



TEXAS TECH UNIVERSITY

# Hospitality & Retail Management

## Doctor of Philosophy in Hospitality Administration Degree Planning Sheet

### RHIM CORE COURSES

A minimum of 27 hours

#### Required

RHIM	5341	Strategic Management in the Hospitality Industry
RHIM	5375	Operations Management for Service Industries
RHIM	6316	Advanced Hospitality Marketing
RHIM	6340	Organizational Management in Hospitality Administration

#### Electives

RHIM	5101	Colloquium in Hospitality Management
RHIM	5309	Leadership Practices in Hospitality Organization
RHIM	5310#	Sensory Evaluation of Food Products
RHIM	5311*	Problems in RHIM
RHIM	5315	Retail Space Management
RHIM	5316	Hospitality & Service Marketing
RHIM	5320	Retail Trend Analysis
RHIM	5335	Advanced Concepts in E-Commerce
RHIM	5340	Hospitality Consumer Behavior
RHIM	5343	Advanced International Retailing
RHIM	5345	Wine Marketing & Tourism
RHIM	5350	Travel & Tourism
RHIM	5353	Hospitality and Retail Management Marketing Research
RHIM	5360	Event Management in the Hospitality Industry
RHIM	5370	Food Systems Management
RHIM	6001**	Internship in the Hospitality Industry
RHIM	5385	Focus Group Research Methods
RHIM	6308	Advanced Lodging & Leisure
RHIM	6332	Hospitality Industry Adv. Accounting & Financial Concepts
RHIM	6335	Managing Crisis in the Hospitality Industry
RHIM	6346	Category Management in Hospital Administration
RHIM	6350	Advanced Travel & Tourism
RHIM	6365	Retail Buying, Assortment Planning & Allocation
RHIM	6370	Advanced Food Systems Management
RHIM	6380	Grants & Project Funding
RHIM	6381	Community Action, Involvement, & Leadership
RHIM	7000*	Research

\*\*Industry Experience Req.

\*Variable Credit

# Research option

### Seminar & Dissertation Courses

A minimum of 15 hours

RHIM	6101	Doctoral Seminar I: Intro. To the Hospitality Administration Doctoral Program
RHIM	6102	Doctoral Seminar II: Academic Publishing in Hospitality Business Management
RHIM	6103	Doctoral Seminar III: Faculty Expectations in Hospitality Business Academic Setting
RHIM	8000	Dissertation - Minimum of 12 hours

Once a student begins enrolling in dissertation hours, enrollment must be continuous. Typically, dissertations hours are not taken prior to completing the Qualifying Exam.

### EDUCATION COURSES

A minimum of 9 hours

FCSE	6343	University Teaching in Human Sciences
FCSE	5303	Evaluation in FCSE
FCSE	5302	Curriculum Development in FCSE
EDHE	5321	Administration of Higher Education
EDHE	5343	College & University Curriculum
EDCI	5320	Curriculum Theory: Foundations
EDCI	5321	Curriculum Theory: Design & Development
EDCI	5333	Improve/Teach Thinking
EDIT	5390	Online Distance Learning
EDLD	6310	Educational Leadership Ethics

see PhD coordinator for more options

**Research & Statistics courses combined must equal 21 hours minimum. A MINIMUM of 12 hours of the 21 hours must be taken beyond the Master's Degree**

### RESEARCH COURSES

A minimum of 9 hours - 6 intermediate or advanced

#### Introductory

RHIM	5330	Introduction to HRM Issues & Research
<b>Choose 3 hours in Survey/Overview Research courses required</b>		
RHIM	6330	Theoretical Development in Hospitality (req)

\*\*\*Note RHIM 7000 does not apply here

### STATISTICS COURSES

A minimum of 12 hours - 9 intermediate or advanced

#### Introductory

RHIM	5333	Intro. To Data Analysis for HRM
<b>Choose 9 hours Intermediate and Advanced Statistics</b>		

Check catalog for options. Contact Doctoral Advisor or Mentor/Dissertation Chair for list of suggested courses for Research and Statistics

### LEVELING COURSES:

<i>Identified at the Program of Work Meeting</i>		
RHIM 6300 Perspectives (2 undergraduate leveling courses)		

**24 Credit Hours can be accepted for transfer into the HA Ph.D., however a MINIMUM of 15 hours from the RHIM Core must be taken while enrolled as an HA Doctoral Student, including 6 of the required hours.**