



Due to the COVID-19 pandemic, we have made modifications to the format in which we normally host Opportunity Days. This year Opportunity Days will be hosted in two stages. The first portion of the event will be held virtually **February 24-25, 2021**. During the virtual format, employers will be able to conduct virtual interviews with students.

Once we are able to safely host on-campus events, the second portion of Opportunity Days will be announced. The second stage of Opportunity Days will provide the opportunity to conduct in-person interviews as well as allow attendees the chance to connect with our students in a variety of events including Casino Night, an awards banquet, and other sponsored activities.

Platinum Sponsor - \$2,000

Prime Website Exposure:

- Platinum sponsors will receive your company logo and link on the Texas Tech PFP homepage for one year.

Interviewing:

- Virtual student interviews scheduled via Hire Red Raiders.

VIP Networking Reception:

- Sponsors, students, and faculty are invited to attend a networking reception.

Recognition:

- Virtual classroom presentations to current PFP students available on a first-come-first-serve basis.
 - **NOTE:** Classroom presentations must be done on **Tuesday, February 23** as all PFP classes are canceled during Opportunity Days.
- Platinum sponsor recognition on the digital signage outside the Personal Financial Planning classrooms at Texas Tech University.
- Platinum sponsor recognition via social media pending your company approval.
- Platinum sponsor recognition for all Opportunity Days events.
- Platinum sponsor recognition in the awards banquet printed program.
- One **reserved table** at the Opportunity Days Banquet (Up to **8** tickets).
- Company logo displayed in the Platinum Sponsor locations on the Texas Tech PFP website, www.pfp.ttu.edu, in addition to the homepage logo and link.

Other:

- PFP student ambassador liaison and host available prior to and during your visit
- Nametag recognition for company representatives in attendance during Opportunity Days
- Waived registration fee for 2021 Fall Career Day – A \$750 value (Date TBD)



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Gold Sponsor - \$1,500

Interviewing:

- Virtual student interviews scheduled via Hire Red Raiders.

VIP Networking Reception:

- Sponsors, students, and faculty are invited to attend a networking reception.

Recognition:

- Gold sponsor recognition on the digital signage outside the Personal Financial Planning classrooms at Texas Tech University.
- Gold sponsor recognition via social media pending your company approval.
- Gold Sponsor recognition for all Opportunity Days events.
- Gold sponsor recognition in the awards banquet printed program.
- Up to six tickets to the Opportunity Days Banquet (**seats will not be reserved**).
- Company logo displayed in the Gold Sponsor locations on the Texas Tech PFP website, www.pfp.ttu.edu.

Other:

- PFP student ambassador liaison and host available prior to and during your visit.
- Nametag recognition for company representatives in attendance during Opportunity Days

Silver Sponsor - \$1,000

Interviewing:

- Virtual student interviews scheduled via Hire Red Raiders.

VIP Networking Reception:

- Sponsors, students, and faculty are invited to attend a networking reception.

Recognition:

- Silver sponsor recognition on the digital signage outside the Personal Financial Planning classrooms at Texas Tech University.
- Silver sponsor recognition via social media pending your company approval.
- Silver Sponsor recognition for all Opportunity Days events.
- Silver sponsor recognition in the awards banquet printed program.
- Up to four tickets to the Opportunity Days Banquet (**seats will not be reserved**).
- Company logo displayed in the Silver Sponsor locations on the Texas Tech PFP website, www.pfp.ttu.edu.

Other:

- PFP student ambassador liaison and host available prior to and during your visit.
- Nametag recognition for company representatives in attendance during Opportunity Days



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Event Naming Opportunities

Companies choosing to sponsor an event will receive all the benefits of the Platinum Level Sponsorship

- **\$10,000: Opportunity Days Awards Banquet**
 - Attendees: Students, faculty, staff, alumni, and professionals

- **\$6,000: Casino Night**
 - Hosted by Personal Financial Planning Association
 - Attendees: Students, faculty, staff, alumni, and professionals

- **\$4,000: VIP Networking Reception**
 - Attendees: Students, faculty, staff, and sponsoring company representatives



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