

Assistant Professor  
School of Financial Planning  
College of Health and Human Sciences, Texas Tech University  
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Email: [Tanaka.chimbane@ttu.edu](mailto:Tanaka.chimbane@ttu.edu)

### **Education and Credentials**

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**Ph.D.** (Personal Financial Planning), 2023, Texas Tech University  
**B.S.** (Financial Planning and Accounting minor), 2018, Winthrop University  
**A.A** Business Management 2016, Hill College  
**AFC®** (Accredited Financial Counselor) (December 2021 – Present)

### **Academic Experience**

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Assistant Professor (Sept 2023- Present), Personal Finance, School of Financial Planning, College of Health and Human Sciences, Texas Tech University, Lubbock, TX

Instructor of Record (Jan 2020- Aug 2023), Personal Finance, School of Financial Planning, College of Health and Human Sciences, Texas Tech University, Lubbock, TX

Teaching Assistant (Jan 2019-Dec 2019), Personal Finance, School of Financial Planning, College of Health and Human Sciences, Texas Tech University, Lubbock, TX

Peer-Peer Financial Coach and Team lead for Coaching Evaluations and Training (Jan 2019- May 2020), Red to Black® Peer Financial Coaching, Texas Tech University, Lubbock, TX

### **Professional Activities**

Member: AFCPE  
Member: FPA  
Member: FTA

Reviewer: Journal of Financial Counseling and Planning

Reviewer: Journal of Financial Therapy

Reviewer: Family and Consumer Sciences

Reviewer: Association for Financial Counseling & Planning Education

Presider/Discussant: 2024 AFCPE (Association for Financial Counseling & Planning Education) Symposium  
AFCPE

Expert Advisor: Us News and World Report, Wallet Hub, Credit Monkey, Finance Buzz, and Market Watch

Blog Author: (FPR) Financial Planning Review

### **Teaching Interests**

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Applied Personal Finance, Personal Financial Planning, Retirement Planning, Economics, Client Communication, Risk Management, Asset/Wealth Management, Data Analysis, Research Methods, Behavioral Finance, Charitable Planning, Life-Centered Planning, and DEI in Personal Finance

## **Courses Taught**

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### **School of Financial Planning: Personal Finance**

#### **Assistant Professor: Face-to-face & Synchronous & Asynchronous**

2023- Present                      PFI 1302: Cultural and Gender Diversity in Personal Finance  
2020-Present                      PFI 1305: Life, Love, and Money

#### **Instructor of Record: Face-to-face & Synchronous**

2023                                  PFI 1302: Cultural and Gender Diversity in Personal Finance  
2020-2023                          PFI 1305: Life, Love, and Money  
2019-2020                          PFI 4101: Getting Your First Job

#### **Instructor of Record: Online/Asynchronous**

2020-2023                          PFI 1305: Life, Love, and Money  
2019- 2022                          PFI 3301: Introduction to Personal Finance  
2019-2021                          PFI 3341: Financial Goal Strategies

#### **Teaching Assistant**

2019-2020                          PFI 1305: Life, Love, and Money  
2019-2020                          PFI 5322: Introduction to Applied Personal Finance

#### **Class Development**

2023- Present                      PFI 1302: Cultural and Gender Diversity in Personal Finance

### **Teaching Development Workshops**

2024    AI and Student Engagement in Online Learning  
  
2022    Flipped Student Services: How to Provide Hybrid Support Services: Innovative Educators  
2022    Creating Connection to Improve Engagement, Retention & Well-Being: Innovative Educators  
2022    Discovering Your Teaching Philosophy, Texas Tech University, Graduate School  
2021    The Flipped Classroom, Texas Tech University, Graduate School  
2021    The Changing Landscape of Student Expectations: Teaching & Learning Post-Pandemic: Innovative Educators  
  
2021    Building Student Rapport, Texas Tech University, Graduate School  
  
2021    Proactive Teaching, Empowering students, Texas Tech University, Graduate School  
2021    Communicating Data and Complex Ideas, Texas Tech University, Graduate School  
2021    Involving Student Narratives, Texas Tech University, Graduate School

- 2021 Universal Design for Learning (UDL) Framework for Diverse Learners, Texas Tech University, Graduate School
- 2019 “The Groundwork Program: Teaching Training for Graduate Students,” TTU Teaching, Learning, and Professional Development Center

## Research Interests

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Culture and Personal Finance, Retirement Planning, Behavioral Finance, Household Economics and Consumption, Economic Expectations, Financial Satisfaction, Financial Wellbeing, Emergency Savings, and Investments

