# PFP Opp Days Lite 2024 FAQs for Professionals

#### Who will be attending Opp Days Lite 2024?

The primary attendees for Opp Days Lite will include May 2024 graduates and students seeking an internship for Summer 2024. While those populations will be the main attendees, this event will be open for all Personal Financial Planning students regardless of classification or program level should they want to attend.

### What benefit do I receive as a company for attending Opp Days Lite?

By attending Opp Days Lite, you are getting exposure to some of the top personal financial planning students in the country. You will be able to conduct on-the-spot interviews and give an informational presentation to interested students. In addition to visiting with students, some of our faculty will be in attendance if you would like to visit with them. You have the opportunity to participant in several networking events like the social gatherings each night, speed networking, faculty/employer lunch, as well as the Student Award Luncheon.

#### How much is it to attend Fall Career Day?

The cost is \$1000 for in-person attendance or \$350 for virtual interviewing. Please visit our Company Pricing & Benefits website for more information on the registration levels.

#### What can I expect during the Exhibit Hall?

Each company will be provided a table and two chairs. You are welcome to bring any promotional materials, banners, signage, etc. that you want to put on your table. Outlets for electricity will be minimal, please do not count on having an outlet for displays at your table.

Students will be able to stop by and visit with you at your table. Students will have their resumes with them and be ready to give them to you. If you speak with a student that you would like to get to know a little bit better, you are welcome to do on-the-spot interviews at any time. Please do not feel like you have to conduct on-the-spot interviews. You are welcome to take resumes and set up separate follow-up interviews with students.

#### How do I advertise my job openings?

Open positions will be posted through University Career Center on HireRedRaiders.

#### I want to interview; what should I do?

All interviews are facilitated by the Texas Tech University Career Center (UCC). Upon registering for Opportunity Days, you will be connected with a UCC representative to set up your job/internship posting and arrange interview details.

#### How long do the interviews last? Who can I interview?

As the interviewer, you set your own interview schedule. Most firms like to spend 20 minutes to one hour per interview. You may interview the students for internships or full-time openings. The choice is yours.

I am an employer, and I am having problems looking at student résumés and posting my job. Who can help me? Please contact <u>Ashley Penner</u> at the Texas Tech University Career Services.

## I want to post a job but not attend Opp Days Lite or Fall Career Day; what should I do?

If you would like your job to be promoted on our student job board, please contact <u>Mackenzie Weathers</u>, and she will let you know our process for posting jobs.

#### My sponsorship level gives me tickets to the banquet that I will not be using; what am I supposed to do?

Nothing. If your firm cannot attend the banquet, you have no obligation to find a use for the tickets. The money raised through sponsorships helps to keep the cost of the banquet down for the students.

#### Can we help sponsor Opportunity Days and not attend?

Absolutely! We will ensure that your name/company receives the recognition designated with the sponsorship level of your choice. You do not have to attend any of the events to help sponsor Opportunity Days. Thank you in advance for your support!

**How do I pay for my sponsorship or banquet ticket(s)?** You may pay for your registration online via credit card through our <u>TouchNet Store</u>.

If you prefer to pay via check, please make the check payable to *PFPCareer Development Fund* and mail it to Katelyn Booth, 1301 Akron Ave., CoHS Rm. 260, Lubbock, TX 79409.

#### **Contact Information**

For additional information regarding this event, please contact Mackenzie Weathers at mackenzie.weathers@ttu.edu.