



### Platinum Sponsor - \$2,000

#### Prime Website Exposure:

- Platinum sponsors will receive your company logo and link on the Texas Tech PFP homepage for one year.

#### Interviewing:

- Guaranteed reservations for up to two interview rooms for all three interview days (Wednesday, Thursday, and Friday).

#### VIP Networking Reception:

- Sponsors, students, and faculty are invited to attend a networking reception.

#### Recognition:

- Classroom presentations to current PFP students available on a first-come first-serve basis.
  - **NOTE:** Classroom presentations must be done on **Tuesday, February 25** as all PFP classes are cancelled during Opportunity Days.
- Platinum sponsor recognition on the digital signage outside the Personal Financial Planning classrooms at Texas Tech University.
- Platinum sponsor recognition via social media pending your company approval.
- Platinum sponsor recognition verbally and on slide shows for all three events.
- Platinum sponsor recognition in the awards banquet printed program.
- One **reserved table** at the Opportunity Days Banquet (Up to **8** tickets).
  - **NOTE:** *Platinum sponsors are allotted 8 reserved seats but will ONLY receive admission tickets for the number of representatives registered by the February 14<sup>th</sup> deadline. The remaining reserved seats will be filled with PFP students and you are encouraged to invite them to sit at your table. However, students must have their own student banquet ticket or be on your registration prior to February 14<sup>th</sup>. Due to your generosity, we are able to offer student tickets at a significantly discounted price.*
- Company logo displayed in the Platinum Sponsor locations on the Texas Tech PFP website ([www.pfp.ttu.edu](http://www.pfp.ttu.edu)) in addition to the homepage logo and link.

#### Other:

- PFP student ambassador liaison and host available prior to and during your visit
- Nametag recognition for company representatives in attendance during Opportunity Days
- Waived registration fee for 2020 Fall Career Day – A \$750 value (Date TBD)



TEXAS TECH UNIVERSITY

Personal Financial Planning™

## **Gold Sponsor - \$1,500**

### **Interviewing:**

Guaranteed reservation for one interview room for two of the three interview days (Wednesday, Thursday, and Friday).

### **VIP Networking Reception:**

- Sponsors, students, and faculty are invited to attend a networking reception.

### **Recognition:**

- Gold sponsor recognition on the digital signage outside the Personal Financial Planning classrooms at Texas Tech University.
- Gold sponsor recognition via social media pending your company approval.
- Gold Sponsor recognition verbally and on slide shows for all three events.
- Gold sponsor recognition in the awards banquet printed program.
- Up to six tickets to the banquet on Friday evening (**seats will not be reserved**).
  - **NOTE:** *Gold Sponsors are allotted six reserved seats but will ONLY receive admission tickets for the number of representatives registered by the February 14<sup>th</sup> deadline. Students must have their own student banquet ticket or be on your registration prior to February 14<sup>th</sup>. Due to your generosity, we are able to offer student tickets at a significantly discounted price.*
- Company logo displayed in the Gold Sponsor locations on the Texas Tech PFP website ([www.pfp.ttu.edu](http://www.pfp.ttu.edu)).

### **Other:**

- PFP student ambassador liaison and host available prior to and during your visit.
- Nametag recognition for company representatives in attendance during Opportunity Days

## **Silver Sponsor - \$1,000**

### **Interviewing:**

Guaranteed reservation for one interview room for one of the three interview days (Wednesday, Thursday, and Friday).

### **VIP Networking Reception:**

- Sponsors, students, and faculty are invited to attend a networking reception.

### **Recognition:**

- Silver sponsor recognition on the digital signage outside the Personal Financial Planning classrooms at Texas Tech University.
- Silver sponsor recognition via social media pending your company approval.
- Silver Sponsor recognition verbally and on slide shows for all three events.
- Silver sponsor recognition in the awards banquet printed program. Up to four tickets to the banquet on Friday evening (**seats will not be reserved**).
  - **NOTE:** *Silver Sponsors are allotted four reserved seats but will ONLY receive admission tickets for the number of representatives registered by the February 14<sup>th</sup> deadline. Students must have their own student banquet ticket or be on your registration prior to February 14<sup>th</sup>. Due to your generosity, we are able to offer student tickets at a significantly discounted price.*
- Verbal acknowledgement for sponsorship presented during the awards banquet on Friday evening.
- Company logo displayed in the Silver Sponsor locations on the Texas Tech PFP website ([www.pfp.ttu.edu](http://www.pfp.ttu.edu)).

### **Other:**

- PFP student ambassador liaison and host available prior to and during your visit.
- Nametag recognition for company representatives in attendance during Opportunity Days

## Event Naming Opportunities

*Companies choosing to sponsor an event will receive all the benefits of the Platinum Level Sponsorship*

- **\$10,000: Opportunity Days Awards Banquet – Friday**

- Venue: Overton Hotel & Conference Center
- Attendees: Students, faculty, staff, alumni, and professionals



**Vanguard®**

- **\$6,000: Casino Night – Thursday**

- Venue: Texas Tech Club (West Side of Jones AT&T Stadium)
- Hosted by Personal Financial Planning Association
- Attendees: Students, faculty, staff, alumni, and professionals

- **\$4,000: VIP Networking Reception – Wednesday**

- Venue: College of Human Sciences
- Attendees: Students, faculty, staff, and sponsoring company representatives