protected veterans, persons with disabilities and dual-career couples.

For additional information contact
Dr. Robert Paul Jones
(806-742-3068 or robert.p.jones@ttu.edu)