

STUART J. HECKMAN

Associate Professor of Practice
Ph.D. Program Director
Texas Tech University

1301 Akron Ave, Mailstop 41210
Lubbock, TX 79409
stuart.j.heckman@ttu.edu

EDUCATION

- Ph.D. 2014 Family Resource Management, The Ohio State University
Minors: Economics, Statistical Data Analysis
- M.S. 2012 Family Resource Management, The Ohio State University
- B.S. 2010 Personal Financial Planning, *summa cum laude*, Kansas State University
Minors: Business, East Asian Studies

PROFESSIONAL DESIGNATION

CERTIFIED FINANCIAL PLANNER™ (CFP®) 2013 - Present

ACADEMIC POSITIONS

- Texas Tech University, School of Financial Planning
- | | |
|---------------------------------|----------------|
| Associate Professor of Practice | 2023 – Present |
| Director of Ph.D. Program | 2023 – Present |
- Kansas State University
- | | |
|---|-------------|
| Associate Professor of Personal Financial Planning | 2019 – 2023 |
| Director of Personal Financial Planning Ph.D. Program | 2018 – 2023 |
| Assistant Professor of Personal Financial Planning | 2014 – 2019 |
- The Ohio State University
- | | |
|---|-------------|
| Graduate Research Associate, Center for Higher Education Enterprise | Spring 2014 |
| Graduate Teaching Associate, Department of Consumer Sciences/Human Sciences | 2011 – 2013 |
| Graduate Research Associate, Student Wellness Center | Spring 2013 |
| Graduate Administrative Associate, Department of Human Sciences | Spring 2013 |

RESEARCH**Peer-Reviewed Publications**

- Ludwig, E. T., **Heckman, S. J.**, & McCoy, M. (2023). The influence of risk, financial literacy, and trust on financial advice-seeking behavior in a cross-racial examination. *Journal of Financial Planning*, 36(2), 68-84.
- Heckman, S. J.**, Letkiewicz, J. C., Kim, K. (2023). A fracturing social contract? How perceptions of the value of higher education are changing. *Journal of Family and Economic Issues*, 44(1), 156-174. DOI: 10.1007/s10834-021-09811-2.
- Magwegwe, F. M., MacDonald, M. M., Lim, H., & **Heckman, S. J.** (2022). Determinants of financial worry. *Journal of Consumer Affairs*, 57(1), 171-221. DOI: 10.1111/joca.12496

Peer-Reviewed Publications (continued)

4. Reiter, M., & Heckman, S. J. (2022). Racial/ethnic differences in life insurance ownership and life insurance adequacy. *Journal of Personal Finance*, 21(2), 57-76.
5. Anderson, S., Heckman, S. J., & Lawson D. (2022). The influence of financial literacy on financial behaviors: Evidence from mandatory federal student loan entrance counseling. *Journal of Family and Consumer Sciences*, 114(3), 20-33.
6. Heckman, S. J., Robb, C. A., & Chanda, T. * (2022). Excess credits and labor market outcomes: Is there a return on additional hours of education? *College Student Journal*, 56(1), 12-28.
7. Lurtz, M. R., Kothakota, M. G., Heckman, S. J., & Archuleta, K. (2021). The effect of risk literacy and visual aids on portfolio choices among professional financial planners. *Financial Services Review*, 29(3), 209-225.
8. Heckman, S. J., & Letkiewicz, J. C. (2021). Navigating risky higher education decisions: Implications for Practitioners and Consumers. *Journal of Financial Counseling and Planning*, 32(1), 131-145. DOI: 10.1891/JFCP-18-00002
9. Enete*, S., Heckman, S. J., & Lawson, D. (2021). Financial attitudes and charitable giving. *Journal of Financial Counseling and Planning*, 32(1), 104-115. DOI: 10.1891/JFCP-19-00043
10. Glenn, C. *, & Heckman, S. J. (2020). Financial help-seeking behaviors of young adults. *Journal of Financial Therapy*, 11(1), 29-51.
11. Robb, C. A., Schreiber, S., & Heckman, S. J. (2020). The role of federal and private student loans in homeownership. *Journal of Consumer Affairs*, 54(1), 43-69. DOI: 10.1111/joca.12248
12. Lutter, S. L., & Heckman, S. J. (2020). The financial life of aspiring veterinarians. *Journal of Veterinary Medical Education*, 47(1), 117-124. DOI: 10.3138/jvme.0218-017r1
13. Letkiewicz, J. C., Lim, H., Heckman, S. J. & Montalto, C. P. (2019). Parental financial socialization: Is too much help leading to debt ignorance among college students? *Family and Consumer Sciences Research Journal*. Advance Online Publication. DOI: <https://doi.org/10.1111/fcsr.12341>. **Best Journal Paper Award in Personal Finance/Consumer Economics.**
14. Letkiewicz, J. C., & Heckman, S. J. (2019). Repeated payment delinquency among young adults in the United States. *International Journal of Consumer Studies*, 43(5), 417-428. DOI: 10.1111/ijcs.12522
15. Zepp, P. *, & Heckman, S. J. (2018). Perceptions of financial future and intertemporal choice. *Journal of Financial Planning*, 31(5), 38-47.
16. Potter, D. *, & Heckman, S. J. (2018). Business entity selection: A human capital approach. *Journal of Financial Planning*, 31(4), 46-55.
17. Heckman, S. J., & Montalto, C. P. (2018). Consumer risk preferences and higher education enrollment decisions. *Journal of Consumer Affairs*, 52(1), 166-196. DOI: 10.1111/joca.12139
18. Letkiewicz, J. C., & Heckman, S. J. (2018). Homeownership among young Americans: A look at student loan debt and behavioral factors. *Journal of Consumer Affairs*, 52(1), 88-114. DOI: 10.1111/joca.12143

