INTERNATIONAL PERSPECTIVES ON FINANCIAL WELLNESS

April 23-28, 2023

*Approved for 21.5 CFP Board CEUs*

A professional development experience like none other!
- Learn about financial wellness from domestic and international experts
- Visit European firms, universities, and the Financial Psychology Institute of Europe
- Recharge with this international travel experience to expand your horizons as the tax season concludes

Engage in experiential learning as it relates to innovative approaches to psychology of financial planning practical application. Learning will occur in the Netherlands and Belgium as we visit with cutting-edge service providers focused on financial health and wellness. Robert van Beek (who is actively involved with U.S. FPA) and Anne Abbenes (of the Financial Psychology Institute Europe) will be the local hosts led by Texas Tech University faculty members Sonya Lutter and Sandra Huston.

We will visit banks who are integrating financial wellness programs, mediators who work to resolve financial conflict, the Financial Psychology Institute of Europe, KU Leuven university to discuss research with money scripts and behaviors, and local financial planners who will share methods in building client trust and rapport.

With an increased emphasis on financial wellness personally and professionally, why not learn from others who have successfully implemented strategies to engage themselves, clients, and society in enhanced financial wellness.

Program cost: $1,500
Other costs: Flight to Amsterdam, The Netherlands (Schiphol Airport—AMS), Hotels, some meals
CFP Board Continuing Education under review

Join us for an introductory call on January 24th at 9 am central to see if this is a good opportunity for you. Register for the introductory call here. bit.ly/Info-TTU-Europe

Texas Tech University offers international travel insurance. Coverage includes international healthcare emergencies, evacuation assistance, and other critical needs.

The deadline to register for the program is February 28th. We will limit total participants to 10, so please register early. Register for the program here. bit.ly/Register_TTU-Europe

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