## Research papers

**Chimbane, T**, Browning, C, Reiter, M, Exploring Retirement Disparities and the Mitigating Factors. *Accepted, Journal of Financial Counseling and Planning*

Reiter, M, Melitz, K, **Chimbane, T**, Addressing Diversity, Equity, and Inclusion in Financial Planning Education. *Submitted, Financial Services Review*

**Chimbane, T**, Olajide, O, Lange, K, Money, Tech, and Agriculture, *part of the College of Health and Human Sciences Seed Grant, Awarded, August 2024*

Lange, K, **Chimbane, T**, Olajide, O, Building Capacity for Financial Literacy Education in Agriculture, *part of the USDA/NIFA Grant, Awarded, September 2024*

**Chimbane, T**, Lutter, S, Financial Satisfaction Levels Among Married Women. **Ongoing:** Target Journal: *Journal of Financial Therapy*

Buah Bassuah, P, **Chimbane, T**, Buy Now, Pay Later (BNPL) Usage and Its Long-term Effects on Financial Wellbeing and Risk Tolerance **Ongoing:** Target Journal: *Financial Services Review*

Olajide, O., & **Chimbane, T**. Perception vs. the reality of financial situation: The Role of Culture. *Target Journal: Journal of Financial Counseling and Planning*

## Presentations

**Chimbane, T**, Lutter, S, Financial Satisfaction Levels Among Married Women, *presented at the 2024 AFCPE (The Association for Financial Counseling & Planning Education), Columbus, OH*

Buah Bassuah, P, **Chimbane, T**, Buy Now, Pay Later (BNPL) Usage and Its Long-term Effects on Financial Wellbeing and Risk Tolerance, *presented at the 2024 AFCPE (The Association for Financial Counseling & Planning Education), Columbus, OH*

Reiter, M, Melitz, K, **Chimbane, T**, Addressing Diversity, Equity, and Inclusion in Financial Planning Education, *presented at the 2024 AFS (Advanced Research in Financial Planning Conference), Columbus, OH*

Reiter, M, Melitz, K, **Chimbane, T**, Addressing Diversity, Equity, and Inclusion in Financial Planning Education, *presented at the 2024 CFP Connections Conference. Washington, DC*

**Chimbane, T**, Internal Locus of Control and Retirement Worry, *presented at the 2022 Humanities Abstract Competition, [1st place out of 35 contestants], Texas Tech University, Graduate School*

**Chimbane, T**, Rodríguez, G, Guillemette, M.A, The Financial Satisfaction Levels of Target-date Fund Owners, *presented at the 2022 American Council on Consumer Interests, ACCI, FL*

**Chimbane, T**, Retirement Planning Behaviors and Perceived Savings Adequacy, *presented at the 2021 Humanities Abstract Competition [1st place out of 40 contestants], Texas Tech University, Graduate School*

**Chimbane, T**, The Correlates of the Perceived Retirement Savings Track, *presented at the 2020 Three Minute Thesis Competition, Texas Tech University, Graduate school*

Olajide, L, Huston, S.J, **Chimbane, T**, Avoiding Pain to Realize Gain: Using Cognitive Biases to Students' Advantage, *presented at the 2019 Advancing Teaching & Learning Conference*

### **Grants, External Funding, and Development Activities**

Lange, K, **Chimbane, T**, Olajide, O, Building Capacity for Financial Literacy Education in Agriculture. U.S Department of Agriculture\National Institute of Food and Agriculture Grant (LOI: \$150,000). *Awarded, September 2024*

**Chimbane, T**, Olajide, O, Lange, K, Money, Tech, and Agriculture. College of Health and Human Sciences Grant (LOI: \$50,000). *Awarded, August 2024*

**Chimbane, T**, Asebedo, S, Guillemette, A, "The Efficacy of Mandated K-12 Financial Education Programs for High School Students' Investment Knowledge, Behavior, and Long-Term Financial Well-being (LOI: \$137,161), *Denied, February 2024*

### **Research Development**

- 2024    Fall Opportunity Days 2024: Faculty Research workshop
- 2023    Spring Opportunity Days 2023: Faculty Research workshop
- 2022    Three Minute Thesis Competition Judge, Texas Tech University, Graduate School
- 2022    Research Strategies Certification, Texas Tech University, Graduate School
- 2022    Peer-to-Peer Research Group, School of Personal Financial Planning, Texas Tech University
- 2022    Drafting and Organizing Research Statements, Workshop Texas Tech University, Graduate School
- 2022    Strategies for Reading Academic Articles, Workshop, Texas Tech University, Graduate School
- 2020    Human Subject Training and Certification (Social and Behavioral Research), Three Workshops Texas Tech University, Graduate School