Peer-Reviewed Publications (continued)

19. Lauderdale, M. K.* & **Heckman, S. J.** (2017). Children of immigrants and college attainment. *Journal of Family and Economic Issues*, 38(3), 327-337. DOI: 10.1007/s10834-017-9537-4
20. Lawson, D.* & **Heckman, S. J.** (2017). Individual estimates of life expectancy and consumption decisions. *Financial Services Review*, 26, 1-18.
21. Kimmes, J. G.* & **Heckman, S. J.** (2017). Parenting styles and college enrollment: A path analysis of risky human capital decisions. *Journal of Family and Economic Issues*, 38(4), 614-627. DOI: 10.1007/s10834-017-9529-4
22. Seay, M. C., Kim, K., & **Heckman, S. J.** (2016). Exploring the demand for retirement planning advice: The role of financial literacy. *Financial Services Review*, 25, 331-350.
23. **Heckman, S. J.**, Seay, M. C., Kim, K., & Letkiewicz, J. C. (2016). Household use of financial planners: Measurement considerations for researchers. *Financial Services Review*, 25, 427-446.
24. White, K. J., & **Heckman, S. J.** (2016). Financial planner use among Black and Hispanic households. *Journal of Financial Planning*, 29(9), 40-49.
25. **Heckman, S. J.** (2016). Financial catastrophes due to disability: Which households are most at risk? *Journal of Financial Planning*, 29(5), 44-51.
26. **Heckman, S. J.**, & Hanna, S. D. (2015). Individual and institutional factors related to low-income household saving behavior. *Journal of Financial Counseling and Planning*, 26(2), 187-199.
27. Letkiewicz, J. C., Lim H., **Heckman, S. J.**, Bartholomae, S., Fox, J. J., & Montalto, C. P. (2014). The path to graduation: Factors predicting on-time graduation rates. *Journal of College Student Retention: Research, Theory & Practice*, 16(3), 351-371. DOI: 10.2190/CS.16.3.c
28. Lim, H., **Heckman, S. J.**, Letkiewicz, J. C., & Montalto, C. P. (2014). The impact of financial stress and self-efficacy on college students' financial help-seeking behavior. *Journal of Financial Counseling and Planning*, 25(2), 148-160.
29. **Heckman, S. J.**, Lim, H., & Montalto, C.P. (2014). Factors related to financial stress among college students. *Journal of Financial Therapy*, 5(1), 19-39. DOI: 10.4148/1944-9771.1063
30. **Heckman, S. J.**, & Grable, J. E. (2011). Testing the role of parental debt attitudes, student income, dependency status, and financial knowledge have in shaping financial self-efficacy among college students. *College Student Journal*, 45(1).

Conference Proceedings and Other Publications

1. Lurtz, M. R.* & **Heckman, S. J.** (2018). Risk Literacy. In C. R. Chaffin (Ed.), *Client Psychology* (pp. 156-165). Hoboken, New Jersey: John Wiley & Sons, Inc.
2. Montalto, C. P., **Heckman, S. J.**, and Letkiewicz, J.C. (2016). Collegiate financial wellness: Understanding stress and worry. *Consumer Interests Annual*, 62.

* Graduate student when project completed

Conference Proceedings and Other Publications (continued)

