

What's in a Bottle of Wine?

\$1.35 Billion

(Total economic impact to the State of Texas from the wine and winegrape industry is \$1.35 Billion.)

The Ingredients...

Vineyard Land
Vineyard Workers
Mortgages
Trellises
Grape Vines
Fertilizers and Chemicals
Farm Equipment
Insurance

Winery Land
Winery
Winery Employees
Stemmer/Crusher & Press
Fermentation Tanks & Barrels
Bottling Lines & Labelers
Bottles, Corks & Capsules
Labels
Cartons & Shipping Boxes
Gift Shop Display & Items
Wine Shipping
Promotion & Publicity
Excise Taxes
License & Other Fees
Employment & Related Taxes
Tourism

Quality of Life
Resveratrol, Antioxidants



The Beneficiaries...

Business

Real Estate Brokers, Lawyers
Employees, Families, Local Business

Banks, Lawyers
Manufacturers, Suppliers, Shippers
Nurseries
Manufacturers, Suppliers, Shippers
Manufacturers, Suppliers, Shippers
Insurance Companies, Local Insurance Agents
Real Estate Brokers, Lawyers
Building Construction Trades
Employees, Families, Local Business
Manufacturers, Suppliers, Shippers
Manufacturers, Suppliers, Shippers
Manufacturers, Suppliers, Shippers
Manufacturers, Suppliers, Shippers
Designers, Printers
Manufacturers, Suppliers, Shippers
Manufacturers, Suppliers, Shippers
Transportation Companies
Ad Agencies, Printers, PR Firms

Hotels, Restaurants, Retail Shops & Attractions
Consumers, State, Regions
Consumers, Health Care System

Government

County, Local, Schools
Federal, State, County, Local

County
State, County, Local
State, County, Local
State, County, Local
State, County, Local
State

State, Country
Country, Local, Schools
Federal, State, Country, Local
State, County, Local, School
State, County, Local, School
State, County, Local, School
State, County, Local, School
Federal, State, County, Local
State, County, Local
State, County, Local
Federal, State, Local, Schools
Federal, State
Federal, State
State, Local
Federal, State, County
State, County
County, Local, Schools
All Texans!

**Wine — The Ultimate Value—Added Product
(And Pleasure of Life)**

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Texas Wine and Grape Growers Association - (817) 424-0570 - www.txwines.org

Texas Wine and Winegrape Industry Profile

- Texas is America's No. 5 wine producer.
- Texas is America's No. 7 winegrape producer.
- Unlike many industries, once vineyards and wineries have been established they are rooted in a local community— A Texas vineyard cannot simply be relocated to another region or outsourced to another country.
- Winegrapes, their products and allied industries diversify local economies, create employment and generate new market opportunities in rural communities.
- An estimated 958,000 tourists visited Texas wineries in 2007, an increase of 10% from 2005, as compared to tourism for Texas as a whole which is up only 2% for the same period.

The Texas wine, winegrape and related industries produced more than \$1 billion of economic value for the state of Texas in 2007

	2005	2007	% Change
Total Economic Impact	\$997 Million	\$1.35 Billion	35%
Full-Time Equivalent Jobs	8,000	8,971	12%
Wages Paid	\$234.6 Million	\$298 Million	27%
Wine Produced (Gallons)	2.076 Million	2.4 Million	16%
Number of Wineries	113	162	43%
Charitable Contributions	\$915,000	\$976,000	7%
Tourism Highlights			
Wine-Related Tourism Expenditures	\$221.7 Million	\$296.6 Million	34%
Number of Wine-Related Tourists	868,000	958,000	10%
Taxes			
State and Local Taxes Paid	\$39 Million	\$63.3 Million	62%
Federal Taxes Paid	\$30 Million	\$78.9 Million	163%