### **Computer and Software Experience**

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Stata, RStudio, Bloomberg, Money Guide Pro, Microsoft Word, Microsoft PowerPoint, Microsoft Excel, Canva, Blackboard, Poll Everywhere, Kahoot, Microsoft Office (Teams), Canvas, Camtasia, Wix, WordPress, Zoom, Kahoot

## **Fellowships, Honors, Awards, and Recognition**

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- 2024 Best Paper Award Sponsored by Morningstar Retirement
- 2024 Nomination for Hemphill-Wells New Professor Excellence in Teaching Award
- 2022 The Association for Financial Counseling & Planning Education, AFCPE Scholarship
- 2021 First Place Research Competition, Humanities Abstract Competition, Graduate School Texas Tech University
- 2021 Personal Finance Instructor of the Year 2021 Award, School of Financial Planning, College of Human Sciences, Texas Tech University
- 2020 The National Association of Personal Finance Advisors, NAFPA Scholarship
- 2020 Accredited Financial Counselor AFC® Scholarship, AFCPE Scholarship
- 2018 J. T. and Margaret Talkington Endowment Graduate Fellowship, Texas Tech University
- 2017 Inducted Alpha Beta Psi, Winthrop University
- 2017 Financial Planning Association (FPA) Scholarship
- 2016 Hillsboro Chamber of Commerce Student of the Year
- 2015 The recipient of the TEPA (The Energy Professionals Association) Scholarship

## **Conference Attendance**

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- 2024 Association for Financial Counseling & Planning Education, Columbus Ohio
- 2023 Association for Financial Counseling & Planning Education, New Orleans
- 2022 Association for Financial Counseling & Planning Education, Orlando, FL
- 2022 Advancing Teaching & Learning Conference, Lubbock, TX
- 2022 American Council on Consumer Interests, Clearwater, FL
- 2021 Association for Financial Counseling & Planning Education, Virtual
- 2020 National Association of Personal Finance Advisors, virtual
- 2019 Advancing Teaching & Learning Conference, Lubbock, TX

## **Leadership & Community Involvement**

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- 2022 Mentor, AFCPE® Mentor Connect Program
- 2022 Co-coach AFCPE Financial Counseling Knowledge Bowl TTU Team
- 2022 Volunteer Financial Counselor, AFCPE® - Find a Certified Professional
- 2021 Created and gave an instructor-tailored presentation to Business Administration professors on “The Importance of Financial Literacy at Community Colleges,” Hill College, Hillsboro, TX
- 2020 Created and given a student-tailored presentation on “Financial Fitness,” Hill College Hillsboro, TX

## **Media Contributions**

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- 2024 US News and World Report, Experts Advice: “Women and Credit: A Look at the History.”
- 2024 Finance Buzz. Wallet Hub, Ask the Experts: “Travel Credit Cards.”
- 2024 Market Watch, Ask the Experts: “How to Get the Most Out of Your Tax Refund in 2024?”
- 2024 Wallet Hub, Ask the Experts: “Jumbo Money Market Accounts.”
- 2024 Credit Monkey, Ask the Experts: “What makes a good money management app?”
- 2024 Wallet Hub, Ask the Experts: “Uninsured/Underinsured Motorist Coverage.”
- 2023 Wallet Hub, Ask the Experts: “Fair credit Considerations.”
- 2022 Wallet Hub, Ask the Experts: “HSBC.”
- 2022 The Daily Toreador. Texas Tech University, Newspaper, “Student Tax Article”
- 2022 Wallet Hub, Ask the Experts: “Travel Credit Cards.”
- 2022 College of Human Sciences Research Stories.
- 2021 Wallet Hub, Ask the Experts: “Credit Cards.”

## **Service**

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### ***School of Financial Planning***

- 2024 Hiring committee, Assistant/Associate Professor of Practice (38380BR)
- 2024 Hiring committee, Assistant Professor of Practice/CFR Director (39039BR)
- 2024 Hiring committee, Adjunct Professors, Applied Personal Finance (37083BR)
- 2023 Hiring committee, Senior Lecture, Applied Personal Finance (34357BR)

### ***College of Health and Human Sciences***

- 2024 CHHS Institutional Effectiveness Committee
- 2023 Access and Engagement Committee.

### ***Texas Tech University***

- 2024 University Strategic Planning Committee
- 2024 Study Abroad Competitive Scholarship Reviewer

### ***Dissertation Committees***

- 2024 Van Dinh: Committee member
- 2024 Catherine Komen: Co-Chair