3. **Heckman, S. J.**, Seay, M. C., Letkiewicz, J. C., & Kim, K. (2016). Do financial planners improve household well-being? Inferring causality from observational data. *Consumer Interests Annual*, 62.
4. Seay, M. C., Letkiewicz, J. C., & Kim, K., **Heckman, S. J.**, (2016). Exploring the demand for seeking financial advice: The role of financial literacy. *Consumer Interests Annual*, 62.
5. Kimmes, J.* & **Heckman, S. J.** (2015). Risky higher education decisions and family dynamics: What role for parents? *Proceedings of the Association for Financial Counseling and Planning Education*.
6. **Heckman, S. J.** (2014). Higher ed's "quality maximizer" behavior leads to price increases. *Center for Higher Education Enterprise*, The Ohio State University: Columbus, OH. Available at <http://chee.osu.edu/enterprise-lab/2014/05>
7. **Heckman, S. J.** (2014). Open educational resources as tools of affordability. *Center for Higher Education Enterprise*, The Ohio State University: Columbus, OH. Available at <http://chee.osu.edu/enterprise-lab/2014/04>
8. **Heckman, S. J.** (2014). Awareness is the key to balancing the costs and benefits of graduate education. *Center for Higher Education Enterprise*, The Ohio State University: Columbus, OH. Available at <http://chee.osu.edu/enterprise-lab/2014/03>
9. **Heckman, S. J.** (2014). Is the credit hour to blame for issues in transfer and articulation? *Center for Higher Education Enterprise*, The Ohio State University: Columbus, OH. Available at <http://chee.osu.edu/enterprise-lab/2014/03>
10. **Heckman, S. J.**, Lim, H., & Montalto, C.P. (2013). Factors related to financial stress among college students. *Consumer Interests Annual*, 59.
11. **Heckman, S. J.** (2013). Book review: Tools and techniques of financial planning by Leimberg, Satinsky, Doyle, and Jackson. *Family and Consumer Sciences Research Journal*, 41 (4). DOI: 10.1111/fcsr.12031
12. **Heckman, S.J.**, & Hanna, S.D. (2012). Factors related to saving behavior among low-income households in the 1995-2007 Survey of Consumer Finances. *Proceedings of the Academy of Financial Services*.
13. **Heckman, S. J.** (2009). Personal finance knowledge and self-efficacy among college students. *Proceedings of the Association for Financial Counseling and Planning Education*.

Peer-Reviewed Presentations & Posters

1. **Heckman, S. J.** (2022). The value of professional financial planning services: Towards a holistic theory. Paper session presented at the Financial Planning Association Annual Conference, Seattle, WA. **Best Research Award**.
2. **Heckman, S. J.** (2022). The value of professional financial planning services: Towards a holistic theory. Paper session presented at the CFP Board Academic Research Colloquium, Washington DC.

Peer-Reviewed Presentations & Posters (continued)

3. Ratzlaff, B., **Heckman, S. J.**, Lim, H. (2022). Subjective Health Status and Financial Strain: Evidence from the 2019 Survey of Consumer Finances. Paper session accepted at the American Council on Consumer Interests Annual Conference, Clearwater Beach, FL.
4. Ludwig, E., McCoy, M., **Heckman, S. J.** (2022). A Cross-Racial Examination of the Antecedents to Financial Help-Seeking Paper session accepted at the American Council on Consumer Interests Annual Conference, Clearwater Beach, FL.
5. Walsh, B., Heckman, S. J. (2020). Analyzing retirement savings decisions of households with student loans. Paper session at the Academy of Financial Services Annual Conference. **Best Paper Award.**
6. **Heckman, S. J.** (2019). Equity allocations in retirement accounts among young adults. Paper session presented at the CFP Board's Academic Research Colloquium for Financial Planning and Related Disciplines, Washington DC.
7. Todd, T. *, MacDonald, M., & **Heckman, S. J.** (2019). Examining the conventional wisdom of municipal bond investments and use in financial planning. Paper session presented at the CFP Board's Academic Research Colloquium for Financial Planning and Related Disciplines, Washington DC.
8. Enette, S.* & **Heckman, S. J.** (2018). Understanding a client's impulse to help others: How self-efficacy relates to giving money and time away. Paper session presented at the Association for Financial Counseling and Planning Education Annual Conference, Norfolk, VA.
9. **Heckman, S. J.** (2018). Equity allocations in retirement accounts among young adults. Paper session presented at the Financial Planning Association Annual Conference, Chicago, IL.
10. Enette, S.* & **Heckman, S. J.** (2018). Understanding a client's impulse to help others: How self-efficacy relates to giving money and time away. Paper session presented at the Academy of Financial Services Annual Conference, Chicago, IL.
11. Kothokota, M.* & **Heckman, S. J.** (2018). The effect of alimony on savings behavior. Paper session presented at the Academy of Financial Services Annual Conference, Chicago, IL.
12. **Heckman, S. J.**, & Letkiewicz, J. C. (2018). Consumer perceptions of higher education investments. Paper session presented at the American Council on Consumer Interests Annual Conference, Clearwater Beach, FL.
13. Reiter, M.* & **Heckman, S. J.** (2018). Black-White differences in life insurance ownership. Paper session presented at the American Council on Consumer Interests Annual Conference Clearwater Beach, FL.

* Graduate student when project completed

Peer-Reviewed Presentations & Posters (continued)

