



Due to the COVID-19 pandemic, our traditionally scheduled February Opportunity Days banquet had to be postponed. For 2021, we will be piggy-backing the Opportunity Days Awards Banquet with Fall Career Day. The awards banquet will be held on Thursday, October 7th, and Fall Career Day will be on Friday, October 8th. Each of these events are designed to provide company representatives with an intimate opportunity to get to know our students. We invite you to join us for these events where you have the chance to be introduced to some of the finest financial planning students in the country.

Event Naming Opportunity

Event Naming Sponsor will also receive all of the benefits of the Platinum Level Sponsorship

- **\$10,000: Opportunity Days Awards Banquet**
 - Attendees: Students, faculty, staff, alumni, and professionals

Platinum Sponsor - \$2,000

Prime Website Exposure:

- Platinum sponsors will receive their company logo and link on the Texas Tech PFP homepage, www.pfp.ttu.edu, for one year.

Recognition:

- Classroom presentations to current PFP students available on a first-come-first-serve basis.
 - **NOTE:** Classroom presentation time slots are available on **Wednesday, October 6th or Thursday, October 7th**.
- Platinum sponsor recognition displayed on the digital signage outside the Personal Financial Planning classrooms at Texas Tech University.
- Platinum sponsor recognition via social media pending your company approval.
- Platinum sponsor recognition in the awards banquet printed program.
- One **reserved table** at the Opportunity Days Banquet (Up to **8** tickets).
- Company logo displayed in the Platinum Sponsor location on the Opportunity Days website, in addition to the homepage logo and link.

Other:

- PFP student ambassador liaison and host available prior to and during your visit
- Nametag recognition for company representatives in attendance during Opportunity Days
- Waived registration fee for 2021 Fall Career Day – A \$750 value (Friday, October 7th)



TEXAS TECH UNIVERSITY
College of Human Sciences

School of Financial Planning



Gold Sponsor - \$1,500

Recognition:

- Gold sponsor recognition displayed on the digital signage outside the Personal Financial Planning classrooms at Texas Tech University.
- Gold sponsor recognition via social media pending your company approval.
- Gold sponsor recognition in the awards banquet printed program.
- Up to six tickets to the Opportunity Days Banquet (**seats will not be reserved**).
- Company logo displayed in the Gold Sponsor location on the Opportunity Days website.

Other:

- PFP student ambassador liaison and host available prior to and during your visit.
- Nametag recognition for company representatives in attendance during Opportunity Days

Silver Sponsor - \$1,000

Recognition:

- Silver sponsor recognition displayed on the digital signage outside the Personal Financial Planning classrooms at Texas Tech University.
- Silver sponsor recognition via social media pending your company approval.
- Silver sponsor recognition in the awards banquet printed program.
- Up to four tickets to the Opportunity Days Banquet (**seats will not be reserved**).
- Company logo displayed in the Silver Sponsor location on the Opportunity Days website.

Other:

- PFP student ambassador liaison and host available prior to and during your visit.
- Nametag recognition for company representatives in attendance during Opportunity Days

Non-Sponsor Banquet Attendee

\$75 per ticket



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