



COLLEGE OF HUMAN SCIENCES - ACADEMIC ADVISING SERVICES

RETAIL MANAGEMENT (RTLM) MINOR 2019-2020

Name:

Major:

R#

- ❖ Retail Management focuses on developing, distributing, and selling products that undergo continuous change in a dynamic fast-paced business environment. The merchandising process features a wide assortment of products that includes apparel, textiles, toys, books, food, entertainment, travel and hospitality products.
- ❖ A student may minor in retail management by completing 18 hours of course work. Courses for the minor are finalized and approved in conjunction with the student's major and minor advisors.
- ❖ All required and prerequisite courses must be completed with a grade of "C" or higher.
- ❖ Internship Course Option: A student may elect to complete an internship RTL 3390. Faculty counseling and RTL 3389 Professional Practices in Retailing are required if the internship course is to be incorporated in a minor program.

Choose 18 hours (6 courses)			Prerequisites	CO-REQS	Fall	Spring
Choose 2 courses from the following:						
RTL 1320	Fashion and Modern Culture					
RTL 2340	Introduction to Retailing					
RTL 3335	Retail Consumer Behavior					
RTL 3350	Visual Merchandising and Retail Promotion					
Choose at least 12 hours (4 courses) from the following:			Prerequisites	CO-REQS		
RTL 3370	Retail Management Analysis (online)					
RTL 3340	International Retailing			ENGL 2311		
RTL 3345	Event Management in Retailing					
RTL 3375	Retail Buying**	6 HRS MATH/RTL 3335, RTL 3321 OR BA 3302				
RTL 3380	Retail Buying and Control**	6 HRS MATH/RTL 3335, RTL 3321 OR BA 3302				
RTL 3389	Professional Practices in Retailing	RTL 3350		RTL 3375/3380		ONLY
RTL 3390	Internship in Retailing	RTL 3389				
RTL 4320	Category Management	2.80 GPA JUNIOR			ONLY	
RTL 4330	Retailing Research (online)	2.80 GPA		ENGL 2311		
RTL 4335	Managing Online Retailing				ONLY	
RTL 4340	Retail Entrepreneurship: Retail Business Planning (online)	RTL 3335		ENGL 2311		

	RTL 4350	Retail Global Sourcing				
--	----------	------------------------	--	--	--	--

****ONLY ONE OF RTL 3375 OR 3380 MAY APPLY**



██████████

11/11/2014

□

--	--

ONLY

11