14. Robb, C. A., **Heckman, S. J.**, Schreiber, S. L.*. (2018). Student loans and life cycle decisions. Paper session presented at the American Council on Consumer Interests Annual Conference, Clearwater Beach, FL.
15. Lurtz, M.* , Kothakota, M.* , & **Heckman, S. J.** (2018). Fuzzy-trace theory and financial risk tolerance. Paper session presented at the American Council on Consumer Interests Annual Conference, Clearwater Beach, FL.
16. Reiter, M.* & **Heckman, S. J.** (2018). Black-White differences in life insurance ownership. Poster session presented at the CFP Board Academic Research Colloquium for Financial Planning and Related Disciplines, Washington DC.
17. Potter, D., & **Heckman, S. J.** (2017). *Business entity type selection: A human capital approach*. Paper session presented at the Financial Planning Association Annual Conference, Nashville, TN.
18. Zepp, P.* , & **Heckman, S. J.** (2017). *Future financial self-continuity and intertemporal choice*. Paper session presented at the Academy of Financial Services Annual Conference, Nashville, TN.
19. Britt, S. L., & **Heckman, S. J.** (2017). *The financial life of a veterinarian*. Paper presented at the Academy of Financial Services Annual Conference, Nashville, TN.
20. Potter, D.* , & **Heckman, S. J.** (2017). *Business entity type selection: A human capital approach*. Paper session presented at the Academy of Financial Services Annual Conference, Nashville, TN.
21. Anderson, S.* , Bartholomae, S., Dorius, S., Fox, J. J., **Heckman, S. J.**, Jurgenson, J.* , Lawson, D.* , Montalto, C. P., (2017). Perceptions and impacts of student loan entrance counseling. Symposium session presented at the Symposium on Collegiate Financial Wellness, Washington DC.
22. **Heckman, S. J.**, Letkiewicz, J. C., & White, K. J. (2017). *Trends in student loan attitudes and higher education attainment over time*. Paper session presented at the American Council on Consumer Interests Annual Conference, Albuquerque, NM.
23. Lawson, D.* & **Heckman, S. J.** (2017). *The effect of health insurance coverage and subjective health status on individual estimates of life expectancy*. Paper session presented at the American Council on Consumer Interests Annual Conference, Albuquerque, NM.
24. Lurtz, M.* & **Heckman, S. J.** (2017). *Financial sophistication and the risk-gender gap*. Paper session presented at the American Council on Consumer Interests Annual Conference, Albuquerque, NM.
25. Anderson, S.* , Bartholomae, S., Dorius, S., Fox, J. J., **Heckman, S. J.**, Jurgenson, J.* , Lawson, D.* , Montalto, C. P., (2017). Perceptions and impacts of student loan entrance counseling. Symposium session presented at the American Council on Consumer Interests Annual Conference, Albuquerque, NM.

Peer-Reviewed Presentations & Posters (continued)

26. **Heckman, S. J.**, Seay, M. C., Kim, K., & Letkiewicz, J. C. (2017). *Household use of financial planners: Measurement considerations for researchers*. Poster session presented at the CFP Board Research Colloquium for Financial Planning and Related Disciplines, Washington D.C.
27. **Heckman, S. J.**, & Letkiewicz, J. C. (2017). *Navigating risky higher education decisions: A guide for practitioners and an agenda for researchers*. Paper session presented at the CFP Board Research Colloquium for Financial Planning and Related Disciplines, Washington D.C.
28. Glenn, C.* , & **Heckman, S. J.** (2017). *Financial help-seeking behaviors of young adults*. Paper session presented at the CFP Board Research Colloquium for Financial Planning and Related Disciplines, Washington D.C.
29. Lauderdale, M.* & **Heckman, S. J.** (2017). *Bequest intentions and the theory of planned behavior*. Paper session presented at the CFP Board Research Colloquium for Financial Planning and Related Disciplines, Washington D.C.
30. Lurtz, M.* , & **Heckman, S. J.** (2017). *Subjective well-being, cognitive ability, and risk preference measurement*. Paper session presented at the CFP Board Research Colloquium for Financial Planning and Related Disciplines, Washington D.C.
31. Srother, B.* & **Heckman, S. J.** (2017). *The financial impact and duration of disability across the lifespan*. Paper session presented at the CFP Board Research Colloquium for Financial Planning and Related Disciplines, Washington D.C. ****Northwestern Mutual Best Paper Award – Insurance / Risk Management****
32. Lawson, D* . & **Heckman, S. J.** (2016). *Individual estimates of life expectancy and consumption patterns*. Paper session presented at the Academy of Financial Services Annual Conference, Las Vegas, NV.
33. Letkiewicz, J. C., & **Heckman, S. J.** (2016). *An analysis of financial distress, habit formation, and personality traits*. Paper session presented at The Habit Driven Consumer. Catalina Island, CA.
34. Montalto, C. P., **Heckman, S. J.**, and Letkiewicz, J. C. (2016). *Collegiate financial wellness: Understanding stress and worry*. Paper session presented at the American Council on Consumer Interests Annual Conference, Washington, D.C.
35. **Heckman, S. J.**, Seay, M. C., Letkiewicz, J. C., & Kim, K. (2016). *Do financial planners improve household well-being? Inferring causality from observational data*. Paper session presented at the American Council on Consumer Interests Annual Conference, Washington, D.C.

