**Dawn M. Abbott, M.S., AFC®**

Email: D.Abbott@ttu.edu

Phone: 806-834-7994

**EDUCATION:**

Doctor of Education in Curriculum Design and Instruction, Concentration in Online Education, Liberty University – Expected graduation in Summer 2027

Master of Science in Family and Consumer Sciences Education, Concentration in Personal Financial Planning, Texas Tech University – August 2016

*Master’s Thesis: The Impact of Teaching, Social and Cognitive Presences on a Personal Finance College Course*

Bachelor of Science in Human Development and Family Studies, Texas Tech University – December 2012

**EXPERIENCE:**

Texas Tech University, Lubbock, TX (2023—Present). Assistant Professor of Practice & Director of The Personal Finance Program. School of Financial Planning, College of Human Sciences.

Brigham Young University – Idaho Rexburg, ID (2018 – 2023). Online Instructor, Family and Consumer Sciences. College of Home and Family.

WebEd Consulting, Fort Worth TX (2016—2023). Managing partner for online education consultation practice. Provide survey development and data collection services for various academic and financial institutions.

Texas Tech University, Lubbock, TX (2015—2016). Instructor, Personal Finance Program. Department of Personal Financial Planning, College of Human Sciences.

Texas Tech University, Lubbock, TX (2013—2016). Assistant Director, Personal Finance Program. Department of Personal Financial Planning, College of Human Sciences.

**SKILL SET:**

Excel, Word, Quickbooks, Website Builder, Data Entry, Time Management, Use of Feedback, Adaptability and Curriculum Support.

**HONORS/AWARDS:**

2018 New Instructor of the Year Award, Brigham Young University Idaho

2016 AFCPE Outstanding Symposium Research Paper Award

2016 Texas Tech University – Cum Laude

2016 Instructor of the Year Award, Personal Finance Program, Texas Tech University

2014 College of Human Sciences – Kathryn Burleson Staff Service Award

2012 Texas Tech University – Summa Cum Laude

**PROGRAM DEVELOPMENT:**

2013 – 2014 Developed system for generating revenue by offering AFC® education requirement for non-student professionals

2015 – 2016 Delivering/Administering AFC® professional program

2013 – 2016 Providing Blackboard, technical, and student-related issues support for the PFI program students and instructors

2013 – 2016 Recruiting, marketing & promotion for the PFI & AFC® professional programs.

2018 Expanded examination question bank for AFCPE’s AFC® designation by writing text questions.

2020 Redesigned Introduction to Personal Finance Course

2022 Redesigned Insurance Course

2022 Co-Authored *Insurance* textbook.

2023 Created Online Personal Finance Credit Course

### Invited Professional Presentations:

**Abbott, D.M.** and Huston, S.J. 2016. Examining the Community of Inquiry (COI) Model for Guiding Online Learning Related to Personal Finance, *AFCPE Symposium,* Texas Tech University.

**Abbott, D.M.** and Huston, S.J. 2015. Setting the Stage to Take Your Course Online, *Teaching, Learning, & Professional Development Center,* Texas Tech University.

**Abbott, D.M.** 2014. Why do College Students Need Personal Finance? *Journalism 3312 – Reporting,* Texas Tech University.

**SERVICE & OUTREACH:**

### University Service:

2023 Faculty Search Committee Chair

2023 Values Committee Chair

2023 – 2024 College of Human Sciences Online Learning Council

2023 – 2024 School of Financial Planning Executive Committee

2020 – 2021 Online Instructors Experience Committee (BYUI)

2015 – 2016 Closed-Captioning Committee (TTU Worldwide eLearning)

### Professional Memberships and Certifications:

* Association for Financial Counseling and Planning Education (AFCPE)
* Texas Digital Learning Association (TXDLA)
* Texas Association for Collegiate Financial Education Professionals (TACFEP)
* Professional Certificate in Online Education: Instruction and Instructional Design – The University of Wisconsin (2014)