



Event Naming Opportunities

Event Naming Sponsor will also receive all of the benefits of the Platinum Level Sponsorship

- **\$10,000: Opportunity Days Awards Banquet – Friday, February 24**
 - Venue: Frazier Alumni Pavilion
 - Attendees: Students, faculty, staff, sponsors, alumni, and professionals
- **\$6,000: Casino Night – Thursday, February 23**
 - Venue: Texas Tech Club (West Side of Jones AT&T Stadium)
 - Hosted by Personal Financial Planning Association
 - Attendees: Students, faculty, staff, sponsors, alumni, and professionals
- **\$4,000: VIP Networking Reception – Wednesday, February 22**
 - Venue: College of Human Sciences
 - Attendees: Students, faculty, staff, and sponsors

Platinum Sponsor - \$2,000

Prime Website Exposure:

- Platinum sponsors will receive their company logo and link on the Texas Tech School of Financial Planning homepage, www.pfp.ttu.edu, for one year.

Interviewing:

- Interview process facilitated by University Career Center/Hire Red Raiders. Guaranteed reservations for one interview room for all three interview days (Wednesday, Thursday, and Friday).

VIP Networking Reception:

- Sponsors, students, and faculty are invited to attend a networking reception.

Recognition:

- Platinum sponsor recognition via company logo displayed on the digital signage outside the School of Financial Planning classrooms at Texas Tech University.
- Platinum sponsor recognition via company logo on school social media.
- Platinum sponsor recognition via company logo in the awards banquet printed program.
- One **reserved table** at the Opportunity Days Banquet (Up to **eight** tickets).
- Company logo displayed in the Platinum Sponsor location on the Opportunity Days website, in addition to the homepage logo and link.

Platinum Sponsor benefits continued on the next page.



Platinum Sponsor benefits continued:

Other:

- PFP student ambassador liaison and host available prior to and during your visit.
- Nametag recognition for company representatives in attendance.
- Waived registration fee for 2023 Fall Career Day (Date TBD) – A \$750 value!

Gold Sponsor - \$1,500

Interviewing:

- Interview process facilitated by University Career Center/Hire Red Raiders. Guaranteed reservation for one interview room for two of the three interview days (Wednesday, Thursday, and Friday).

VIP Networking Reception:

- Sponsors, students, and faculty are invited to attend a networking reception.

Recognition:

- Gold sponsor recognition via company logo displayed on the digital signage outside the School of Financial Planning classrooms at Texas Tech University.
- Gold sponsor recognition via company logo on school social media.
- Gold sponsor recognition via company logo in the awards banquet printed program.
- Up to six tickets to the Opportunity Days Banquet (**seats will not be reserved**).
- Company logo displayed in the Gold Sponsor location on the Opportunity Days website.

Other:

- PFP student ambassador liaison and host available prior to and during your visit.
- Nametag recognition for company representatives in attendance.

Silver Sponsor - \$1,000

Interviewing:

- Interview process facilitated by University Career Center/Hire Red Raiders. Guaranteed reservation for one interview room for one of the three interview days (Wednesday, Thursday, and Friday).

VIP Networking Reception:

- Sponsors, students, and faculty are invited to attend a networking reception.

Silver Sponsor benefits continued on the next page.



Silver Sponsor benefits continued:

Recognition:

- Silver sponsor recognition via company logo displayed on the digital signage outside the School of Financial Planning classrooms at Texas Tech University.
- Silver sponsor recognition via company logo on school social media.
- Silver sponsor recognition via company logo in the awards banquet printed program.
- Up to four tickets to the Opportunity Days Banquet (**seats will not be reserved**).
- Company logo displayed in the Silver Sponsor location on the Opportunity Days website.

Other:

- PFP student ambassador liaison and host available prior to and during your visit.
- Nametag recognition for company representatives in attendance.

On-Campus Interview Rooms

\$150 per interview room on Wednesday

\$250 per interview room on Thursday

\$150 per interview room on Friday

Opportunity Days Awards Banquet

\$75 per ticket

Virtual Interviews - \$350 *(for companies unable to attend in person)*

Interview process facilitated by University Career Center/Hire Red Raiders. Virtual interviews will be scheduled Monday, February 27 – thru Friday, March 3.