* Graduate student when project completed

Peer-Reviewed Presentations & Posters (continued)

36. Seay, M. C., Letkiewicz, J. C., & Kim, K., **Heckman, S. J.**, (2016). *Exploring the demand for seeking financial advice: The role of financial literacy*. Paper session presented at the American Council on Consumer Interests Annual Conference, Washington, D.C. ****CFP Board Best Financial Planning Paper Award****
37. **Heckman, S. J.** (2015). *Financial Catastrophes Due to Disability: Which households are most at risk?* Paper session presented at the Financial Planning Association Annual Conference, Boston, MA. **Best Applied Research Award.**
38. Kimmes, J. G.* & **Heckman, S. J.** (2015). *Risky higher education decisions and family dynamics: What role for parents?* Paper session presented at the Association for Financial Counseling and Planning Education Annual Conference, Jacksonville, FL.
39. White, K. J., & **Heckman, S. J.** (2015). *Financial planner use among Black households*. Poster session presented at the American Council on Consumer Interests Annual Conference, Clearwater Beach, FL.
40. Montalto, C. P., McDaniel, A. Duckett, K., Bartholomae, S., Fox, J. J., **Heckman, S. J.**, & Letkiewicz, J. C. (2015). *National Student Financial Wellness Survey: Initial findings and research trajectory*. Poster session presented at the American Council on Consumer Interests Annual Conference, Clearwater Beach, FL.
41. **Heckman, S. J.**, Lim, H., & Montalto, C. P. (2014). *How much are students willing to borrow for a college degree?* Paper session presented at the American Council on Consumer Interests Annual Conference, Milwaukee, WI.
42. Letkiewicz, J. C., **Heckman, S. J.**, & Lim, H. (2014). *Loans, homes, and retirement: A study of young Americans*. Paper session presented at the American Council on Consumer Interests Annual Conference, Milwaukee, WI. ****National Endowment for Financial Education Best Paper Award****
43. **Heckman, S. J.** & Ashton, B. M. (2014). *Examining the effects of a peer financial coaching program*. Paper session presented at the American Council on Consumer Interests Annual Conference, Milwaukee, WI.
44. **Heckman, S. J.** & Ashton, B.M. (2014). *The development of a holistic peer-financial coaching model*. Poster session presented at the American Council on Consumer Interests Annual Conference, Milwaukee, WI.
45. Lim, H., **Heckman, S. J.**, Letkiewicz, J. C., & Montalto, C. P. (2014). *Financial socialization and college student debt: Does helicopter parenting breed financial ignorance?* Paper session presented at the American Council on Consumer Interests Annual Conference, Milwaukee, WI.
46. Letkiewicz, J. C., Kim, J., **Heckman, S. J.**, & Lim, H. (2013). *The impact of student loans on retirement savings and homeownership*. Paper session presented at the Academy of Financial Services Annual Conference, Chicago, IL.

Peer-Reviewed Presentations & Posters (continued)

47. **Heckman, S. J.**, Lim, H., & Montalto, C. P. (2013). *Factors related to financial stress among college students*. Paper session presented at the American Council on Consumer Interests Annual Conference, Portland, OR.
48. **Heckman, S. J.** & Hanna, S. D. (2012). *Factors related to saving behavior among low-income households in the 1995-2007 Survey of Consumer Finances*. Paper session presented at the Academy of Financial Services Annual Conference, San Antonio, TX.
49. **Heckman, S. J.** (2012). *Financial stress among college students: Implications for CFP Board registered programs*. Poster session presented at the CFP Board Registered Program Annual Conference, Washington D.C.
50. Lim, H., **Heckman, S. J.**, Letkiewicz, J. C., Fox, J. J., & Montalto, C. P. (2012). *The impact of self-efficacy on college students' debt, financial stress, and help-seeking behavior*. Poster session presented at the American Council on Consumer Interests Annual Conference, Memphis, TN.
51. **Heckman, S. J.** (2009). *Personal finance knowledge and self-efficacy among college students*. Paper session presented at the Association for Financial Counseling and Planning Education Annual Conference, Scottsdale, AZ.

Other Presentations and Department Seminars

1. Letkiewicz, J. C., & **Heckman, S. J.** (2016). *An analysis of financial distress, habit formation, and personality traits*. Research seminar presentation at Kansas State University.
2. **Heckman, S. J.**, Lim, H., & Montalto, C. P. (2014). *How much are students willing to borrow for a college degree?* Paper session presented at The Ohio State University College of Education and Human Ecology Annual Graduate Student Research Forum, Columbus, OH.
3. **Heckman, S. J.** (2013). *Factors related to financial stress among college students*. Paper session presented at The Ohio State University College of Education and Human Ecology Annual Graduate Student Research Forum, Columbus, OH.
4. **Heckman, S. J.**, & Hanna, S. D. (2012). *Saving behavior among low-income families using the Survey of Consumer Finances*. Paper session presented at the Department of Consumer Sciences at The Ohio State University, Columbus, OH.
5. Trombitas, K., Lim, H., **Heckman, S. J.**, Letkiewicz, J. C., Fox J. J., & Montalto, C. P. (2011). *Assessing student financial wellness through a persistence model*. Paper session presented at the meeting of the Department of Consumer Sciences at The Ohio State University, Columbus, OH.

Invited Presentations

1. **Heckman, S. J.**, Lektiewicz, J. C., Kim, K. (2022) Causal inference for consumer researchers. Research seminar presentation at Texas Tech University, Lubbock, TX.
2. **Heckman, S. J.** (2022). The value of professional financial planning services: Towards a holistic theory. Paper session presented at Financial Planning Association Retreat, Austin, TX.
3. **Heckman, S. J.** (2021). *Risk literacy and race*. Paper session presented at the National Association for Insurance Commissioners Insurance Summit. Kansas City, MO.
4. **Heckman, S. J.** (2019). Retirement and long-term expenses. College of Veterinary Medicine Guest Lecture. Manhattan, KS.
5. **Heckman, S. J.** (2019). Student debt: Lesson from research. Guest Lecture. College of Veterinary Medicine Guest Lecture. Manhattan, KS.
6. **Heckman, S. J.** (2019). *Introduction to investments: Higher education and saving for the future*. Manhattan High School, Manhattan, KS.
7. **Heckman, S. J.** (2018). *Entering the labor market: Personal finance considerations*. Manhattan Area Technical College, Manhattan, KS.
8. **Heckman, S. J.** (2016). *Financial Catastrophes Due to Disability: Which households are most at risk?* Insurance and Financial Advisors Continuing Education Conference (IFACE). Manhattan, KS.
9. **Heckman, S. J.** & Montalto, C. P. (2014). Webinar: *Risky Human Capital and The National Student Financial Wellness Survey*. NC2172 Working Group: Behavioral economics and financial decision-making and information management across the lifespan.

SPONSORED RESEARCH ACTIVITIES

eMoney Advisors

Project: The value of professional financial planning services: Towards a holistic theory

Role: Principal Investigator

Period: 2023

Amount: \$10,000

National Association of Insurance Commissioners

Project: Understanding Insurance Decisions: Exploring Risk Literacy and Race

Role: Fellow

Period: May 2021-April 2020

Amount: \$5,000

Charles Schwab and Co, Inc.

Project: Literature Review: Value of Financial Planning

Role: Principal Investigator

Period: July 2021

Amount: \$10,000

Envestnet/CFP Board

Project: Exploring the effect of financial planning on consumer financial wellbeing:
A mixed methods approach

Co PIs: Jason McCarley, Megan McCoy

Period: Spring and Summer 2020

Amount: 252,503

Status: Not funded

Consumer Financial Protection Bureau

Project: Teachable Moments: Risk Literacy and Higher Education Enrollment

Period: Summer 2019

Amount: \$25,000

Status: Not Funded

JumpStart

Project: JumpStart Financial Foundations Education Program Evaluation

Co PI: Sonya Britt

Period: June 2017- May 2018

Amount: \$146,000

Status: Not Funded

Analyzing Relationships between Disability, Rehabilitation, and Work (ARDRAW) Small Grant Program

Project: Work transitions among Supplemental Security Income (SSI) and Social Security
Disability Insurance (SSDI) recipients nearing retirement: Employer accommodations,
private insurance, and individuals with mental health disability

Doctoral Student Investigator: Mitzi Lauderdale

Role: Faculty mentor

Period: August 2017 – May 2018

Amount: \$10,000

Spencer Foundation Small Research Grant in Education and Social Opportunity

Project: Excess Credits and Labor Market Outcomes

Period: June 2016 – June 2017

Amount: \$46,900

Status: Not funded

Big 12 Faculty Fellowship, Kansas State University

Project: Developing a Family Finance Research Alliance and Mentoring Relationship

Period: August 2016-May 2017

Amount: 2,500

Office of International Programs International Incentive Grant, Kansas State University

Project: Advanced Professional Issues of Financial Planning in China

Co-Investigator: Britt, S. L.

Period: March 2016

Amount: \$3,365

Department of Human Sciences, Dissertation Research Award, The Ohio State University

Project: Consumer Risk Preferences and Higher Education Enrollment Decisions

Amount: \$967

Department of Consumer Sciences, Thesis Research Award, The Ohio State University

Project: Factors Related to Low-Income Saving Behavior

Amount: \$399

TEACHING**Undergraduate Teaching**

Institution	Position	Course # (credit hours)	Title	Term (Evaluations /5)		
Kansas State University	Assistant/ Associate Professor	PFP 100 (1)	Careers in Financial Planning	Fall 2016 (5.0)		
		PFP 101 ^d (1)	Money 101	Summer 2015 (4.3) Summer 2016 (4.0) Summer 2017 (4.4)		
		PFP 105 (3)	Introduction to Personal Financial Planning	Summer 2015 ^d (4.1)		
		PFP 305 (3)	Advanced Personal and Family Finance	Fall 2014 (3.9) Fall 2015 (4.2) Fall 2017 (4.2)		
		PFP 462 (3)	Personal Investment Concepts I	Fall 2017 (3.8) Fall 2018 (3.6) Fall 2019 (3.6) Fall 2020 (4.2) Fall 2021 (4.5)		
		PFP 462 ^d (3) PFP 468 (1)	Personal Investment Concepts I Professional Practice Management in Personal Financial Planning	Fall 2021 (4.3) Spring 2022		
		PFP 482 (3)	Personal Investment Concepts II	Spring 2018 (3.7) Spring 2019 (4.1)		
		PFP 760 (3)	Families, Employment Benefits, & Retirement Planning	Fall 2014 (4.5) Fall 2015 (4.1)		
		PFP 766 (3)	Insurance Planning for Families	Spring 2015 (4.5) Spring 2016 (4.4)		
		The Ohio State University	Graduate Teaching Associate	CFFS 4270 (2)	Retirement Planning and Employee Benefits	Autumn 2013 (4.9)
				CFFS 3260 (3)	Family Financial Management: Theory and Practice	Autumn 2012 (4.8)
				CFFS 2260 ^d (3) CFFS 243 ^q (5)	Family Financial Management Consumer Problems	Summer 2012 (4.9) Autumn 2011 (4.5) Winter 2012 (4.6) Spring 2012 (4.7)
		Kansas State University	Career Specialist	EDCEP 120 (1)	Academic and Career Decisions	Spring 2010 Fall 2009

^d Online Course, ^q Quarter System

Graduate Teaching

Institution	Position	Course # (credit hours)	Title	Term
Kansas State University	Assistant/ Associate Professor	FSHS 806 (3)	Statistical Methods in Personal Financial Planning 1	Summer 2016 (5.0) Summer 2017 (5.0) Summer 2018 (4.5) Summer 2020 (4.6)
		FSHS 808 (1-3)	Research Cluster: Young Adult Financial Decision-Making	Summer 2016 (5.0)
		PFP 808 (3)	Research Cluster: Survey of Consumer Finances	Spring 2016 (5.0) Spring 2018 (5.0)
			Research Cluster: Survey of Consumer Finances and Survey Household Economic Decisionmaking	Spring 2022
		FSHS 894 (1)	Readings in FSHS: The Economics of Education	Summer 2014
		PFP 906 (3)	Statistical Methods in Personal Financial Planning II	Fall 2018 (4.3) Fall 2019 (4.5) Fall 2020 (5.0) Fall 2021 (3.6)
			Advanced Research Methods	Fall 2016 (5.0)
			Topics in PFP: Research Seminar	Spring 2016 (4.6)
		FSHS 979 (3)	Global Issues in Personal Financial Planning	Spring 2017

Graduate Student Research Supervision**Graduate Students Advised**

Student	Degree	Year	Title of Thesis/Dissertation
Andrew Scott	Ph.D.	In process	
Wendy Usrey	Ph.D.	In process	
Brian Walsh	Ph.D.	2023	Personal financial management technology: Extending UTAUT2 to understand the determinants of
Christina Lynn	Ph.D.	2023	The effect of overspending on retirement preparation
Lauderdale, Mitzi	Ph.D.	2021	Three Essays on Families with Disability: Financial Satisfaction, Subjective Financial Well-Being, and Life Satisfaction
Kothakota, Michael	Ph.D.	2019	Wealth management and divorce: How stress adjustment affects the accumulation, management and distribution of wealth
Potter, Derek	Ph.D.	2019	Three essays on Entrepreneurship and Personal Finance
Stebbins, Richard (coadvised with K. Archuleta)	Ph.D.	2019	An empirical analysis of informal human capital investments in adolescence as a predictor of life outcomes
Glenn, Christina (coadvised with S. Britt)	Ph.D.	2018	The influence of financial socialization on young adults

Student	Degree	Year	Title of Thesis/Dissertation
Kemnitz, Randy (coadvised with M. MacDonald)	Ph.D.	2018	The influences of financial self-efficacy and financial socialization upon college students' financial stress and coping choices

Membership on Graduate Student Thesis/Dissertation Committees

Student	Degree	Year	Title of Thesis/Dissertation
Jayne, David	Ph.D.	2020	A comparison of retirement saving behavior between active duty military members and civilians
Magwegwe, Frank	Ph.D.	2020	Financial strain and worry about retirement income adequacy
Anderson, NaRita	Ph.D.	2019	Do financial knowledge, financial risk tolerance, and uncertainty regarding future long-term care need influence long-term care insurance ownership by baby boomers?
Preece, Gloria	Ph.D.	2019	Understanding on-time mortgage payment history in the wake of the 2007 financial crisis: an application of the responsible financial actions index
Stutz, Kristen	Ph.D.	2019	Student loan debt use and awareness: A social learning approach
Todd, Timothy	Ph.D.	2019	Behavioral economics and the impact of message framing on financial planning intentions
Anderson, Somer	Ph.D.	2019	Mortgage debt and retirement transition decisions
Lurtz, Meghaan	Ph.D.	2019	How does scarcity uniquely inform the financial motives and outcomes of middle-class, non-retired households?
Mielitz, Katherine	Ph.D.	2018	Investigating offenders' post-release financial intentions
Le, Vincent	Ph.D.	2018	Household risk preference and homeownership decisions
Schink, Gregory H.G.	Ph.D.	2018	Self-regulation of wealth
Rodermund, Robert	Ph.D.	2018	The influence of present and future time perspective on financial net worth

HONORS & RECOGNITIONS

Professional Recognitions

Financial Planning Association Annual Conference Best Research Award for “The value of professional financial planning services: Towards a holistic theory.” (2022).

Academy of Financial Services, Best Paper Award for “Analyzing retirement savings decisions of households with student loans.” (with Walsh, 2020)

Best Paper in Personal Finance/Consumer Economics in *Family and Consumer Science Research Journal* for “Parental financial socialization: Is too much help leading to debt ignorance among college students?” (with Letkiewicz, Lim and Montalto, 2019)

- CFP Board Academic Research Colloquium, Northwestern Mutual Best Paper Award – Insurance / Risk Management for “The financial impact and duration of disability across the lifespan.” (with Strother, 2017)
- ACCI CFP Board's Best Financial Planning Paper Award for “Exploring the demand for seeking financial advice: The role of financial literacy.” (with Seay, Letkiewicz, and Kim, 2016)
- Financial Planning Association Annual Conference Best Applied Research Award for “Financial Catastrophes Due to Disability: Which households are most at risk?” (2015)
- ACCI National Endowment for Financial Education Best Paper Award for “Loans, homes, and retirement: A study of young Americans.” (with Letkiewicz and Lim, 2014)

Media Recognition

- New York Times (September 12, 2022). Student loans are no longer taboo.
- Inspire Magazine (October 12, 2021). Forever in debt? Eliminating costs that create ‘scary’ burdens for students.
- WalletHub (March 5, 2020). Credit cards for students with bad credit.
- Financial Advisor Magazine (February 5, 2016). Financial advisors should consider clients’ disability risk.
- Financial Advisor Magazine (November 1, 2017). The professors revolutionizing financial planning.

The Ohio State University

- | | |
|--|-------------|
| Department of Human Sciences, Graduate Student Excellence Award | 2014 |
| Department of Human Sciences, Consumer Sciences Dissertation Research Award | 2013 |
| Department of Human Sciences Graduate Teaching Award | 2013 |
| Department of Human Sciences Graduate Research Award, Honorable Mention | 2013 |
| Office of Disability Services, Recognition for Service and Support to Students | 2013 |
| Department of Consumer Sciences, Thesis Research Award | 2012 |
| Department of Consumer Sciences Graduate Teaching Award | 2012 |
| University Fellowship | 2010 – 2011 |

Kansas State University

- | | |
|---|-------------|
| College of Human Ecology Outstanding Senior | 2010 |
| Presidential Scholarship | 2006 – 2010 |

PROFESSIONAL ASSOCIATIONS

- | | |
|---|----------------|
| American Council on Consumer Interests | 2012 – Present |
| Financial Planning Association | 2014 – Present |
| Society of Financial Service Professionals | 2014 – Present |
| National Association of Personal Financial Advisors | 2017 – Present |
| Association for Financial Counseling and Planning Education | 2015 – 2017 |
| Academy of Financial Services | 2012 – 2018 |

PROFESSIONAL SERVICE

Editorial Service

Academic Editor, *Journal of Financial Planning* (2020 – 2021)
 Editorial Board, *Journal of Consumer Affairs* (2020 – present)
 Editorial Board, *Financial Planning Review* (2019 – present)
 Editorial Board, *Journal of Financial Counseling and Planning* (2017 – present)

Ad Hoc Referee Service:

Journal of Consumer Affairs, Journal of Financial Counseling and Planning, Family & Consumer Sciences Research Journal, Journal of Financial Therapy, Marriage and Family Review, Journal of Economic Surveys, Journal of Family and Economic Issues, Financial Planning Review, Journal of Black Studies, Family Relations, Children and Youth Services Review, Journal of Academy of Business Education, Review of Economics of the Household, Review of Black Political Economy

American Council on Consumer Interests:

Treasurer (2017- 2020)
 CFP Board Best Paper in Financial Planning Award Subcommittee Chair (2018-present)
 Investment Committee Member (2020 – present)
 Dissertation Award Committee Member (2016)
 Investment Committee Member (2015)
 Conference Submission Reviewer (2015–2017)
 Applied Consumer Economics Award Committee Member (2015)

CFP Board Research Colloquium for Financial Planning and Related Disciplines

Conference submission reviewer (2017-2021)

Grant Proposal Reviewer

Financial Planning Association (2021)
 National Science Foundation (2021)
 Social Security Administration’s Analyzing Relationships between Disability, Rehabilitation, and Work (ARDRAW) Small Grant Program (2018 – 2021)

PROFESSIONAL FINANCIAL PLANNING EXPERIENCE

No Coast Financial Group, LLC Manhattan, KS	2023 - Present
CGN Advisors, LLC Manhattan, KS	2016 – 2022
JH McKewen & Associates, LLC Columbus, OH	2010 – 2012
Budros, Ruhlin, and Roe, Inc. Columbus, OH	Summer 2010
Sabatka & Company Manhattan, KS	Spring 2010
Prism Financial Group, LLC Overland Park, KS	2005 – 2009